

<p>Informazione Regolamentata n. 30041-22-2026</p>	<p>Data/Ora Inizio Diffusione 22 Giugno 2026 07:58:17</p>	<p>MTF</p>
--	---	------------

Societa' : ICCREA BANCA S.p.A

Utenza - referente : ICCREABANCAN03 - Maggi

Tipologia : REGEM

Data/Ora Ricezione : 22 Giugno 2026 07:58:17

Data/Ora Inizio Diffusione : 22 Giugno 2026 07:58:17

Oggetto : Partnership bancassurance

Testo del comunicato

Vedi allegato



The insurance partner

Milan - Rome, June 22nd, 2026

PRESS RELEASE

BNP Paribas Cardif increases its stake in BCC Vita to 70% and extends its partnership with BCC Iccrea Group for life insurance in Italy to 2039

BNP Paribas Cardif, the insurance company of the BNP Paribas Group, and the BCC Iccrea Group, the largest Italian cooperative banking group with 111 Credit Cooperative banks, today announced that BNP Paribas Cardif has acquired an additional 19% stake in the life insurance company BCC Vita increasing its total shareholding to 70%. The transaction falls within the framework of the agreements signed in 2023 and marks the natural evolution of a partnership that has already demonstrated solid foundations and strong results.

After BNP Paribas Cardif's acquisition of 51% of BCC Vita, the two partners have jointly built an effective and distinctive bancassurance model, designed to meet customers' evolving insurance needs. The additional 19% acquisition reflects a shared long-term vision and mutual trust that has been consolidated over time.

The BCC Iccrea Group network, strongly rooted throughout Italy, represents an effective distribution asset for BCC Vita, enabling it to deliver high quality insurance solutions to a broad and diversified customer base.

"This new milestone reaffirms our commitment to the BCC Iccrea Group and further strengthens BNP Paribas Cardif's presence in the Italian life insurance market. Our partnership is built on a strong model that combines our ability to support the banking network with close collaboration between our teams and BCC Iccrea Group's local network, helping us respond effectively to customers' needs," said **Pauline Leclerc-Glorieux, Chief Executive Officer of BNP Paribas Cardif**.

"This transaction is the concrete confirmation of the value of a strategic choice in which we deeply believe," said **Alessandro Deodato, Chief Executive Officer of BNP Paribas Cardif in Italy**. *"When we started the partnership in BCC Vita two years ago, we did it with a clear vision and with the intention of embarking on a stable and lasting path together. With this further acquisition, we reaffirm our long-term commitment to the BCC Iccrea Group, one of the pillars on which the growth of BNP Paribas Cardif in Italy is based".*

"We are particularly pleased with how we have launched our partnership with BNP Paribas Cardif, and today we are extending it to allow our 111 BCCs to continue offering their members and customers one of the most comprehensive and competitive ranges of products in the life insurance sector in Italy," concluded **Mauro Pastore, General Manager of the BCC Iccrea Group** - *"The development of this partnership, as set out in the agreements signed in 2023, demonstrates the soundness of the strategic plan we had devised in the interests of our BCCs, which will now have a longer timeframe to consolidate their relationships with their communities and establish themselves as a key point of reference in this sector too".*

Through this transaction, BNP Paribas Cardif reinforces its commitment to the Italian insurance market and bancassurance. It also confirms BCC Vita's role as a strategic vehicle for business development in the life segment, thanks to the strength of the BCC Iccrea Group's distribution network and to the daily collaboration to broaden the product offering, enhance the customer experience in an evolving market.

About BNP Paribas Cardif

BNP Paribas Cardif is a world leader in bancassurance partnerships, providing its customers with products and services that let them realise their goals while protecting themselves from unforeseen events. BNP Paribas Cardif is committed to having a positive impact on society and to making insurance more accessible. A subsidiary of BNP Paribas, the insurer has a unique business model anchored in partnerships. It creates solutions for more than 500 partner distributors in a variety of sectors – including banks and financial institutions, automotive sector companies, retailers and telecommunications companies – as well as for financial advisors and brokers who market the products to their customers. With a presence in 30 countries and strong positions in Europe, Asia and Latin America, BNP Paribas Cardif is a global specialist in personal insurance, the world leader in creditor insurance* and a major contributor to financing for the real economy. With 9,000 employees worldwide, BNP Paribas Cardif had gross written premiums of €40.5 billion in 2025. Follow the latest news about BNP Paribas Cardif on LinkedIn, X or at www.bnpparibascardif.com

*Source: Aon's Strategy and Technology Group (formerly Finaccord) – 2025

About BCC Iccrea Group

The BCC Iccrea Group is Italy's largest cooperative banking group and ranks 9th worldwide in terms of revenue. It is also the only national banking group with wholly Italian ownership, the second-largest in terms of the number of branches, and one of the seven systemically important banks in Italy. The Group, which ranks among the sector's leaders in terms of capital strength, comprises 111 cooperative credit banks, operating in more than 1,600 Italian municipalities with over 2,400 branches, as well as other banking, financial and operating companies controlled by the parent company, BCC Banca Iccrea. The Group is a member of the "Tertio Millennio" Cooperative Credit Foundation – ETS, a non-profit organisation established in 2002 within the Cooperative Credit sector to develop social solidarity initiatives in Italy and abroad.

www.gruppobcciccrea.it

Press contacts for BNP Paribas Cardif

Géraldine Duprey +33 6 31 20 11 76 - geraldine.duprey@bnpparibas.com

Fanny Vidal + 33 6 50 89 88 48 - fanny.1.vidal@bnpparibas.com

Léa Constantin + 33 6 66 85 54 95 - lea.constantin@bnpparibas.com

Press contacts for BNP Paribas Cardif in Italy

Roberto Grattagliano (MY PR) - +39 338-9291793 - roberto.grattagliano@mypr.it

Fabio Micali (MY PR) - fabio.micali@mypr.it

Cristina Cislighi (BNP Paribas Cardif in Italy) - cristina.cislighi@cardif.com

Press contacts for BCC Iccrea Group

Raffaella Nani Chief Corporate Communications Officer – Mob. +39335 1217721 – rnani@iccrea.bcc.it

Marco Bellabarba Media Relations – Mob. +39 340 8867477 – mbellabarba@iccrea.bcc.it

Chiara Paciucci Media Relations – Mob. +39 340 4643230 – cpaciucci@iccrea.bcc.it

Simone Maggi Head of Investor Relations – Mob. +39 366 6739550 – smaggi@iccrea.bcc.it

Alessia Scaltrito Investor Relations – Mob. +39 335 7220951 – ascaltrito@iccrea.bcc.it

Contatti Barabino & Partners for BCC Iccrea Group

Domenico Lofano +39 334 1412995 d.lofano@barabino.it

Aurora Gianfelici +39 346 00707 a.gianfelici@barabino.it

Fine Comunicato n.30041-22-2026

Numero di Pagine: 4