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Oggetto	:	Redefinition of the Marketing and Communications Structure

Testo del comunicato

Vedi allegato

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REDEFINITION OF THE MARKETING AND COMMUNICATIONS STRUCTURE

Forlì, November 2, 2026 – Ferretti Group announces a reorganization of its Marketing and Communication structure, aimed at strengthening its international presence, improving operational efficiency, and ensuring a more integrated approach between the Group's iconic brands and global markets.

As part of this reorganization, Ferretti Group has decided to eliminate the position of Chief Communications Officer and, consequently, to terminate the contractual relationship with Enrico Sgarbi, who currently holds this role.

This decision is part of a broader organizational transformation process within the Group, involving the establishment of a new department—expanded in both headcount and expertise—that will play a strategic, central role in the communication process throughout the customer journey, spanning from customer analysis (marketing) to engagement, via brand communication and related brand extensions.

Ferretti Group thanks Enrico Sgarbi for his contributions and wishes him the very best in his future professional endeavors.

It is hereby clarified that a non-compete agreement is in place between the parties and that, to the best of the Company's knowledge, as of the date hereof, Dr Sgarbi does not hold any shares in the Group.

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Ferretti Group

With a legacy rooted in Italy's centuries-old nautical tradition, Ferretti Group is a global leader in the design, construction, and sale of luxury yachts ranging from 8 to 95 meters in length. The Group boasts a unique portfolio of prestigious and exclusive brands: Ferretti Yachts, Riva, Pershing, Itama, CRN, Custom Line, and Wally.
Ferretti Group owns and operates seven shipyards across Italy, where efficient industrial production meets the finest Italian craftsmanship. With a direct presence in Europe, the United States, and Asia, and a carefully selected network of dealers, the Group reaches clients in over 70 countries worldwide.
The yachts crafted by Ferretti Group's brands, the ultimate expression of Italian creativity and elegance, stand out for their exceptional build quality, cutting-edge technology, industry-leading safety standards, outstanding performance at sea, and timeless allure.
For more information: www.ferrettigroup.com

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