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Testo del comunicato

Vedi allegato





PRESS RELEASE

A NEW PRESTIGIOUS DISTRIBUTION AGREEMENT SIGNED WITH "IL FORO ITALIANO" MAGAZINE

THE ESTIMATED REVENUE FROM THE NEW PARTNERSHIP IS APPROXIMATELY EUR 1 MILLION

Milan, 26 March 2025 – Simone S.p.A. ("Simone" or the "Company"), a company operating in the publishing sector, listed on Euronext Growth Milan, announces that it has reached an agreement with II Foro Italiano S.r.I., a publishing company specialised in legal information, for the distribution of the magazine "II Foro Italiano".

The agreement includes two distinct execution phases. In the first, ready-to-launch, the distribution of the magazine in print format is planned through Simone's production and distribution chain. In the second phase, the agreement will be more clearly defined and will also cover the distribution of digital products. It is estimated that, when fully implemented, the contract will generate total sales for Simone (including print and digital distribution) of around EUR 1 million from the next season ticket campaign in 2026.

Il Foro Italiano is one of Italy's oldest legal magazines, founded in Rome in 1876. Particularly appreciated by lawyers, judges, and legal professionals, it deals with all branches of law, providing commentaries and case law notes in particular on civil, criminal, administrative, European Union, and foreign law.

"We are honoured to welcome among our partners a historical publishing reality, which has always been a flagship on the Italian legal scene", said **Simone S.p.A. Chairman and CEO Luca Misso**. "Thanks to the cooperation with II Foro Italiano, our catalogue becomes even richer and more prestigious. The distribution agreement is only the beginning, we count on developing new synergies in the future in order to make the most of the highly specialised content that the authors of this prestigious legal journal are able to generate".

"Il Foro italiano is approaching its 150th anniversary", commented **Roberto Pardolesi, chairman** of the board of directors of Il Foro italiano s.r.l., "with the awareness and pride of a prestigious tradition, but one that is never self-centred and always attentive to the evolution of the legal phenomenon. Nevertheless, there is, as always, a need for new lymph and enthusiastic impetus; from this point of view, the collaboration with Simone S.p.A. promises to prove propitious for a future no less ambitious than the past history".

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This press release is available in the 'Investor/Press Release' section of <u>www.investors.simone.it</u> and at <u>www.emarketstorage.it</u>.

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SIMONE SPA

Simone S.p.A., established in Naples in 2011, is a publishing company. It is at the head of the Group of the same name, which includes six companies, Simone S.p.A., Editrice Ardea S.r.I., Dike Giuridica S.r.I., Il Gatto Verde Edizioni S.r.I., Font Cafè S.r.I. and Libri e Professioni S.r.I., and a brand, Edizione Simone, with over fifty years of history. Today, the company is a point of reference for the entire Italian publishing sector, in which it stands out for the large amount of highly specialised content it develops, prints, publishes, promotes and sells. Thanks to its brands, it is able to offer study manuals not only in the legal field but also for public competitions, professional qualifications, university entrance examinations and teaching in schools, not forgetting children's books.

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