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Oggetto : THE "EVISO GIRO" TRADEMARK HAS BEEN
SUCCESSFULLY EXTENDED FROM
EUROPE TO THE UNITED STATES OF
AMERICA

Testo del comunicato

Vedi allegato



Press Release

EVISO: THE “EVISO GIRO” TRADEMARK HAS BEEN SUCCESSFULLY EXTENDED FROM EUROPE TO THE UNITED STATES OF AMERICA

Saluzzo (CN), 4 June 2025 – eVISO S.p.A. (symbol: EVISO) – COMMOD-TECH company, listed on the EGM, with a proprietary artificial intelligence infrastructure that operates in the raw materials sector (electricity, gas, apples) – communicates that it has successfully extended from Europe to the United States the trademark rights of the EVISO GIRO brand owned by eVISO S.p.A..

EVISO GIRO (giro.eviso.it) is the proprietary technology developed by eVISO S.p.A. that allows anyone in the world to accumulate the energy of their activities, running, cycling, swimming, gym, walking etc. - and transfer it to their bill, every month. Today, energy accumulation is possible all over the world, on any sport, while the transfer can only be done on a household bill in Italy.

The EVISO GIRO App, available on Google Play and Apple Store, automatically counts the steps using the features of Apple and Android phones. It is possible to connect STRAVA and GARMIN to synchronize the workouts, from running to cycling to swimming to fitness in general and accumulate more energy.

The validity of the value proposition is visible in the results: today EVISO GIRO is in the Italian list of the TOP 100 Health and Wellness Apps present on the App Store, in position 96, in an extremely competitive segment, ahead of very well-known Apps as Adidas Runkeeper (position 110), Virgin Active (position 143) and Google Fit (position 149), to mention a few names of global interest.

With this proprietary technology, eVISO has built, for users sensitive to health and wellness, a distinctive and unique value proposition in the national and international retail segment. After having registered the rights to the trademark “EVISO GIRO” in Europe, today we announce the registration of the trademark “EVISO GIRO” at the United States Patent and Trademark Office in Register No. 7,798,998 for the classes called Int. Cl.: 9, 39, 40, 42 that is in the classes of activities related to “electricity, metering, distribution, production, storage and in general to the areas of research and development related to the world of energy”.

The level of impact that EVISO GIRO has collected in the 6 months since its commercial launch at the end of November 2024 is linked to the numbers: 650,000 hours of tracked activity linked to almost 100,000 recorded activities and over 550 million accumulated steps.

Gianfranco Sorasio, CEO of eVISO, commented: *“The value proposition of EVISO.GIRO technology is simple and powerful at the same time: the more you move, the more you save. Men and women all over the world can use EVISO GIRO for free to accumulate the energy of their walks and sports activities and transfer it to their bill, for now exclusively in Italy. Entering the list of the TOP 100 most significant Apps in the Health and Wellness segment in 6 months is a result that confirms the incredible reaction of the market. We remain focused on the process of converting EVISO GIRO users into electricity and gas customers for EVISO”.*



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Codice Fiscale P. IVA: 0346 8380 047 • Cap.soc: 369.924,39 euro i.v.

TICKER BORSA ITALIANA: EVISO • CODICE ISIN: IT0005430936



The proprietary EVISO.GIRO technology, unique on the international market, uses the most advanced digital technologies in order to add a further competitive advantage in the customer acquisition process with a unique value proposition towards selected customers (Health & Fitness).

This press release is available in the Investor Relations section of the website www.eviso.ai. For the transmission of Regulated Information, the Company uses the EMARKET SDIR dissemination system available at www.emarketstorage.com, managed by Teleborsa S.r.l. - with headquarters Piazza di Priscilla, 4 - Rome - following the authorization and CONSOB resolutions n. 22517 and 22518 of 23 November 2022.

About eVISO

eVISO is a COMMOD-TECH that has developed an artificial intelligence platform that creates value in the raw materials market, currently 3: power, gas and fresh apples. In the power segment, eVISO provides power-tech services (technology and electricity) in Italy along the entire value chain: through the direct channel (B2B and B2C), to other operators in the electricity market (B2B2C) and also upstream to producers of renewable energy throughout the Italian territory. In the direct channel, eVISO serves approximately 20,000 users: small and medium enterprises (SMEs), farms, shops and restaurants in Low Voltage and Medium Voltage. In the indirect channel (B2B2C), eVISO serves over 100 competitors and almost 400,000 users throughout Italy.

For info: <https://www.eviso.ai/>

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