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Oggetto : FINECOBANK\_PR TOTAL NET SALES JUNE  
2025

*Testo del comunicato*

Vedi allegato



## PRESS RELEASE

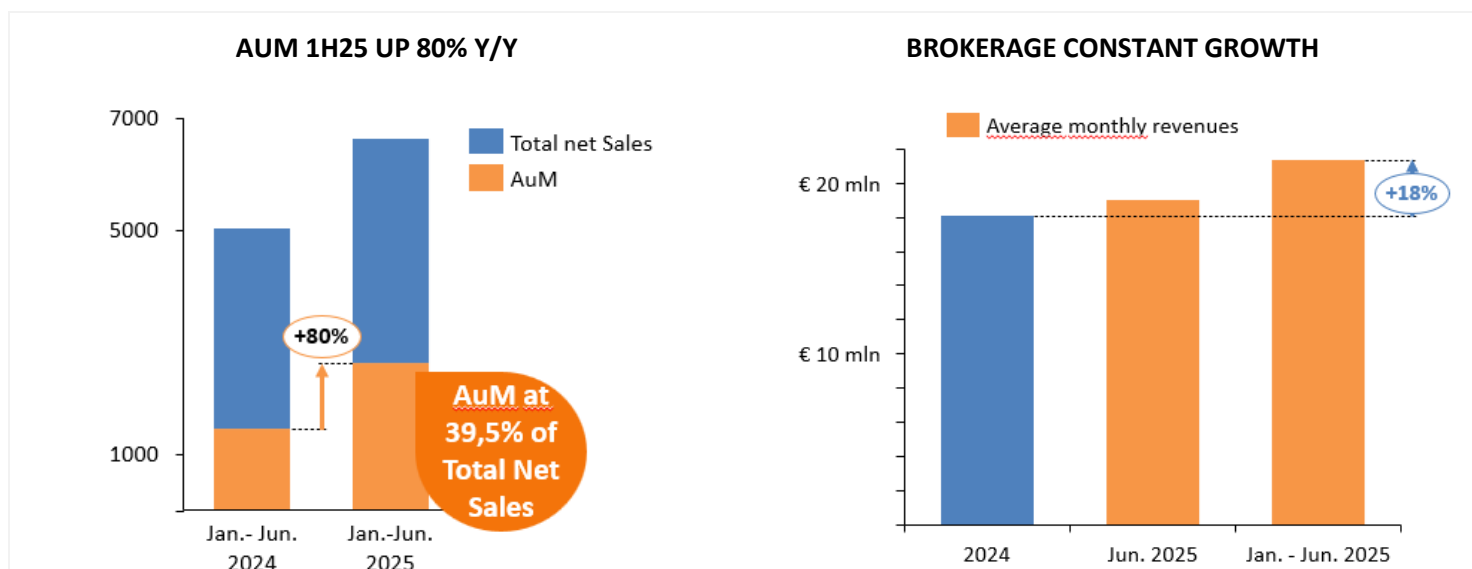
### JUNE NET SALES DRIVEN BY AUM, BEST MONTH FOR FAM IN 2025 NEARLY 100K NEW CUSTOMERS YTD

- June net sales at **€ 848 million**. AuM at **€ 707 million**
- Net Sales YTD at **€ 6.6 billion**. Asset under Management at **€ 2.6 billion**
- **FAM**: June retail net sales at **€ 440 million**, assets at **€ 38.2 billion**
- **Brokerage**: estimated revenues in June at **€ 19 million**

*Milan, July 7<sup>th</sup>, 2025*

Total net sales remained strong in June 2025 at € 848 million reflecting both savers' significant interest in AUM solutions and Fineco's ability to attract new clients, which increased by 39% year-on-year in the month. The asset mix highlights a strong growth of Asset under Management net sales component at € 707 million (+67% from € 424 million in June 2024), marking the highest level since the beginning of the year. Fineco Asset Management also recorded the best result YTD in retail net sales at € 440 million. Assets under Custody amounted to €377 million, while deposits to €-236 million. The half-year closes at the Bank's highest level ever, with over €6.6 billion in net inflows and approximately 100,000 new clients.

The continuous expansion of the active clients' base on the platform supported brokerage revenues, that in June are estimated of around € 19 million. Since the beginning of the year, revenues amounted to € 128.5 million (+15% y/y), while executed orders totaled 26.2 million.



Alessandro Foti, CEO and General Manager of FinecoBank, commented:

*"The net inflows recorded in June confirm the strong and consistent growth trajectory of Fineco, with a continuous improvement in its ability to attract new clients and reaching a historical record in new customers' acquisition over a six-month period. In this context, the contribution of our network of financial advisors remains crucial, supporting clients in efficient financial plans, together with the role of Fineco Asset Management, thanks to its commitment in innovating the offer. Finally, the growing interest among savers in interacting with financial markets is reflected in a broader client base for our brokerage, which has managed to increase its revenues despite a phase characterized by lower trading volumes."*



figures in € million

TOTAL NET SALES	JUN 2025	JUN 2024	JAN-JUN '25	JAN-JUN '24
Assets under management	707.1	424.0	2.616.9	1,452.1
Assets under custody	377.3	580.7	3.675.0	4,431.5
Direct deposits	-236.3	-7.9	340.2	-866.0
<b>TOTAL NET SALES</b>	<b>848.1</b>	<b>996.8</b>	<b>6.632.1</b>	<b>5,017.6</b>
TOTAL FINANCIAL ASSETS	JUN 2025	DEC 2024	JUN 2024	
Assets under management	68,576.5	66,382.6	61,644.6	
Assets under custody	49,225.2	44,715.0	42,053.4	
Direct deposits	30,012.8	29,668.2	27,576.4	
<b>TOTAL FINANCIAL ASSETS</b>	<b>147,814.5</b>	<b>140,765.8</b>	<b>131,274.4</b>	

***FAM, retail net sales at € 440 million, € 1.8 billion since the beginning of the year***

In June, Fineco Asset Management recorded retail net sales equal to € 440 million, bringing the total since the beginning of the year at € 1.808 billion. FAM assets as of June 30<sup>th</sup>, 2025 reached € 38.2 billion, of which € 26.5 billion retail class (+22% y/y) and € 11.6 billion institutional class (+5% y/y). The penetration rate of FAM retail classes on the Bank's Asset Under Management reached 38.7% compared to 35.4% a year ago.

***Total Financial Assets near € 148 billion, Private Banking close to € 73 billion***

Total Financial Assets were equal to € 147.8 billion, compared to € 131.3 billion in June 2024 (+13%). In particular, TFA related to Private Banking were at € 72.6 billion, compared to € 61.8 billion in June 2024 (+17%).

***Almost 100k new clients in June***

In June, 14,407 new clients were acquired (+39% y/y), bringing the number of new customers since the beginning of the year to 99,724 (+36% y/y). As of June 30<sup>th</sup>, 2025, total number of clients reached 1,729,579.



figures in € million

<b>PFA NETWORK NET SALES</b>	<b>JUN 2025</b>	<b>JUN 2024</b>	<b>JAN-JUN '25</b>	<b>JAN-JUN '24</b>
Assets under management	705.8	424.6	2,618.8	1,476.1
Assets under custody	184.5	382.3	2,301.0	3,106.5
Direct deposits	-254.2	-42.0	47.3	-713.9
<b>TOTAL NET SALES</b>	<b>636.0</b>	<b>764.8</b>	<b>4,967.1</b>	<b>3,868.7</b>

<b>PFA NETWORK TFA</b>	<b>JUN 2025</b>	<b>DEC 2024</b>	<b>JUN 2024</b>
Assets under management	68,119.9	65,913.8	61,182.5
Assets under custody	36,126.8	32,963.3	31,326.2
Direct deposits	22,920.1	22,863.4	21,422.1
<b>TOTAL FINANCIAL ASSETS</b>	<b>127,166.9</b>	<b>121,740.5</b>	<b>113,930.9</b>

<b>EXECUTED ORDERS</b>	<b>JUN 2025</b>	<b>JUN 2024</b>
Equity Italy	10,825,286	7,980,975
o/w internalized	2,415,084	1,839,357
Equity US + other markets	4,777,854	3,976,785
Bonds	784,597	836,672
Derivatives	6,310,234	4,858,244
o/w internalized Italy	376,270	379,108
CFD	1,614,563	1,198,090
Other	1,924,526	1,913,829
<b>TOTAL EXECUTED ORDERS</b>	<b>26,237,060</b>	<b>20,764,595</b>

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