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Oggetto	:	PR FINECOBANK_TOTAL NET SALES JULY 2026

Testo del comunicato

Vedi allegato

FINECO

PRESS RELEASE

NET INFLOWS IN JULY € 1.8 BN (+45% Y/Y), ABOVE € 10 BN YTD

NEW CLIENTS IN THE MONTH +38% Y/Y, TOTAL CUSTOMERS EXCEED 1.9 MLN

- July net sales at **€ 1.78 billion**. AuM at **€ 0.4 billion**
- Net Sales YTD at **€ 10.7 billion**. AuM at **€ 3.0 billion**
- **Brokerage**: AuC net sales at **€ 1.7 billion**, revenues in July at **€~23 million**
- **FAM:** July retail net sales at **€ 0.1 billion**, assets at **€ 46.2 billion**

Milan, August 6th, 2026

In July Fineco net sales reached € 1.78 billion, 45% higher than the € 1.2 billion recorded in July 2025. Confirming the Bank's accelerating growth, new clients' acquisition also recorded a particularly robust increase, recording 20,793 in the month (+38% y/y) bringing the total year-to-date to over 146k (+28% y/y).

The asset mix highlights a solid Assets under Management component of € 392 million, with retail inflows by Fineco Asset Management at € 114 million. Direct deposits stood at € -301 million due to the seasonality of taxes paid by clients and to the strong interest to buy on the dips on the brokerage platform. This contributed to Assets under Custody net sales at € 1,685 million, leading to very solid Brokerage revenues, estimated at around € 23 million (up 24% y/y) and reaching €~171 million year-to-date (+16% y/y).

figures in € million

TOTAL NET SALES	JUL 2026	JUL 2025	JAN-JUL '26	JAN-JUL '25
Assets under management	392	448	2,951	3,073
Assets under custody	1,685	347	7,473	4,013
Direct deposits	-301	430	296	771
TOTAL NET SALES	**1,776**	**1,225**	**10,719**	**7,857**

TOTAL FINANCIAL ASSETS	JUL 2026	DEC 2025	JUL 2025
Assets under management	79,328	74,041	70,011
Assets under custody	64,572	54,828	50,650
Direct deposits	31,968	31,682	30,443
TOTAL FINANCIAL ASSETS	**175,867**	**160,552**	**151,104**

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FAM, retail net sales at €114 million

In July, Fineco Asset Management recorded retail net sales equal to € 144 million, bringing the total since the beginning of the year to 1,309 million. FAM assets as of July 31st, 2026, reached € 46.2 billion, of which € 31.0 billion retail class (+14% y/y) and € 15.2 billion institutional class (+27% y/y). The penetration rate of FAM retail classes on the Bank's Asset Under Management reached 39.1% compared to 38.8% a year ago.

Total Financial Assets at € 176 billion, Private Banking at around € 91 billion

Total Financial Assets were equal to € 175.9 billion, compared to € 151.1 billion in July 2025 (+16% y/y). In particular, TFA related to Private Banking were at € 91.2 billion, compared to € 75.0 billion in July 2025 (+22% y/y).

Around 21k new clients in July, up 38% year on year

In July 20,793 new clients were acquired (+38% y/y), bringing the number of new clients since the beginning of the year to 146,387 (+28% y/y). The total number of clients as of July 31st, 2026 stood at 1,914,400 (+10% y/y).

figures in € million

PFA NETWORK NET SALES	JUL 2026	JUL 2025	JAN-JUL '26	JAN-JUL '25
Assets under management	392	447	2,946	3,070
Assets under custody	1,186	180	4,592	2,476
Direct deposits	-185	297	244	344
TOTAL NET SALES	**1,393**	**923**	**7,781**	**5,890**

PFA NETWORK TFA	JUL 2026	DEC 2025	JUL 2025
Assets under management	78,817	73,556	69,536
Assets under custody	46,154	39,769	37,093
Direct deposits	24,224	23,985	23,218
TOTAL FINANCIAL ASSETS	**149,194**	**137,311**	**129,847**

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