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Oggetto : Bartolomeo Rongone to be Group Chief Executive Officer, Remo Ruffini Executive Chairman

Testo del comunicato

Vedi allegato

MONCLER

GROUP

MONCLER STRENGTHENS ITS ORGANIZATIONAL STRUCTURE: BARTOLOMEO RONGONE TO BE GROUP CHIEF EXECUTIVE OFFICER, REMO RUFFINI EXECUTIVE CHAIRMAN

Milan, 20 January 2026 - Moncler S.p.A. decided to strengthen its organizational structure with the arrival of Bartolomeo "Leo" Rongone as Group Chief Executive Officer, starting from April 1st 2026. In this new organizational setup, Remo Ruffini will be Executive Chairman maintaining the responsibility for Creative Direction, and continuing to play a primary role in the governance and in defining the Group's strategic direction.

This decision, which is part of a governance evolution process that the company has been evaluating over time, will enable the Group to address future challenges and opportunities in the most effective way, while continuing to support its growth and development path.

Rongone joins Moncler after gaining significant experience in the luxury sector, holding key leadership positions in major luxury groups.

He started his career in the industry in 2001 at Fendi, where he held roles of increasing responsibility in the areas of Business Intelligence, Supply Chain, and Client Relationship Management.

After more than 10 years in the LVMH Group, in 2012 he joined Kering taking on the role of Chief Operating Officer of Yves Saint Laurent with responsibility for the Product and Retail areas, contributing to the growth of the brand. Since 2019 he has been Chief Executive Officer of Bottega Veneta, where he successfully led the brand's strategic positioning, creative evolution, and business expansion globally.

"We made a forward-looking decision that I see as a natural evolution of our corporate organization, also in view of a possible generational succession in the future," commented Remo Ruffini. "Over the years, Moncler has grown by progressively expanding its horizons and today it operates in an increasingly complex and rapidly evolving environment. We therefore decided to strengthen our structure to consolidate what we have built and to best support a new phase of development.

I will work together with Leo, with whom I immediately felt a strong alignment of values and vision, to make the organization even stronger, more agile, and ready to seize new opportunities. With Leo by my side, I will continue to lead the strategic vision, ensuring consistency and continuity, confident that his knowledge of the luxury world and customer-centric approach will make a decisive contribution to our future journey."

Leo Rongone commented: "It is with great honour and a deep sense of responsibility that I take on this new role. I will work with commitment and passion alongside Remo and the entire management team to lead the company and its brands towards new achievements, fully respecting the authentic values that have defined their identity and strength over the years."

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About Moncler

With its brands Moncler and Stone Island, Moncler Group represents the expression of a new concept of luxury that goes beyond conventions and is always in search of uniqueness, creativity and innovation.

Alongside supporting its brands through shared corporate services and knowledge, Moncler Group aims to maintain their strong independent identities based on authenticity and deep connections with their communities while taking inspiration from the worlds of art, culture, music, and sports.

Operating in all key international markets, the Group distributes its brands' collections in more than 70 countries through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.

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