

Informazione Regolamentata n. 1615-31-2025

Data/Ora Inizio Diffusione 7 Aprile 2025 10:00:44

**Euronext Milan** 

Societa' : FINECOBANK

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Utenza - Referente : FINECOBANKN11 - Spolini Paola

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Oggetto : PR FINECOBANK - TOTAL NET SALES

**MARCH 2025** 

# Testo del comunicato

Vedi allegato





#### **PRESS RELEASE**

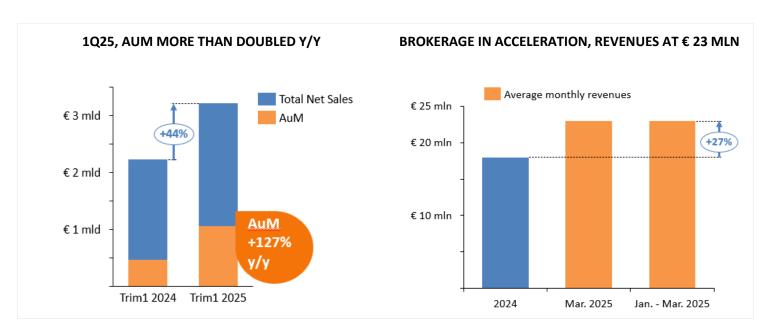
# MARCH NET SALES AT €1.1 BILLION, AUM MORE THAN TRIPLED Y/Y BROKERAGE REVENUES €23 MLN IN MARCH, OVER 55K NEW CUSTOMERS IN 1Q25

- March net sales at € 1,109 million. AuM at € 394 million
- Net Sales YTD at € 3.2 billion. Asset under Management at € 1,1 billion
- FAM: March retail net sales at € 261 million, assets at € 36.9 billion
- Brokerage: estimated revenues in March at € 23 million

# Milan, April 7th, 2025

Even in March total net inflows remain particularly strong, equal to € 1.1 billion (+38% from € 806 million of last year), highlighting once again Fineco attractiveness as the reference platform for any financial needs, with 55,000 new clients in the first quarter of the year (+40% YoY). The asset mix in March recorded a strong growth of the Asset under Management net sales component at € 394 million (more than tripling from € 120 million in March 2024), while Fineco Asset Management recorded retail net sales at € 261 million. Deposits stood at € -52 million, while Asset under Custody amounted to € 767 million.

The broader base of active clients on the platform, together with the increase in market volumes, led brokerage estimated revenues to around € 23 million in March. Since the beginning of the year estimated revenues amounted to € 69 million ( $\pm$ 22% y/y).



Alessandro Foti, CEO and General Manager of FinecoBank, commented:

"March net sales confirm the consolidation of Fineco growth path, thanks to the ability to successfully meet clients' investment needs. In fact, the growth of new customers continues to be very robust, while our financial advisors are successfully supporting them in a phase of markets uncertainty. In this context the efficiency of our brokerage platform represents an added value, allowing direct interaction and opening up new investment opportunities for clients, in global markets as well. In addition, new active and passive solutions developed by Fineco Asset Management complete the range of products, allowing to encourage savers to approach equity markets."





#### figures in € million

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TOTAL NET SALES	<b>MAR 2025</b>	<b>MAR 2024</b>	JAN-FEB '25	JAN- MAR '24
Assets under management	394.1	120.2	1,064.8	468.5
Assets under custody	767.4	1,007.1	2,709.7	2,529.6
o/w Third party deposit current accounts	-18.5	-6.5	-69.0	-25.0
Direct deposits	-52.4	-321.0	-553.9	-766.5
TOTAL NET SALES	1,109.2	806.4	3,220.6	2,231.6
TOTAL FINANCIAL ASSETS	MAR 2025	DEC 2024	MAR 2024	
Assets under management	66,294.6	66,382.6	60,425.4	
Assets under custody	46,841.2	44,715.0	40,082.2	
o/w Third party deposit current accounts	234.6	303.6	604.9	
Direct deposits	29,118.8	29,668.2	27,675.5	
TOTAL FINANCIAL ASSETS	142,254.5	140,765.8	128,183.1	

## FAM, retail net sales at € 261 million, € 810 million since the beginning of the year

In March, Fineco Asset Management recorded retail net sales equal to € 261 million, bringing the total since the beginning of the year at € 810 million. FAM assets as of March 31<sup>st</sup>, 2025 reached € 36.9 billion, of which € 25.4 billion retail class (+20% y/y) and € 11.5 billion institutional class (+3% y/y). The penetration rate of FAM retail classes on the Bank's Asset Under Management reached 38.2% compared to 34.9% a year ago.

#### Total Financial Assets at € 142.3 billion, Private Banking at € 68.7 billion

Total Financial Assets were equal to € 142.3 billion, compared to € 128.2 billion in March 2024 (+11%). In particular, TFA related to Private Banking were at € 68.7 billion, compared to € 60.0 billion in March 2024 (+15%).

#### More than 16,000 new clients in March, total clients near 1.7 million

In March, 16,384 new clients were acquired (+28% y/y), bringing the number of new customers since the beginning of the year to 55,284 (+40% y/y). As of March 31<sup>st</sup>, 2025 total number of clients reached 1,697,931.





# figures in € million

PFA NETWORK NET SALES	MAR 2025	MAR 2024	JAN- MAR '25	JAN- MAR '24
Assets under management	397.0	128.6	1,069.5	485.6
Assets under custody	473.7	698.6	1,788.0	1,803.7
o/w Third party deposit current accounts	-9.9	-2.5	-38.3	-8.3
Direct deposits	-83.4	-248.9	-518.4	-563.6
TOTAL NET SALES	787.3	578.3	2,339.1	1,725.6
PFA NETWORK TFA	MAR 2025	DEC 2024	MAR 2024	
Assets under management	65,847.8	65,913.8	59,957.0	
Assets under custody	34,503.3	32,963.3	29,946.8	
o/w Third party deposit current accounts	135.4	173.7	336.4	
Direct deposits	22,352.9	22,863.4	21,570.8	
TOTAL FINANCIAL ASSETS	122,703.9	121.740,5	111.474,6	

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