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Oggetto : EVISO EXPANDS INTO THE IBERIAN
MARKET: EVISO LUZ Y GAS S.A. IS
ESTABLISHED

Testo del comunicato

Vedi allegato



Press Release

EVISO EXPANDS INTO THE IBERIAN MARKET: EVISO LUZ Y GAS S.A. IS ESTABLISHED

EXPECTED GROSS MARGIN OF 500,000 EUROS BY 2027

Saluzzo (CN), 8 April 2026 – eVISO S.p.A. (symbol: EVISO) – technology company, listed on the EGM, operating in the electricity, gas and fruit sectors – announces that it has established the company EVISO LUZ Y GAS, S.A. in Spain, in the form of a Sociedad Anónima (S.A.), with its registered office in Galicia and a share capital of €60,000. The Chief Executive Officer of eVISO S.p.A., Lucia Fracassi, has been appointed Sole Director of the new company.

With the establishment of EVISO LUZ Y GAS, S.A., eVISO is launching its commercial presence in the Iberian market within the energy sector, marking the first concrete step in its internationalization strategy in a geographic region with a known market structure and dynamics that align with eVISO's value proposition. This strategy also includes the evaluation of potential M&A transactions.

The business model of EVISO LUZ Y GAS, S.A. will be developed in two phases: in the first phase, commercial activities will focus on the reseller channel, expanding the power offerings successfully developed in the Italian market to the Iberian market as well; in the second phase, the offering will extend to direct sales to end customers. The first electricity supplies are expected in 2026, with the goal of achieving a gross margin of €500,000 by 2027.

Galicia was chosen as part of a targeted strategic decision, given that it is one of the historically most important regions for energy production in Spain¹, with a long industrial tradition in the sector. The network of expertise that eVISO has built up over the years has made the region of Santiago de Compostela a natural choice as the first step in expanding into the Iberian market.

Lucia Fracassi, Chief Executive Officer of eVISO, commented: *“The establishment of EVISO LUZ Y GAS, S.A. marks the official launch of our operations in the Iberian Peninsula, which we have identified as our first strategic market for international expansion. The company will adopt a two-phase commercial approach: in the first phase, commercial activities will focus on the reseller channel, extending the power offerings developed in the Italian market to the Iberian market as well; in the second phase, the offering will extend to direct sales to end customers. I am convinced that this initiative will enable us to generate tangible value in the Iberian market, reaching a gross margin of 500,000 euros by 2027”.*

This press release is available in the Investor Relations section of the website www.eviso.ai.

¹ Source: [Generation \(Water\) | System reports](#)



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About eVISO

eVISO is a technology company that has developed an artificial intelligence platform that creates value in the raw materials market, currently 3: power, gas and fruit sectors. In the power segment, eVISO provides power-tech services (technology and electricity) in Italy along the entire value chain: through the direct channel (B2B and B2C), to other operators in the electricity market (B2B2C) and also upstream to producers of renewable energy throughout the Italian territory. In the direct channel, eVISO serves approximately 20,000 users: small and medium enterprises (SMEs), farms, shops and restaurants in Low Voltage and Medium Voltage. In the indirect channel (B2B2C), eVISO serves over 100 competitors and over 500,000 users throughout Italy.

For info: <https://www.eviso.ai/>

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