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Oggetto	:	Ferretti Group appoints Olivier Faujour as Chief Marketing & New Business Development Officer

Testo del comunicato

Vedi allegato

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FERRETTIGROUP

FERRETTI S.P.A. APPOINTS OLIVIER FAUJOUR AS CHIEF MARKETING & NEW BUSINESS DEVELOPMENT OFFICER

Accomplished global executive with over 35 years of international leadership experience brings broad expertise in brand building, commercial development and business management to support the Ferretti Group's next phase of growth.

Forlì, 23 November 2026 – Ferretti S.p.A., a global leader in luxury yachts and superyachts, announces the appointment of Olivier Faujour as Chief Marketing & New Business Development Officer, effective January 2027.

Faujour will lead the Group's global marketing and new business development activities, focusing on strengthening its seven iconic brands, attracting new generations of yacht owners, enhancing the customer experience and accelerating profitable international growth. A multifaceted international business leader, Faujour brings more than 35 years of cross-functional experience spanning marketing, sales, business development, operations and general management. His career includes senior leadership roles at Procter & Gamble, Danone and General Mills. As Global CEO of Yoplait, he managed a business representing approximately €5 billion in retail sales across 54 countries. He subsequently led General Mills' global Ice Cream & Yogurt category, including internationally renowned brands Häagen-Dazs and Yoplait. More recently, as CEO of Alpange, an ultra-luxury venture combining craftsmanship, design and technology, he further expanded his expertise in premium brand positioning and luxury customer experiences.

Stassi Anastassov, Chief Executive Officer of Ferretti S.p.A., commented:

"*We are delighted to welcome Olivier to the Ferretti family. What makes Olivier particularly valuable is the breadth of his experience. He combines outstanding brand-building capabilities with deep consumer understanding, commercial expertise, operational discipline and a genuine ability to develop people and businesses. The Ferretti Group has seven extraordinary brands, an unmatched heritage of Italian craftsmanship and significant opportunities for international growth. Our ambition is to make our brands even more desirable, deliver the world's best yacht ownership experience and reach new generations of customers around the globe.*

I have always believed that the consumer is the boss, and great people make great companies. Olivier shares these beliefs and brings the leadership, energy and cross-functional perspective to help our talented teams and our business reach new heights.

I am very much looking forward to working with him."

Olivier Faujour commented:

"*I am honoured and excited to join the Ferretti Group at such an important moment in its development. Few companies combine such extraordinary brands, Italian craftsmanship, design excellence and innovation. The greatest luxury brands go beyond exceptional products. They create desire, lasting emotional connections and unforgettable experiences. I look forward to working with Stassi and the talented teams across the Group to build on this remarkable heritage, strengthen our connection with*

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customers and develop new opportunities around the world. As a passionate sailor, joining the Ferretti Group is particularly meaningful to me."

The appointment forms part of the Ferretti Group's ongoing transformation, aimed at strengthening its organisation, reinforcing customer focus and accelerating sustainable, profitable growth.

Olivier Faujour, based on the information available to Ferretti S.p.A., does not hold any shares of Ferretti S.p.A..

For more information: Ferretti Group Media Center

Ferretti Group

Thanks to Italy's centuries-old yachting tradition, the Ferretti Group is a world leader in the design, construction and sale of luxury yachts from 8 to 95 m in length. The Ferretti Group has a unique portfolio of prestigious and exclusive brands: Ferretti Yachts, Riva, Pershing, Itama, CRN, Custom Line and Wally. The Ferretti Group owns and manages seven shipyards across Italy, where efficient industrial production joins forces with the finest Italian craftsmanship. With a direct presence in Europe, the United States and Asia and a network of carefully selected dealers, the Ferretti Group reaches customers in over 70 countries worldwide. The Ferretti Group's yachts, the utmost expression of Made in Italy elegance and creative genius, stand out for their exceptional build quality, cutting-edge technology, industry-beating safety standards and excellent performance in the water, as well as for their exclusive design and timeless appeal.

For more information: www.ferrettigroup.com

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