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Oggetto : MAPS GROUP WINS TENDER FROM ASL  
BOLOGNA FOR THE SUPPLY OF A PATIENT  
EXPERIENCE SYSTEM

*Testo del comunicato*

Vedi allegato



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## MAPS GROUP WINS TENDER FROM ASL BOLOGNA FOR THE SUPPLY OF A PATIENT EXPERIENCE SYSTEM

The award amounts to €1,495,000, with potential for further extensions

Parma, 05 May 2025,

Maps S.p.A., a company listed on Euronext Growth Milan and holding company of Maps Group, active in the Digital Transformation sector, announces that its subsidiary Artex S.p.A., in a temporary business grouping (RTI) with Telecom Italia S.p.A., has been awarded the tender issued by ASL Bologna for the supply of a Patient Experience system for the outpatient area.

The agreement amounts to a total value of €1,495,000, divided as follows: €1,015,000 allocated to the 2025 financial year for the delivery of the reception system and IT equipment, and €480,000 allocated across the 2026, 2027, and 2028 financial years for system and equipment maintenance.

The agreement also includes the option to renew the maintenance service for up to an additional four years, along with the possibility for other healthcare facilities within the regional network to join, for a potential total value exceeding €2,600,000.

**Marco Ciscato**, Executive Chairman of Maps Group, commented: *"This award confirms the strength of our technological offering and the increasingly central role that Patient Experience plays in the digital transformation of care pathways. Being selected by a major institution such as ASL Bologna, alongside our partner Telecom, is a significant recognition of our capabilities and reflects the trust placed in our ability to design integrated Phygital solutions that are scalable and patient-centered. The system we will provide is designed to enhance communication between patients and healthcare facilities, while also improving the operational efficiency of healthcare organizations."*

\* \* \*

Please note that this release is available in English for informational purposes only. Should there be any discrepancies or inconsistencies between this version and the Italian one, the Italian version shall prevail and be regarded as the official and legally binding document.

### MAPS GROUP

Maps S.p.A., founded in 2002 and listed on the Euronext Growth Milan segment of Borsa Italiana since 2019, leads Maps Group, an organization with over 300 employees, headquartered in Parma and operating through 12 offices across Italy. Active in the Digital Transformation sector, the Group focuses on Healthcare, Energy, and ESG, supporting its clients in extracting value from data to make better decisions and innovate their operating models.

Through the "Maps Healthcare" Business Unit, the Group addresses innovative trends such as Patient Experience and Data-Driven Governance, and provides Diagnostic and Hospital Information Systems to both public and private healthcare entities. The "Maps Energy" Business Unit delivers solutions for the monitoring, optimization, and control of complex energy systems and Energy Communities. Finally, the "Maps ESG" Business Unit markets solutions designed to measure the achievement of corporate and individual goals, manage risks, and report non-financial performance. Additionally, through the "MapsLab" Business Unit, the Group operates within an Open Innovation framework, developing tailor-made products and solutions to meet the specific needs of Best-in-Class clients in their respective markets.



Capitale Sociale: i.v. € 1.536.891,68  
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In 2024, Maps Group reported consolidated revenues of €29.8 million (+9% vs 2023), an EBITDA of €7.4 million (+48% vs 2023), with an EBITDA Margin of 25%, and a Net Financial Position of €7.0 million, showing significant improvement compared to €12.5 million in 2023.

Demonstrating the strength of its business model, focused on the development of highly scalable software products, product revenues now represent 87% of consolidated revenues (€25.3 million in 2024), while recurring revenue accounts for 41% of consolidated revenues (€11.8 million in 2024).

In addition to its organic growth, the Group has consistently pursued a robust M&A strategy. Over the years, several companies have been acquired: IG Consulting S.r.l. (2011), Artex S.p.A. (2018), Royalty S.r.l. (2019), SCS Computers S.r.l. (2020), IASI S.r.l. (2021), I-Tel S.r.l. (2022), Energenius S.r.l. (2022), and Ellyse S.r.l. (2025).

This press release is available on [www.emarketstorage.com](http://www.emarketstorage.com) and on [www.mapsgroup.it](http://www.mapsgroup.it).

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