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Oggetto : Launch of SECO Developer Center completing
its End-to-End Edge AI enablement toolkit

Testo del comunicato

Vedi allegato



PRESS RELEASE

Launch of SECO Developer Center completing its End-to-End Edge AI enablement toolkit

Arezzo, September 2, 2025 - SECO S.p.A. ("**SECO**" or the "**Company**") announces the launch of its Developer Center, a one-stop online portal that redefines how technical users access and navigate SECO's hardware and software documentation. By offering a streamlined experience through a modern, centralized platform, the Developer Center accelerates innovation and fosters an ecosystem where third parties can develop their own solutions on top of SECO's technology building blocks.

The Developer Center is yet another milestone in the Company's Edge AI enablement strategy, joining the recently launched SECO Application Hub to provide a comprehensive, end-to-end journey for creating and deploying AI-based IoT solutions. The new portal is strategically designed to work in synergy with the SECO Application Hub. Applications will be complemented by corresponding pages on the Developer Center, providing detailed, step-by-step instructions for integration and deployment. This includes essential technical information such as data models, input/output specifications, and deployment methods, ensuring a seamless transition from discovery to implementation.

The Developer Center provides a centralized repository of resources aimed at empowering companies' technical teams — spanning Embedded Developers, System Integrators, Solution Architects and Technical Decision Makers — to accelerate time-to-market.

To facilitate rapid prototyping, it offers in-depth technical documentation for both hardware and software, including datasheets, BSPs, SDKs, and OS images, along with a wealth of "Get Started" guides, tutorials, and resources for evaluation kits.

For faster testing, it also includes direct access to the Clea free trial, enabling users to try SECO's comprehensive software framework within minutes.

Rooted in SECO's industrial DNA, the Developer Center further provides critical lifecycle information such as Product Change Notifications (PCNs), revision histories, and lifecycle policies, ensuring developers have the tools for high-reliability applications.

*"Our goal is to remove friction and empower developers to focus on creating value, not solving integration challenges," said **Fausto Di Segni, Head of IoT and AI at SECO**. "The Developer Center is a crucial step in this mission. It provides the tools and information our clients need in a transparent, open, and modern platform. By connecting the ready-to-use algorithms in our Application Hub with the deep technical documentation in the Developer Center, we are offering a uniquely streamlined path for bringing sophisticated edge products to life".*

The Developer Center is now live, marking the beginning of its continuous expansion. The portal will be progressively enriched with new resources, including "Get Started" guides, tutorials, and in-depth documentation for all SECO hardware and software products throughout the coming months.

The SECO Developer Center is now available at developer.seco.com.



PRESS RELEASE

SECO

SECO (IOT.MI) is a high-tech company that develops and manufactures cutting-edge solutions for the digitalization of industrial products and processes. SECO's hardware and software offerings enable B2B companies to easily introduce edge computing, Internet of Things, data analytics, and artificial intelligence to their businesses. SECO's technology spans across multiple fields of application, serving more than 450 customers across sectors such as medical, industrial automation, fitness, vending, transportation, and many others. Through live monitoring and smart control of in-the-field devices, SECO solutions contribute to low environmental impact business operations via a more efficient use of resources.

For more information: <http://www.seco.com/>

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