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Oggetto Exemption of SECO S.p.A. products from

> reciprocal tariffs imposed by the U.S. Administration on EU goods under the

Executive Order of July 31, 2025

Testo del comunicato

Vedi allegato





PRESS RELEASE

Exemption of SECO S.p.A. products from reciprocal tariffs imposed by the U.S. Administration on EU goods under the Executive Order of July 31, 2025

Arezzo, August 26, 2025 – SECO S.p.A. ("SECO" or the "Company"), a global leader in Edge computing and digitalization of industrial products and processes, announces that, following recent regulatory updates regarding trade tariffs imposed by the U.S. administration on the European Union under the Executive Order of July 31, 2025 – and in particular the application of a 15% reciprocal tariff – SECO's products are among those exempted from the reciprocal tariff measure.

The exemption applies to the specific HTS code under which SECO's products are classified, meaning that our U.S.-bound exports are not subject to the newly imposed duties.

This provides business continuity for SECO in one of its fastest-growing markets. As the U.S. continues to accelerate its digital transformation across industries, SECO's ability to deliver high-performance, cost-effective solutions enhances our value proposition to customers and partners. This development reinforces our strategic positioning and supports our long-term growth trajectory in North America.

On September 8th, SECO will release its fully audited figures for the second quarter of 2025. The earnings release will be followed by a conference call hosted by our CEO Max Mauri and our CFO Lorenzo Mazzini to discuss the financial results and provide an update on the Company's strategic initiatives and market outlook.





PRESS RELEASE

SECO

SECO (IOT.MI) is a high-tech company that develops and manufactures cutting-edge solutions for the digitalization of industrial products and processes. SECO's hardware and software offerings enable B2B companies to easily introduce edge computing, Internet of Things, data analytics, and artificial intelligence to their businesses. SECO's technology spans across multiple fields of application, serving more than 450 customers across sectors such as medical, industrial automation, fitness, vending, transportation, and many others. Through live monitoring and smart control of in-the-field devices, SECO solutions contribute to low environmental impact business operations via a more efficient use of resources.

For more information: http://www.seco.com/

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