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Oggetto : COMMUNICATION PURSUANT TO ARTICLE  
17 OF THE EURONEXT GROWTH MILAN  
ISSUERS REGULATION

*Testo del comunicato*

Vedi allegato



## COMMUNICATION PURSUANT TO ARTICLE 17 OF THE EURONEXT GROWTH MILAN ISSUERS REGULATION

**Milan, 9 March 2026** – YOLO Group S.p.A. (“YOLO” or the “Company”), one of the leading operators in the Italian insurtech market for digital insurance services listed on Euronext Growth Milan, pursuant to Article 17 of the Euronext Growth Milan Regulations, announces that on 4th March 2026 it received from Simone Ranucci, Chairman of the Board of Directors, notification of his holding of 662.000 YOLO ordinary shares, equal to 4,58% of the share capital.

The decrease below the 5% threshold resulted from the emission of 1.793.025 new shares as part of the Company's capital increase, which was completed on 27th February 2026, resulting in a dilution effect on the shareholding.

Pursuant to Article 26 of the Euronext Growth Milan Issuers' Regulations, the names of YOLO's major shareholders are also available on the company's website ([www.yolo-insurance.com/](http://www.yolo-insurance.com/) Section 'Investor Relations / Shareholders'). Any changes will be promptly communicated to the market.

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The press release is available in the Investor/Press Releases section of the website [www.yolo-insurance.com](http://www.yolo-insurance.com).

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## YOLO GROUP

*YOLO Group is an insurtech company, among the main ones in Italy and with a presence abroad, with two lines of offer: services to enable the digital distribution of insurance products of insurance companies, banks and retailers (e.g., utilities and large-scale distribution); distribution, through partnership agreements, of insurance products made in collaboration with companies. Since its establishment at the end of 2017, YOLO has developed numerous partnerships, in Italy and abroad, to enable digital insurance offerings.*

*In direct distribution, YOLO has adopted, in addition to a digital model, a hybrid model combining digital and physical channels (so-called phygital). In 2022, it launched the Yolo Insurance Network (YIN), a platform that allows smaller insurance agencies and brokers to integrate digital into the physical management and distribution model.*

*YOLO has been listed in the ordinary segment of Euronext Growth Milan since 2022. The main shareholders, in addition to the two co-founders (Gianluca De Cobelli and Simone Ranucci Brandimarte), include Generali Italia, Intesa Sanpaolo Vita, Neva SGR, Primo Capital SGR S.p.A., Enablia, IBL Banca, Net Insurance, Smart4Tech, Banco di Desio e della Brianza. Website: [www.yolo-insurance.com](http://www.yolo-insurance.com)*

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