

<p>Informazione Regolamentata n. 0482-26-2026</p>	<p>Data/Ora Inizio Diffusione 4 Maggio 2026 11:28:57</p>	<p>Euronext Star Milan</p>
---	--	----------------------------

Societa' : REPLY

Utenza - referente : REPLYNSS01 - LUECKENKOETTER MICHAEL

Tipologia : 2.4

Data/Ora Ricezione : 4 Maggio 2026 11:28:57

Data/Ora Inizio Diffusione : 4 Maggio 2026 11:28:57

Oggetto : Share Buyback Program – April 2026

*Testo del comunicato*

Vedi allegato



## **PRESS RELEASE**

### **Reply S.p.A.: Share Buyback Program – April 2026**

Reply S.p.A. (“Reply” or the “Company”) announces that, within the share buyback program disclosed to the market on April 9, 2026 and launched on April 13, 2026, during the reference period from April 13 to April 30, 2026, Reply purchased on the Euronext Milan market, organized and managed by Borsa Italiana S.p.A., a total of no. 139,000 treasury shares, equal to 0.3715% of the share capital, at an average unit price of Euro 91.7422, for a total consideration of Euro 12,705,819.20.

Details of the purchase transactions carried out during the period on a daily basis are available on the authorized storage mechanism E-Market Storage ([www.emarketstorage.com](http://www.emarketstorage.com)).

Following these purchases, as of April 30, 2026, the Company holds a total of no. 272,192 treasury shares, equal to 0.7276% of the share capital.

Reply [EXM, STAR: REY, ISIN: IT0005282865] specialises in the design and implementation of solutions based on new communication channels and digital media. As a network of highly specialised companies, Reply supports major industrial groups in the telecom and media; industry and services; banking and insurance and public sectors in defining and developing business models enabled by the new paradigms of AI, cloud computing, digital media and the internet of things. Reply's services include: consulting, system integration and digital services. [www.reply.com](http://www.reply.com)

#### **Media Contacts**

##### **Reply**

Fabio Zappelli  
[f.zappelli@reply.com](mailto:f.zappelli@reply.com)  
Tel. +390117711594

#### **Investor Relation Contacts**

##### **Reply**

Michael Lueckenkoetter  
[m.lueckenkoetter@reply.com](mailto:m.lueckenkoetter@reply.com)  
Tel. +4952415009611

Paolo Capitelli  
[p.capitelli@reply.com](mailto:p.capitelli@reply.com)  
Tel. +390117711594

May 04, 2026

This press release is a translation, the Italian version will prevail.

Fine Comunicato n.0482-26-2026

Numero di Pagine: 3