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Oggetto : MAPS GROUP STRENGTHENS
HEALTHCARE PREVENTION SYSTEMS IN
THE PUGLIA REGION

Testo del comunicato

Vedi allegato



MAPS GROUP
SHARING KNOWLEDGE

MAPS GROUP STRENGTHENS HEALTHCARE PREVENTION SYSTEMS IN THE PUGLIA REGION

The contract, awarded under the CONSIP Framework Agreement for Digital Healthcare, is worth approximately €1.3 million and has a 24 month term

Parma, 5 March 2026

Maps S.p.A. (MAPS:IM; IT0005364333), a company listed on Euronext Growth Milan and active in the Digital Transformation sector, announces that it has been awarded a contract with the Puglia Region to enhance and expand the technology systems supporting the Region's healthcare prevention campaigns.

Specifically, Maps Group will upgrade the application currently used by the Region to manage screening, vaccination and infectious disease surveillance campaigns, with the aim of improving process efficiency and the quality of interactions with citizens. A particular focus will be on the multi-channel Contact Center, which will be strengthened also thanks to the expertise of the newly acquired Ellysse.

The solution's architecture will also enable the application to be extended to additional prevention areas, beyond those already in place.

The contract provides Maps Group with total consideration of approximately €1,300,000 and a 24-month term. The award falls within the CONSIP Framework Agreement for Digital Healthcare, under which the Group had been shortlisted among the selected contractors, together with the Engineering S.r.l. consortium (RTI) and other leading partners from the national ecosystem.

Marco Ciscato, Executive Chairman of Maps Group, commented: *"This contract confirms the strength of our positioning in digital healthcare and the Group's ability to develop advanced solutions supporting healthcare services across local territories. The project with the Puglia Region allows us to further develop an already operational platform, strengthening the effectiveness of prevention campaigns and improving the citizen experience, with particular attention to contact and support channels. In this context, the acquisition of Ellysse proves fully coherent: its expertise strengthens our multi-channel Contact Center offering and accelerates the creation of industrial synergies, helping us to develop increasingly effective engagement services between patients and the healthcare system. From an economic standpoint, this is a two-year contract awarded under the CONSIP Framework Agreement, contributing to continuity and greater visibility of revenues in one of the Group's most strategic markets."*

Please note that this release is available in English for informational purposes only. Should there be any discrepancies or inconsistencies between this version and the Italian one, the Italian version shall prevail and be regarded as the official and legally binding document.

MAPS GROUP

Maps S.p.A., founded in 2002 and listed on the Euronext Growth Milan segment of Borsa Italiana since 2019, heads Maps Group, a group comprising five companies and over 300 employees, headquartered in Parma and operating through 13 offices across Italy.

Active in the field of Digital Transformation, the Group focuses on the Healthcare and Energy sectors, supporting its clients in extracting value from data to make better decisions and innovate their operating models.

Through Maps Healthcare S.p.A., the Group addresses key trends in Patient Experience and Data-Driven Governance, while also providing Diagnostic and Hospital Information Systems to both public and private entities.

Through Maps Energy S.r.l., the Group supports the ongoing energy transition by developing integrated, data-driven software solutions for energy monitoring, control and management in the areas of energy sustainability, energy efficiency and Energy Communities.



Maps S.p.A.

Capitale Sociale: i.v. € 1.536.891,68

C.F. e P.IVA 01977490356 – R.E.A. PR-240225 – SDI: EYE3AIQ



The Group also markets solutions designed to measure the achievement of corporate and staff objectives, manage risks and share non-financial performance, as well as offering a portfolio of cross-market products dedicated to omnichannel solutions and document management for suppliers.

In addition, Maps Group operates within an Open Innovation framework to meet specific needs through tailored products or solutions developed for Best-in-Class clients in their respective markets.

In 2024, Maps Group reported consolidated revenues of €29.8 million (+9% vs 2023), EBITDA of €7.4 million (+48% vs 2023), corresponding to an EBITDA margin of 25%, and a Net Financial Position of €7.0 million, showing a significant improvement compared to €12.5 million in 2023.

Reflecting the strength of its business model, focused on the development of highly scalable software products, revenues generated by products currently account for 87% of consolidated revenues (€25.3 million in 2024), while recurring revenues represent 41% of consolidated revenues (€11.8 million in 2024).

Alongside organic growth, the Group has pursued an important mergers and acquisitions strategy, including IG Consulting S.r.l. (2011), Artexe S.p.A. (2018), Royalty S.r.l. (2019), SCS Computers S.r.l. (2020), IASI S.r.l. (2021), I-Tel S.r.l. (2022), Energenius S.r.l. (2022) and Ellysse S.r.l. (2025).

Finally, Maps Group has reorganised its corporate structure by changing the corporate name of Artexe S.p.A. to Maps Healthcare S.p.A. and that of Energenius S.r.l. to Maps Energy S.r.l., to strengthen the alignment of its solutions with their respective target markets.

This press release is available at www.emarketstorage.com and www.mapsgroup.eu.

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