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Oggetto : Giordano Pellacani appointed new Chief
Commercial Officer

Testo del comunicato

Vedi allegato



GIORDANO PELLACANI APPOINTED NEW CHIEF COMMERCIAL OFFICER

Forlì, 3 September 2025 – Ferretti Group (“**the Group**”) announced the appointment of Mr. Giordano Pellacani as Chief Commercial Officer (CCO) and the reorganization of the Group’s Commercial Division. These strategic steps aim to support the Company’s growth, consolidate its global presence, and further strengthen its organizational structure and leadership in the yachting industry.

Effective today, Mr. Giordano Pellacani takes on the role of Chief Commercial Officer (CCO), reporting directly to the Chief Executive Officer. He holds a degree in Nautical Engineering and has previously served as Chief Sales Officer for the “Custom Business” segment of Ferretti Group, with 20 years of experience in the nautical sector, including at other leading industry competitors.

Thanks to his in-depth knowledge of the nautical market and his extensive experience at Ferretti Group, Mr. Pellacani will lead the Group’s strategic commercial development, further strengthening and expanding the sales network.

The new Commercial Division will be structured around two dedicated departments:

- **The role of Sales Director for Serial Business**, a department centered on enhancing the value of serial product lines, has been taken on by Massimo Jannone, who has more than 20 years of experience in the nautical industry, including 6 as Head of Sales for Riva. The Heads of Sales for the Riva, Pershing, Itama, Ferretti Yachts brands, and the pre-owned business report to him.
- **The role of Sales Director for Custom Business**, a department focused on managing large custom-made projects, has been taken on by Vittorio Blengini, who has about 20 years of experience in the nautical industry, including Riva, Perini Navi and The Italian Sea Group where he held the role of Sales Director.

Furthermore, Marco Viti, former Chairman and Chief Executive Officer of the Yachts Division in Sanlorenzo S.p.A. and with 30-years of experience in the nautical sector, will collaborate with the Chief Commercial Officer to strengthen the Dealer network, to develop new models by supporting Product Marketing and CRM.





With this new organization, the Group is better positioned to face future challenges with greater dynamism, delivering increasingly innovative solutions to its clients and reaffirming its leadership role in the industry.

Alberto Galassi, Chief Executive Officer of the Group, commented: *“We are proud to announce that Giordano Pellacani will take the leadership of the Group’s Commercial Division. This appointment further reinforces our structure and our ability to compete at the highest level. Mr. Pellacani, together with the other colleagues who now hold top roles in the commercial area, brings with him a strong background in the nautical sector and a strategic vision that will be key in consolidating our position in the market. This decision confirms the Group’s commitment to growth built on solid foundations, with quality, innovation, and passion at the core of everything we do.”*

Ferretti Group

With a legacy rooted in Italy’s centuries-old nautical tradition, Ferretti Group is a global leader in the design, construction, and sale of luxury yachts ranging from 8 to 95 meters in length. The Group boasts a unique portfolio of prestigious and exclusive brands: Ferretti Yachts, Riva, Pershing, Itama, CRN, Custom Line, and Wally.

Led by CEO Alberto Galassi, Ferretti Group owns and operates seven shipyards across Italy, where efficient industrial production meets the finest Italian craftsmanship. With a direct presence in Europe, the United States, and Asia, and a carefully selected network of dealers, the Group reaches clients in over 70 countries worldwide.

The yachts crafted by Ferretti Group’s brands, the ultimate expression of Italian creativity and elegance, stand out for their exceptional build quality, cutting-edge technology, industry-leading safety standards, outstanding performance at sea, and timeless allure.

For more information: www.ferrettigroup.com

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Barabino & Partners

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PERSHING

Itama

Riva

CRN

CUSTOM LINE



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