

## **Think Next**

## CAPITAL MARKETS DAY

2024 Results & 2025 Outlook

Milan – March 6, 2025

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## Management Team

TINEXTA'S
MANAGEMENT &
SPEAKERS



**ODDONE POZZI**Group Chief Financial Officer



PIER ANDREA CHEVALLARD
GM & Chief Executive Officer



JOSEF MASTRAGOSTINO
Chief IR Officer

GROUP COMPANIES' MANAGEMENT



DANILO CATTANEO
InfoCert CEO



ANDREA VINGOLO
Visura GM



ANDREA MONTI
Tinexta Cyber GM



**EMILIO GISONDI**Defence Tech CEO



FIORENZO BELLELLI
Warrant Hub CEO





## Agenda

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6 Closing Remarks
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## **Executive Summary**

J. Mastragostino | Chief Investor Relations Officer





## Disclaimer

This company presentation includes:

- forward-looking data based on internal management assumptions that are subject to material changes, including changes due to external factors beyond the Group's control
- management data, when presented, are identified as such

Business unit data are divisional and include intra-BU items, which are instead eliminated at a Group level

For detailed information on Tinexta S.p.A., it is recommended to refer to the company's documentation, including the latest interim reports and the Company's financial statements





Tinexta is an industrial Group that offers innovative solutions for the digital transformation and the growth of companies, professionals, and institutions. The Group is active in the strategic sectors of **Digital Trust**, **Cybersecurity**, and **Business Innovation** 

Headquartered in Italy and listed on the **STAR segment of the Euronext Milan** stock exchange, Tinexta is part of the **European Tech Leader Index** as a high-growth tech Group





2014



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## Milestones of the Equity Story

#### Foundation

- > TecnoHolding as main institutional shareholder (Italian Chambers of Commerce)
- > Acquisition of *InfoCert*

#### 2015

EBITDA: € 25M Leverage: 1.9x Employees: 612

#### Financial markets

> Listing on the *Euronext* Growth (formerly «AIM») segment of Euronext Milan (Borsa Italiana)

#### Consolidation

- > Acquisition of Visura, Innolva, Revaluta, and WarrantHub
- > Entrance in the STAR segment of Euronext Milan (Borsa Italiana)

2017

EBITDA: € 41M

Leverage: 2.6x

Employees: 1,187

#### Cybersecurity

> Acquisition of Yoroi, Corvallis, and Swascan

> Start-up of *Tinexta* Cyber

2021

EBITDA Adi.: € 99M

Leverage: 1.97x

Employees: 2,393

#### M&A development

- > Acquisition of Evalue, Enhancers, Plannet, Lan&Wan
- > Disposal of the CIM division
- > Intesa Sanpaolo enters WarrantHub's share capital
- > Signing for 20% of *Defence* Tech

#### 2022

EBITDA Adj.: € 95M Leverage: 0.82x Employees: 2,354

#### 2023

EBITDA Adj.: € 103M Leverage: 0.99x Employees: 2,583

#### Further growth

- > Incorporation of *Yoroi*, Corvallis, Swascan under Tinexta Cyber
- > Acquisition of *Lenovys*
- > Full completion of Defence Tech acquisition

#### 2024

EBITDA Adj.: € 111M Leverage: 2.79x1 Employees: 3,168

#### Internationalization

2020

EBITDA: € 78M

Leverage: 1.2x

Employees: 1,403

- > Acquisition of Camerfirma
- > Integration of companies in key European markets

## European expansion

- > Acquisition of Queryo Advance, ForValue, and CertEurope
- > Partnership with *Leonardo*
- > Bregal Milestone enters InfoCert's share capital

#### **Evolution**

- > Acquisition of Ascertia and ABF Group
- > Closing of 20% of *Defence Tech*
- > Acquisition of the remaining portion of CertEurope's capital, reaching 100% ownership



**Executive Summary** 



## **Key Group Financial Data**

at 31/12/2024

**EBITDA ADJUSTED** 

€ 111M

+8% vs PY



€ 455M

+ 15% vs PY

**NET PROFIT** 

€ 25M

**NET PROFIT ADJ.** 

€ 50M

FCF ADJ.

€ 42M



vs € 102M in FY 2023

NFP/EBITDA ADJ.

 $2.79x^{1}$ 





## Business Units at a glance

#### **Digital Trust PROVIDES** innovative products and certified solutions to ensure security and reliability of digital transactions as well as dematerialization of business processes, meeting all applicable national and international regulatory requirements **CERTIFIED E-MAIL** DIGITAL ARCHIVING TRUSTED ONBOARDING DIGITAL IDENTITY **PLATFORM ELECTRONIC** E-SIGNATURE & GOSIGN **INVOICING**



consulting services for the mitigation of risks in the digital industry, as well as the safekeeping of data and information, with the aim to create a unique national cybersecurity hub









#### **Business Innovation**

#### **ADVISES**

companies through their business development phases, digital marketing, and expansion of commercial activities - even abroad - as well as providing targeted consultancy on subsidized and corporate finance solutions, innovation, and access to **EU** funds

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SUBSIDIZED **FINANCE** 

**EUROPEAN** 

FUNDING









**SUSTAINABILITY & ENERGY** 







	Revenues <sup>1</sup>	EBITDA Adj. 1	Margin <sup>1</sup>		Revenues <sup>1</sup>	EBITDA Adj. 1	Margin <sup>1</sup>		Revenues <sup>1</sup>	EBITDA Adj. 1
FY'24	€ 207M	€ 65M	32%	FY''	24 <b>€ 106M</b>	€ 18M	17%	FY'24	€ 152M	€ 44M
vs PY	+ 14%	+ 19%	Margin still at historical high	vs F	PY + 19%	+ 19%	Significant margin	vs PY	+ 16%	- 10%

























Margin<sup>1</sup> 29%

Lower on mix









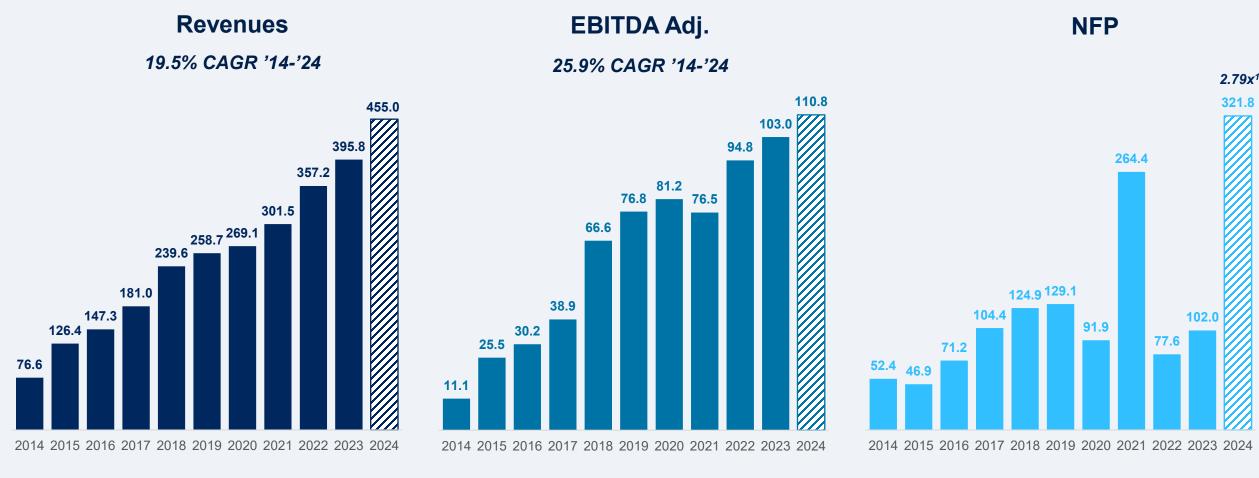






## Key economic and financial results

€M







## EBITDA Adj. on a quarterly basis – Back-end weighted business









# FY 2024 Business Highlights P. A. Chevallard | Chief Executive Officer





## FY 2024 Highlights

#### M&A in France

Closing of acquisition of the 73.9% of French Group ABF (Business Innovation BU)

#### **AGM Resolutions**

Renewal of Corporate Bodies (Board of Directors and Board of Statutory Auditors) until FY 2027

#### Political turmoil in France

Government changes, significant budget revisions, and overall political unrest in France affecting ABF's performance

#### Introduction of a new business line

Acquisition of Lenovys (60%) and launch of a new advisory business line in the Business Innovation BU

#### **Defence Tech Holding**

Completion of Mandatory Tender Offer on Defence Tech with subsequent delisting of the company

#### **Regulatory Tailwinds**

Drawing the base for NIS2 and DORA regulation, as well as Industry 5.0, as drivers for future growth

#### **Cybersecurity BU Integration**

Acquisition of remaining shares of Corvallis, Yoroi, and Swascan, with subsequent integration under Tinexta Cyber

#### **Cybersecurity Reorganization**

Focus on the integration and reorganization of recent M&As within Tinexta Cyber, leading to changes in leadership

#### **Centralization of Key Business Activities**

Parent Company Tinexta S.p.A. acting as a provider of shared services for subsidiaries (e.g., HR, AFC, Innovation, M&A, etc.)

FY 2024 EBITDA Adj.: € 110.8M with a 24.4% Margin on Revenues

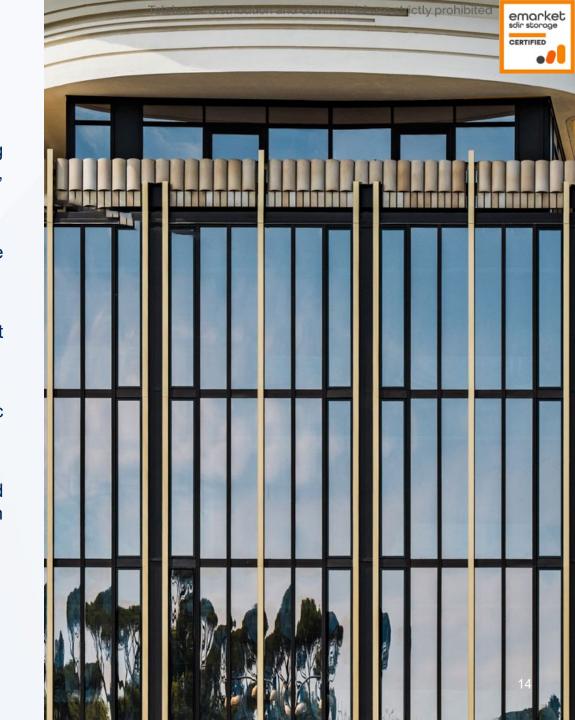
Dividend proposal: € 0.30 per share



## The Group in 2024

- FY2024 results lower than expectations due to a challenging context, requiring a shift in approach at a Group level in terms of business analysis, planning, and goal-setting
- 4Q EBITDA Adj. of € 54.8M, confirming the back-end weighted nature of the business
- Focus on the integration and reorganization of the Cybersecurity Business Unit following recent M&As
- Acquisition of Defence Tech Holding further supporting expansion in the Public Administration sector
- Centralization of Headquarters in central and strategic locations in Rome and Milan, with the objective of fostering collaboration and facilitating interaction between the Parent Company and its subsidiaries
- Strengthening of international presence through acquisitions in France and UK







## 2025 actions – Recovery after a challenging year

#### WHAT WENT WRONG IN 2024



**ABF** was strongly impacted by macroeconomic and **country-specific** downturns, leading to a very low performance





2025 ACTION PLAN

**In-depth analysis** of the order book, customer base, and clientele projects, with a **close scrutiny** of process application, cost analysis, and resource allocation



Slowdowns in **Cybersecurity** caused by the merger by incorporation of three acquired companies (Corvallis, Yoroi, Swascan), the different revenue mix, as well as lower operational efficiency in services





Improvement of **services integration**, **optimization** of proprietary vs third-party related services, and **reorganization** of the Sales and Operations departments



**Business Innovation** was mainly affected by delays in the implementation of Industry 5.0, lower deductible rates for Industry 4.0, and increase in revenues from lower margin activities





**Integration** of all business lines in a unique, leaner **advisory framework**, simplified organizational model focused on improved delivery, **higher efficiency** on employee responsibilities



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## Tinexta's central role as the core of the Group

Parent Company Tinexta acts as a provider of **shared services** for the Group's subsidiaries, steering away from the concept of "simple holding company"

#### "ONE GROUP" MODEL



#### **Innovation**

Fostering innovation and leveraging on capabilities across all business units, as well as monitoring market trends and opportunities

#### **Advisory**



Developing an advisory-based ecosystem under the Tinexta brand to satisfy the evolving needs of corporate customers of all sizes

#### Reach



Monitoring the market and leveraging on cross-Group synergies to reach segments with high growth potential (e.g., Public Administration)

#### Internationalization



Expanding into new markets to replicate Tinexta's business model, taking advantage of regulatory tailwinds and digital maturity stages across countries (especially in EU)

#### **Integration & Synergies**



Focusing on subsidiaries' integration and the rationalization of the single BUs to eliminate overlap and optimize efficiency, leveraging on synergies across businesses

#### **One Group**



Creating a unique identity as a leading player in the industry, with cross-functional business activities and an integrated strategy



## CROSS-FUNCTIONAL DEPARTMENTS

Administration, Control & Finance

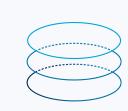












**BUSINESS UNITS** 







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## Strong international presence

35
SUBSIDIARIES

12 COUNTRIES

*3,000*+

**EMPLOYEES, OF WHICH 2,500+ IN ITALY** 



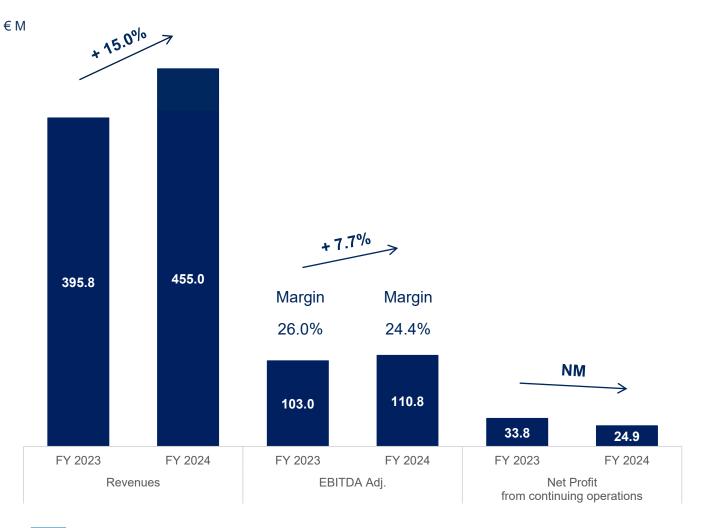


# FY 2024 Financials O. Pozzi | Group Chief Financial Officer





### FY 2024 Consolidated Results



FY 2024 results show Revenues at 455.0 million euros, EBITDA Adj. at 110.8 million euros, and Net Profit at 24.9 million euros

Double-digit growth in Revenues (+ 15.0%), midsingle-digit growth in EBITDA Adjusted (+ 7.7%)

EBITDA Adjusted at 110.8 million euros

EBITDA Adjusted margin at 24.4% (vs 26.0% in PY)

EBITDA reported at 99.0 million euros (+ 5.5% vs PY)

EBITDA reported margin at 21.8%

Net Profit from continuing ops. came in at 24.9 million euros

Adjusted Free Cash Flow at 41.9 million euros

NFP/EBITDA Adj. at 2.79x on a proforma basis<sup>1</sup>





## FY 2024 Consolidated Results – Income Statement

	E) (10.4	0/	E) (100	0/	FY 2024	%	with Acquisitions		LFL2023	
	FY'24	%	FY'23	%	on 2023		Δ	Δ%	Δ	Δ%
Revenues	455.0	100%	395.8	100%	404.2	100%	59.3	15.0%	8.4	2.1%
Total Operating Costs	(344.2)	(75.6%)	(292.8)	(74.0%)	(307.2)	(76.0%)	(51.4)	17.5%	(14.4)	4.9%
Service & Other Costs	(172.3)	(37.9%)	(138.4)	(35.0%)	(154.8)	(38.3%)	(33.9)	24.5%	(16.4)	11.8%
Personnel Costs	(171.9)	(37.8%)	(154.4)	(39.0%)	(152.3)	(37.7%)	(17.5)	11.3%	2.0	(1.3%)
EBITDA Adjusted	110.8	24.4%	103.0	26.0%	97.0	24.0%	7.9	7.7%	(6.0)	(5.8%)
Share Based Payments & Other non-recurring costs	(11.8)	(2.6%)	(9.1)	(2.3%)	(11.6)	(2.9%)	(2.7)	29.4%	(2.5)	26.9%
EBITDA	99.0	21.8%	93.8	23.7%	85.4	21.1%	5.2	5.5%	(8.4)	(9.0%)
Depreciation, amortization, provisions, and impairment	(59.9)	(13.2%)	(42.0)	(10.6%)	(50.0)	(12.4%)	(17.9)	42.6%	(8.0)	19.1%
Operating Profit	39.1	8.6%	51.8	13.1%	35.4	8.8%	(12.7)	(24.5%)	(16.4)	(31.7%)
Financial Income	9.0	2.0%	7.8	2.0%	7.3	1.8%	1.2	15.1%	(0.4)	(5.8%)
Financial Charges	(22.7)	(5.0%)	(9.4)	(2.4%)	(19.3)	(4.8%)	(13.4)	142.4%	(9.9)	105.9%
Net financial Charges	(13.8)	(3.0%)	(1.6)	(0.4%)	(12.0)	(3.0%)	(12.2)	NM	(10.4)	NM
Profit of equity-accounted investments	1.3	0.3%	(0.2)	0.0%	1.3	0.3%	1.5	NM	1.5	NM
Profit Before Taxes	26.6	5.8%	50.0	12.6%	24.7	6.1%	(23.4)	(46.8%)	(25.4)	(50.7%)
Income Taxes	(1.7)	(0.4%)	(16.2)	(4.1%)	(2.1)	(0.5%)	14.5	(89.3%)	14.1	(87.2%)
Net Profit of Continuing Operations	24.9	5.5%	33.8	8.5%	22.6	5.6%	(9.0)	(26.5%)	(11.2)	(33.2%)
Profit of Discontinued Operations	0.0	N/A	35.6	N/A	0.0	N/A	(35.6)	N/A	(35.6)	N/A
Net Profit	24.9	5.5%	69.4	N/A	22.6	5.6%	(44.6)	(64.2%)	(46.9)	(67.5%)





## FY 2024 Consolidated Results – Having a clear view of P&L adjustments

€M

1	EBITDA		Operating profit		Net profit from continuing operations	
	FY 2024	FY 2023	FY 2024	FY 2023	FY 2024	FY 2023
Reported income statement results	99.0	93.8	39.1	51.8	24.9	33.8
Non-recurring service costs	5.4	3.3	5.4	3.3	5.4	3.3
LTI incentive plans	2.5	4.2	2.5	4.2	2.5	4.2
Non-recurring personnel costs	3.5	0.9	3.5	0.9	3.5	0.9
Other non-recurring operating costs	0.4	0.7	0.4	0.7	0.4	0.7
Amortisation of other intangible assets from consolidation			24.4	18.5	24.4	18.5
Non-recurring provisions			0.8	0.1	0.8	0.1
Non-recurring financial income					(0.2)	(1.3)
Contingent Consideration					(0.3)	0.2
Non-recurring financial charges					5.4	1.3
Tax effect on adjustments					(9.3)	(7.3)
Non-recurring taxes					(7.2)	0.0
Adjusted income statement results	110.8	103.0	76.1	79.6	50.3	54.5
Change from previous year	+ 7	.7%	(4.	.3%)	(7.7	%)



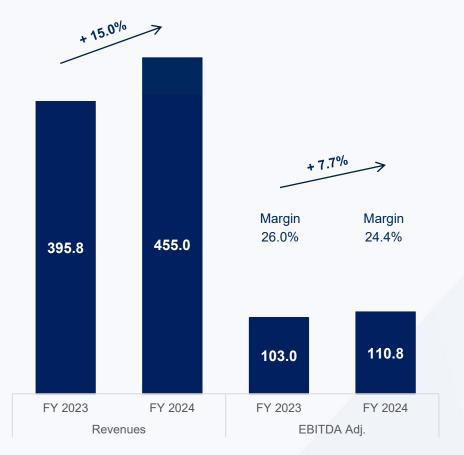
#### **DIGITAL TRUST**



## FY 2024 – Business Units Overview<sup>1</sup>

€M

#### **GROUP**









#### **BUSINESS INNOVATION**





<sup>(1)</sup> FY 2024 results include contribution from the acquisitions of: Ascerta Ltd and its subsidiaries ("Ascertia"), consolidated from August 1, 2023; Studio Fieschi consolidated from December 31, 2023; ABF Group SAS and ABF Décisions ("ABF") consolidated from January 1, 2024; Lenovys consolidated from April 1, 2024; Camerfirma Colombia SA consolidated from April 1, 2024; Warrant Funding Project consolidated from June 30, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Camerfirma Colombia SA consolidated from April 1, 2024; Warrant Funding Project consolidated from June 30, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Camerfirma Colombia SA consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 1, 2024; Defence Tech Holding ("DTH") consolidated from April 2, 2024; Defence Tech Holding ("DTH") consolidated from April 2, 2024; Defence Tech Holding ("DTH") consolidated from April 2, 2024; Defence Tech Holding ("DTH") consolidated from April 2, 2024; Defence Tech Holding ("DTH") consolidated from April 2, 2024; Defence Tech Holding ("DTH") consolidated from April 2, 2024; Defence Tech Holding ("DTH") consolidated from April 2, 2024; Defence Tech Holding ("DTH") consolidated from April 2, 2024; Defence Tech Holding ("DTH") consolidated from April 2, 2024; Defence Tech Holding ("DTH") consolidated from April 2, 2024; Defence Tech Holding ("DTH") consolidated from April 2, 2024; Defence Tech H August 1, 2024





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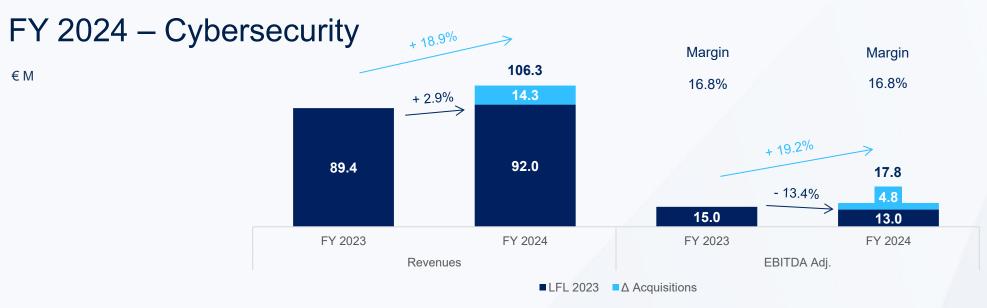


- **Revenues** amounted to 206.6 million euros, up by 13.7% (+ 8.3% on a 2023 basis), of which 5.4% attributable to the acquisition of Ascertia, consolidated as of August 1st 2023 (change in perimeter related to the first 7 months of 2024), and Camerfirma Colombia, consolidated as of April 1st 2024
- Revenue growth in 2024 was mainly driven by the expansion of **LegalMail** sales (+ 14%), in particular in the Public Administration and Large-Corp segments, as well as the stable increase in sales of **LegalCert** solutions (+ 23%, including the organic growth of GoSign). **Online sales** went up 1.7%, at a lower pace vs previous years. In terms of **Enterprise Solutions**, the division maintained a steady level of growth for **Trusted Onboarding Platform** sales (+ 13%) due to recurring revenues from subscriptions and renewals, highlighting the low level of churn rate for DT products; increase of revenues from EU clients and from the higher consumption level of services for **Business Information** (+ 3%) and **Telematic Transactions** (+ 15%) also supported the positive trend
- To support future development, the Digital Trust BU continues to invest (+ 60% in CapEx as a one-time peak) in product usability and integration and in the improvement and rationalization of its product and service platforms, also at an international level. A significant investment was made in the development of Generative Al-based solutions targeting the professional associations' segment



**EBITDA Adj.** at 65.1 million euros, up 19.4% (+ 14.0% on a 2023 basis), with EBITDA Adj. margin reaching its historical high (31.5%), confirming the BU's ability to increase operating leverage due to an efficient operating costs management, striving for continuous improvement





- **Revenues** amounted to 106.3 million euros, up 18.9% (+ 2.9% on a 2023 basis) of which 16.0% attributable to the acquisition of Defence Tech, consolidated as of August 1st 2024
- Revenue growth was mainly driven by the resale component of third-party products for **Implementation Services** (+ 49.4%), which also positively influenced the sale of **Cyber & Digital Resilience** solutions. **Services** experienced an overall contraction (- 8.3%) both in **Digital** (- 5.9%) and **MSS & Advisory** (- 11.5%), impacting profitability as result of lower efficiency. **Proprietary products** were up 38.9% driven by contracts signed within the Insurance and Banking sectors, as well as the sale of **cybersecurity features within DT products** (+ 20%)
- The end of 2024 saw the continuation of the main programs for Defence, Space, and National Security. In this context, the acquisition of **DTH** represented the achievement of a strategic objective to increase the Group's brand awareness and actively participate in the technological development of key sectors at a national level. The implementation of the **NIS2 directive** together with GDPR, DORA, and the Cyber Resilience Act is expected to bring further increase in demand for DTH's products
- **EBITDA Adj.** at 17.8 million euros, up 19.2%. The organic contraction (- 13.4%), driven by the different revenue mix for the increase of the product resale component and lower operational efficiency in services, was more than offset by the contribution of margins from the sale of DTH's proprietary products and customized engineering tasks, as well as by the growth in revenues within the sectors of Defence and Cybersecurity for Intelligence



### FY 2024 – Business Innovation





- Revenues amounted to 151.7 million euros, up 15.8% mainly due to acquisitions (Studio Fieschi, ABF, Lenovys, and Warrant Funding Project) for a total of 26.9 million euros. The organic contraction (- 4.7%) was mostly driven by the **Automatic Subsidized Finance** business line (- 19.1%); **Digital Services** grew by 25.4%, while **Export & Digital Marketing** services (+ 1.1%) performed in line with the previous year. Revenues from companies in **Spain** and **France** increased by 2.0%
- In 2024, the Italian subsidized finance market was negatively impacted by the well-known declining rates related to R&D Credit 4.0 and the unexpected delays in the implementation of the Industry 5.0 tax credit plan. Such new plan, now fully implemented, is expected to be a driving force for future growth, together with the new Patent Box (deductible rates up to 45%) and the implementation of the Italian Certification Register law
- In **France**, the subsidized finance sector was negatively impacted by political turmoil, which led to delays in the award of existing public tenders and in the launch of new projects, as well as lower success rates for applications, and uncertainty relating to current budgets; this resulted in a major lower-than-expected performance of **ABF**, which posted revenues of 18.8 million euros and an EBITDA Adj. of 3.1 million euros
- **EBITDA Adj.** came in at 44.2 million euros. The organic contraction is due to the well-known decline in deductible rates, the delay of Industry 5.0, the lack of renewal of other facilitative measures (e.g., Gas & Green 110 Credit and others), and the increase in revenues from lower margin activities (e.g., Digital)



### FY 2024 – Balance Sheet



Net Invested Capital increased by € 225.3 million vs FY 2023 mainly due to:

- Acquisitions: ABF (€ 134.5 million); DTH (€ 51.9 million); Lenovys (€ 17.4 million); Warrant Funding Project and Camerfirma Colombia (€ 2.0 million)
- Organic increase in Net Working Capital and Provisions for € 24.1 million mainly driven by tax and deferred tax assets
- Organic decrease of Net Fixed Assets for € 4.7 million



#### Increase in Net Financial Position of € 219.8 million vs FY 2023 reflects:

- Adj. Free Cash Flow continuing operations + € 41.9 million
- Non-recurring FCF components € 10.7 million
- **Dividends** € 29.1 million
- Acquisitions € 221.7 million
- Put Adjustment + € 18.9 million
- Treasury Shares + € 4.6 million
- Contingent Consideration (Earn-out) + € 0.6 million
- Adjustments to leasing contracts on NFP € 7.0 million
- OCI Derivatives € 4.5 million



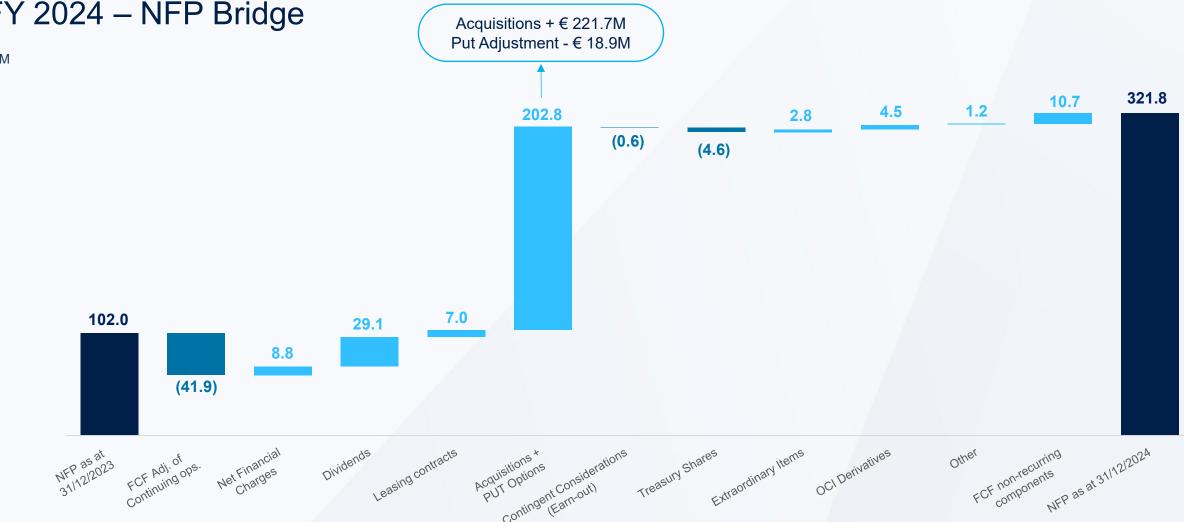
#### Main changes in Shareholders' Equity are:

- Total comprehensive income for the period + € 22.3 million
- **Dividends** € 29.1 million
- Put Adjustment + € 18.9 million
- Acquisition of Minorities of DTH € 12.6 million
- Share-based Payment Reserve + € 2.1 million
- Treasury Shares + € 4.6 million





€M





**TINEXTA** 

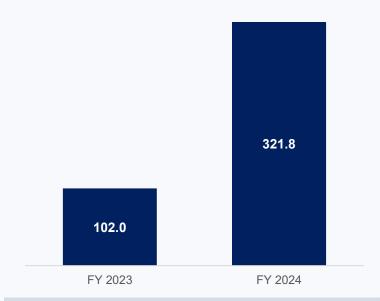
NFP/EBITDA1

2.79x



### FY 2024 – NFP & Free Cash Flow

€ M NFP



Put Adjustment + € 18.9 million

Treasury Shares + € 4.6 million

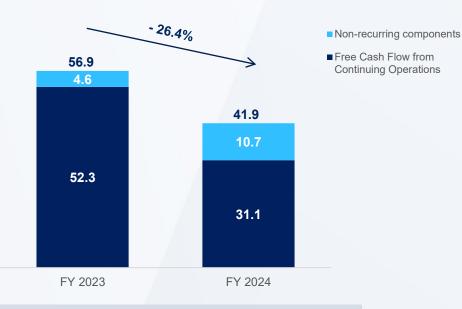
**Acquisitions** - € 221.7 million

**Adjustments to leasing contracts** - € 7.0 million

**OCI hedging derivatives** - € 4.5 million

## MAIN CHANGES IN 2024

## Adjusted FCF from continuing operations



**CapEx** increasing by € 13.2 million (of which € 0.1 million attributable to ABF and € 2.9 million related to Defence Tech)

**Net Working Capital:** € 3.6 million attributable to Defence Tech and € 1.2 million to ABF





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## **BU Outlook**

J. Mastragostino | Chief Investor Relations Officer



# Digital Trust



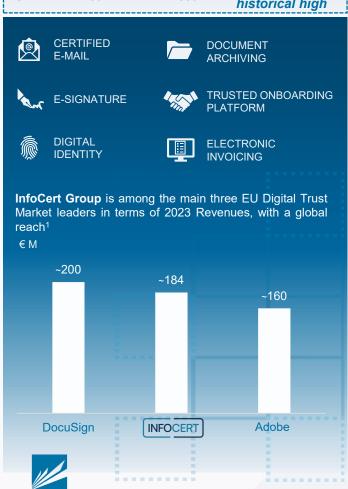


TINEXTA



## **BU Snapshot**

FY'24	Revenues	EBITDA Adj.	Margin
	€ 207M	€ 65M	32%
vs PY	+ 14%	+ 19%	Margin still at historical high



Tinexta boasts the largest European Qualified Trust Service Provider (InfoCert), with Group companies across all the main growing markets in Europe





60+

COUNTRIES

**REACHED** 

#### Off-the-Shelf (OTS)

Mainly subscriptionbased products sold to private individuals, SMEs, and professionals with country-specific product catalogs

100% recurring revenues

10M+

**USERS OF OUR PRODUCTS** 

#### Digital trust platforms

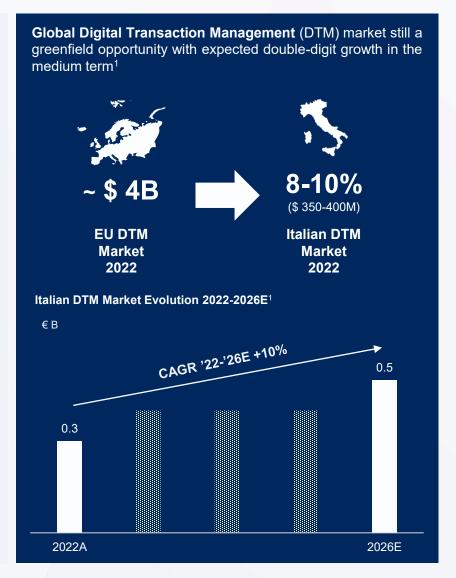
**Enterprise Solutions** 

tailored to target industry-specific needs across a variety of business verticals

**Growing % of** recurring revenues

5.6k +

**CORPORATE CUSTOMERS** 





## Market Snapshot – Fastest growing segments in Digital Transaction Management



#### Global e-Invoicing Market 2022-2027E



#### **DIGITAL IDENTITY**

EMEA market value of \$ 3.5B in 2025 (\$ 0.5B represented by the Italian market) with an expected CAGR of 17.8% to 20281

- EU Digital Identity Wallet implementation expected in 2027, representing an opportunity for Qualified Trust Service Providers (i.e., InfoCert, CertEurope)
- **Attributes** within the wallet (e.g., personal qualifications such as academic degrees) will be certified by QTSPs
- Develop proprietary wallet (i.e., InfoCert Wallet) to serve corporate ecosystems enabling credential exchange and interoperability with upcoming EUDI Wallet

#### E-INVOICING

Worldwide market value of \$ 4.3B in 2024, of which \$ 1.5B in EMEA<sup>1</sup> with a **CAGR EMEA '22-'27E of 11.2%** 

- Growth in the medium-long term driven by **EU Member States** (France, Spain, Poland, Germany) issuing mandatory adoption of e-Invoicing
- Opportunities of cross-country contamination and knowledge-sharing from InfoCert's Italian experience towards subsidiaries in high-potential markets to take full advantage of regulatory tailwinds

(1) Source: International Data Corporation (IDC)

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IoT Solutions,

Generative Al add-ons

畾



## The Digital Trust Experience – from Basics to Bespoke

**Enhancing** Customer **Experience** 

**Innovative Technology** 

> enterprises, other TSPs1, Cybersecurity by design,

and Public Administration



Tailor-made solutions for

**INFOCERT** 



Off-the-Shelf



**Enterprise Solutions** 

Information Gathering

> Business Knowledge & Information, Visura, KYC



**Essentials** 

Certified e-mail, eSignature, Digital ID





**Professionals & Enterprises** 

Document archiving, Electronic invoicing





Trusted Onboarding Platform, Virtual Counter, Digital Transaction Management



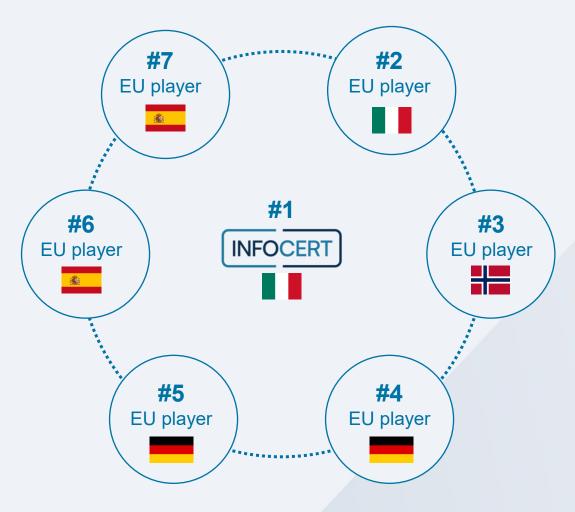
**FULLY INTEGRATED INTERNATIONAL PLAYER** 



(1) Trust Service Providers



## InfoCert as a key player – Becoming a consolidator in the European Market



#### INFOCERT AS PIVOT FOR INTEGRATION IN THE EU



InfoCert is the biggest EU player in terms of size, depth of the product/service offering, as well as technological innovation, presenting a wider range of opportunities for aggregation



InfoCert can rely on a stable shareholding structure with a major, long-term institutional shareholder, which consolidates the company's positioning from a long-term plan perspective



InfoCert and Visura are among the strongest European DT players in terms of economic and financial structure, with healthy levels of cash conversion historically and potential M&A opportunities

## Visura strategic directives



Consolidate presence in the domestic market through leveraging on current business strengths



Expansion of product portfolio in complementary segments with projects already in progress (LextelAI)



Expanding geographical presence by servicing international clients based in Italy and through potential M&A





## Strategic Outlook – Taking integrated leadership to the next level

#### **BUILD NEW REVENUE STREAMS**



Consolidate leadership in the new Digital Identity Wallet market, leveraging on current customer base and providing Al-based anti-fraud solutions and attribute qualification



Kick-off e-Invoicing business in targeted countries with a tailor-made offer addressing local needs, strong on experience in the Italian market



Invest on of Al-based solutions, especially with the integration of GenAl technology in the existing product offering

#### FIGHT DIGITAL TRUST COMMODITIZATION



Expand the e-Signature offer with Document Lifecycle Management capabilities and optimization of the Group offering to address the global market



Explore the segment of Qualified Electronic Registered Delivery Service for certified messaging within international markets (i.e., GoNotice)



Make digital trust solutions natively integrable through **plug-ins** and create a **digital trust ecosystem** 

#### EXPAND MARKET



Invest in strategic partnerships and strengthen international presence in marketplaces to expand geographic coverage



Maximize existing customer potential through upselling and low-ticket strategy, expand reseller network improving reseller lifecycle experience



Leverage infra-Group synergies by pushing business development activities in IoT security

#### **GAIN EFFICIENCY**



Integrate InfoCert Safe LTA (long-term archiving service) on the entire product portfolio within InfoCert and its subsidiaries



Leverage Ascertia and ICTechLab's **offshore software factories** in Pakistan and Tunisia to reduce development costs and allocate resources more efficiently across the business unit

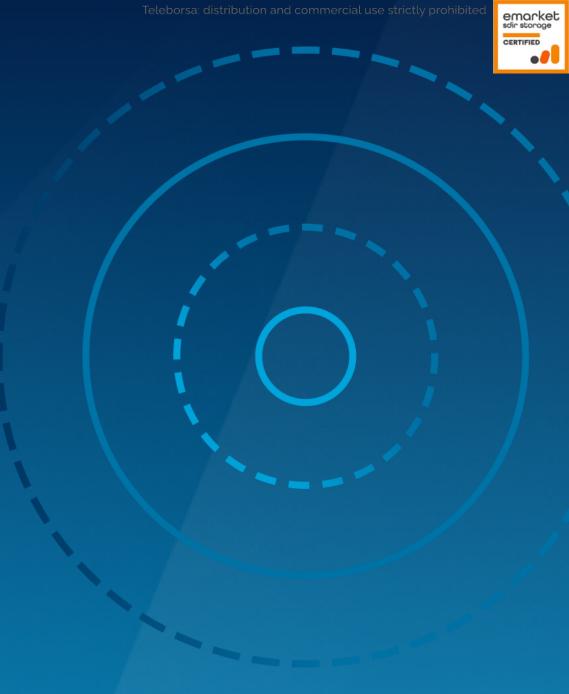


Enhance InfoCert's cyber resilience, simplify technological stack, and eliminate redundancies



# Cybersecurity







# **BU Snapshot**





Tinexta's Cybersecurity BU mainly addresses the **Italian market**, worthing **€ 3B in value in 2024**, with a CAGR '23-'28E of 13%



**Products segment** driven by demand for specialized cyber-software



#### **TOP SPENDERS**









# A complete value proposition to address a broader client segment

MSS

Cybersecurity Defence

Center, h24 Security

**Operations Center** 

Mid Business

Various

sectors

**Direct Network** 

**Telco Channels** 

Strong Core and Large client base across all business lines, with a high potential for expansion in the **Mid-Corp**, **Industrials**, and **Public Administration** sectors; opportunity for meaningful synergies after the acquisition of DTH

Implementation

Digital Products		Tech Solutions	
Suite Anti-Money Laundering, Finance & Payments		Application maintenance and evolutive cyber solutions	
	Large Core	Mid Business	
Sectors	Finance	Various sectors	
Channels	Direct Network	Direct Network Telco Channels	

Established presence in the

Finance sector with
possibility of expansion in
the Mid-Corp segment and
the Large Strategic
Clientele

#### **DEFENCE TECH'S SYNERGIES**

ITEM	DTH'S CONTRIBUTION		TINEXTA'S CONTRIBUTION
Corporate products	Commercial proprietary products	$ \longleftarrow $	Established client network and scale-up potential
Data Intelligence skills	Data intelligence technology	$ \longleftarrow $	Proprietary Anti-Money Laundering ("AML") software suite
Access to the PA sector 🏛	Brand awareness and accreditation	$ \Longleftrightarrow $	Professional cybersecurity services
Synergies with Digital Trust	Skills and R&D investment capacity	$\qquad \longleftarrow$	Access to InfoCert's sales network





# Regulatory Tailwinds – Introduction of NIS2 (EU Directive 2022/2555)

Effective in January 2025, NIS2 requires companies and entities of all sizes to adopt and implement a sound, structured cybersecurity strategy with the objective to foster digital resiliency across a wider range of critical sectors

#### **CRITICAL SECTORS / ENTITIES**

# Annex I Energy Transport Space Healthcare Banking Financial Markets Wastewater Drinking Digital ICT-service Infrastructure Management



#### **ESSENTIAL ENTITIES –** Proactive supervision

- Annex I Large enterprises<sup>1</sup>
- Qualified Trust Service Providers, TLD name registries, DNS service providers
- · Public Administration
- Operators of essential services
- EU Member State selected entities<sup>2</sup>

#### **IMPORTANT ENTITIES –** Reactive supervision

- Annex I Medium enterprises<sup>3</sup>
- Annex II Medium & Large enterprises
- EU Member State selected entities<sup>2</sup>

#### **CRITICAL ISSUES**

- Increase in cyber attacks (+ 73% YoY) and insufficient cyber resilience of businesses
- Fragmented market, lack of joint crisis response among EU Member States and businesses
- Low level of awareness, insufficient understanding of main threats and challenges
- Inconsistent levels of resilience to cyber threats among Member States

61%

**BEFORE NIS2** 

Maturity level of Italian companies regarding compliance to NIS2 requirements<sup>4</sup>



#### CRITICAL FOCUS AREAS

















EXPECTED OUTCOME

**Evolution of Tinexta Cyber's product portfolio to address NIS2 requirements** 

Proactive and reactive sales strategy

**DURING IMPLEMENTATION** 

expansion of the business towards a wider client base



- (1) Defined as enterprises with > € 50M in annual revenues and 250+ employees
- 2) Refers to entities of any size, selected based on risk profile
- 3) Defined as enterprises with > € 10M in annual revenues and 50+ employees
- (4) Tinexta Cyber Report "Cybersecurity and NIS2: are companies ready?" (December 2024)

Expansion of the business towards a

39



# Strategic Outlook – Focus on operational efficiency and offer expansion



Expansion of the offering in **high-potential segments** (e.g., IAM<sup>1</sup>, Network Security, Cloud Security) and enhancement of existing solutions (e.g., banking products for AML)



**Identification of additional sales channels** beyond Telco and strengthening of secondary networks, partnering with leading consultancy firms for the distribution of proprietary products

## **OFFERING & OPERATIONS**



**Improvement of the integration of cybersecurity services** within other Tinexta BUs and fostering the creation of **infra-Group synergies**, enhancing collaboration within divisions



Optimization of costs, **both internal and third-party related**, as well as monitoring critical processes to identify areas for improvement



Reorganization within the Sales and Operations Departments to improve efficiency in delivery proposition

## **PEOPLE & GOVERNANCE**



Talent Management, definition of **hiring and salary plans**, focus on the retention of key people and rebalancing of human resources



Training programs for technical and managerial re-skilling



I) Identity Asset Management



# Business Innovation





# **BU Snapshot**

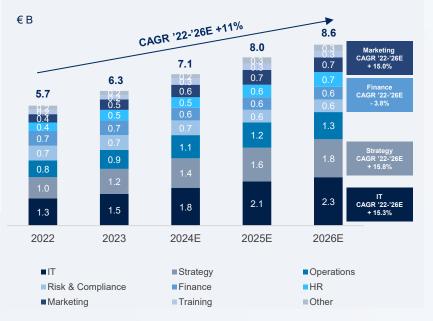
FY'24	Revenues	EBITDA Adj.	Margin
	€ 152M	€ 44M	29%
vs PY	+ 16%	- 10%	Lower on mix



Tinexta's Warrant Hub is part of the **Italian Register of Certifiers for R&D Tax Credit**, and it has been able to expand in different EU countries where its business model is more replicable



## Italian consulting market turnover<sup>1</sup>

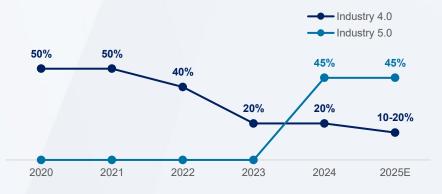


## MARKET DRIVERS AND OPPORTUNITIES

- Strong track record and brand awareness as a key buying incentive for potential clients with high levels of "returning revenues"
- Full implementation of the **Industry 5.0** tax incentive plan and **Twin Transition** trend boosting demand in Italy
- **Cross-fertilization of capabilities** within subsidiaries in different countries, boosting EU positioning
- Leverage Warrant Hub's access to SMEs as a platform for Cyber and Digital Trust offer

#### **INDUSTRY 5.0 IN DETAIL**

- € 6.3B fully funded for the sustainable transition of SMEs
- Higher deductible rates vs Industry 4.0 (up to 45% vs 10-20%)

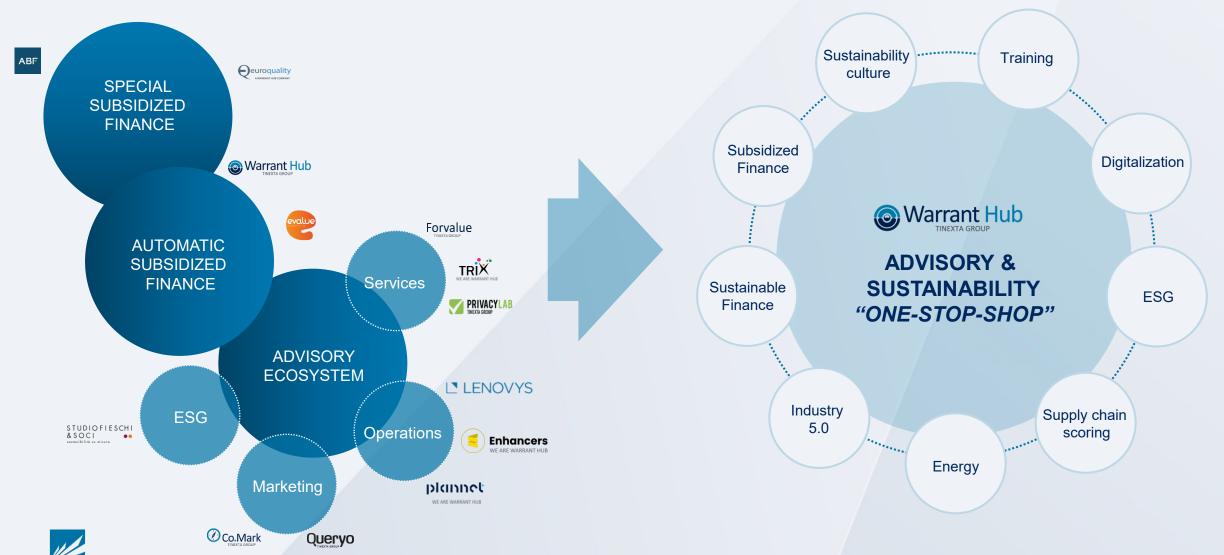


(1) Source: Kearney (June 2024) 42

**TINEXTA** 



# Business Outlook – From a polarized service to an integrated system





# Industry 5.0 as Business enabler – New € 6.3B tax credit plan, fully funded

# **Industry 4.0**

# **Italian Budget Law 2025**

#### **GOALS**

- ✓ Digital transformation of Italian companies
- ✓ Investments in the digitalization of processes

#### **IMPACT**



Companies resorting to the Industry 4.0 tax relief in 2020-2022 **invested more**, recording **higher revenues** and a **significative increase in workforce** 

#### **CHANGES TO INDUSTRY 5.0**

- ✓ **Increased flexibility:** Industry 5.0 tax incentives are now cumulative to other incentives (e.g., ZES and EU incentives)
- ✓ Automatic recognition of requirements for specific investments
- ✓ Easier procedures for faster implementation
- ✓ Extension of the deadline to April 2026

Limit for smaller investments raised to €10M

# Subsidized Finance CUSTOMERS' NEEDS Sustainable Subsidized Finance CUSTOMERS' NEEDS

2

Energy

Industry

5.0

Finance

# **Industry 5.0**

## **ALLOCATED BUDGET**

€ 6.3B (NRRP + RepowerEU Plan)

Only c. €300M (c. 5% of total funds) reserved by applying companies

#### **GOALS**

Business Enabling Factors







Fiscal incentives



**ESG** 

Supply chain

scoring



# Strategic Outlook – Towards and "advisory-centric" business model

## UNIFIED GROUP STRATEGY



«Cross-border» European Group centered on advisory, with important service verticals together with automatic and special subsidized finance activities



Full integration of all business lines in a unique value proposition centered around an allencompassing advisory framework declined in specialized verticals



Enhancement of international presence under a unified Group and management system, with areas dedicated to single business lines



Simplification of the subsidized finance service offering with the objective to reduce complexity for clients and increasing potential for success



Shift of the ESG offer towards an integrated advisory model, with development of new key services positioning the BU as a real business partner fully supporting clients in their sustainability journey



Expansion of the network of collaborations and partners within the corporate finance segment in order to promote complementarity within other advisory service lines



Consolidation of positioning within existing SMEs client base, with the objective to expand towards the Large Cap market with a more structured advisory service and segmented offer



Investments on AI, fintech, and data technology to integrate in the existing product offering



PRODUCT OFFER & INNOVATION



New simplified organizational model based on combined delivery capacity expansion and innovative technology to improve process efficiency, sustainability, and quality of the service



Development of a training and change management plan fostering internal skill alignment to the new offering model



Business process re-engineering and re-definition of employee responsibilities



Expansion of sales channels and marketing strategies in dedicated business lines to foster higher market penetration and reach a wider range of target companies



# Strategy Pillars & 2025 Outlook

- P. A. Chevallard | Chief Executive Officer
- J. Mastragostino | Chief Investor Relations Officer
- O. Pozzi | Group Chief Financial Officer





# Key pillars of 2025 strategy

#### **FOUNDATION**

2009 - 2014

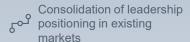


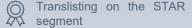


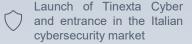
Initial acquisition of key subsidiaries (InfoCert)

## CONSOLIDATION

2015 - 2020

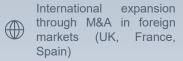






#### **EXPANSION**

2021 - 2024









Integration of previous acquisitions, and new M&A with strategic and synergic targets

# **INTEGRATION**

from 2025



Unified value proposition and integrated strategy across business units and subsidiaries, directed by the Parent Company



Leadership positioning in the Italian market to support companies in their transformation and value creation processes, with a focus on Mid-Corps



Direct presence in foreign markets with the potential to become a pan-European aggregator in the ICT business



Synergies between business units across products and business verticals, with an advisory-centric model



Responsibility towards employees, environment, and our community as key priorities within all elements of the corporate strategy





# ESG Plan – Group and BUs on Track in 2024

# PEOPLE

- ESG training hours pro capital
- Number of full time employees
- Injury rate
- % of women in the workforce
- % of women in managerial roles

# **GOVERNANCE**

Appointment of Anti-Corruption Manager and Group Guidelines<sup>1</sup>

# CLIMATE CHANGE

- Energy from renewable sources
- Measurement of Scope 1, 2, and 3 emissions

# SUSTAINABLE SUPPLY CHAIN

- Adherence to the Code of Ethics and Sustainability Policy
- Use of ESG criteria for Supplier Evaluation





# **Digital Trust**

Total initiatives: 24

100% completion





Total initiatives: 7

**100%** completion





# **Business Innovation**

Total initiatives: 19

**99%** completion<sup>2</sup>





# Financial Policy – FY 2025 BU Targets

## **REVENUES**

## EBITDA ADJ.

**Digital Trust** 

+7-9% vs PY

**Digital Trust** 

+ 7-9% vs PY

**Digital Trust** to keep up its outstanding and steady levels of organic growth, both in Italy and abroad

Momentary operational decrease is driven by the launch of LextelAl

Cybersecurity<sup>1</sup>

> + 20% vs PY

Cybersecurity<sup>1</sup>

> + 50% vs PY



**Cybersecurity** revenues expected to increase following market trends, with focus on efficiency recovery plan after weak '24

**DTH** revenue acceleration and margin growth supported by solid backlog portfolio

**Business Innovation** 

+ 10-12% vs PY

**Business Innovation** 

 $> + 15\%_{VSPY}$ 



**Warrant Hub** to fully exploit the opportunity of Industry 5.0 expecting  $\sim \ \in \ 5$  million in terms of margin vs no contribution whatsoever in 2024. Focus will also concentrate on improving operational efficiency and growth will be supported by the expansion of the Digital and Sustainability segments

**ABF** to benefit from filings delayed from '24 to '25 and an expected stabilization of the political environment, though not yet comparable to 2023 levels





# Financial Policy – Group's FY 2025 Financial Targets

**FY 2025E Revenues** 

+ 11-13% vs PY

of which 7-9% organic

FY 2025E EBITDA Adj.

+ 15-17% vs PY

of which 10-12% organic

FY 2025E NFP/EBITDA Adj.

2.2x-2.4x

**Dividend Proposal** 

€ 0.30 per share or 55% of FY 2024 Net Profit

# **KEY PERFORMANCE DRIVERS**



Strong underlying business driving reasonable and healthy organic growth, demand supported by the digital transformation trend



Regulatory tailwinds at a national and EU level (NIS2, eIDAS, Industry 5.0) supporting business recovery as well as expansion and penetration opportunities in new segments (e.g., PA)



Cybersecurity and Business Innovation BUs focused on improving operational efficiency as key element for successful achievement of targets



Expected reduction of CapEx levels and significant decrease in cash taxes to support a healthy level of cash conversion



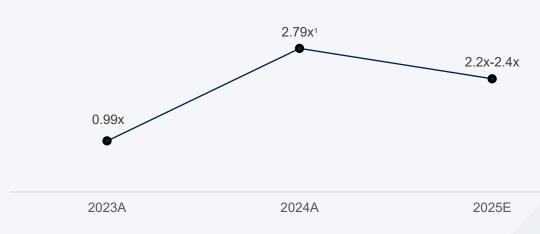
Attractive policy for shareholders' remuneration, supported by a solid financial structure





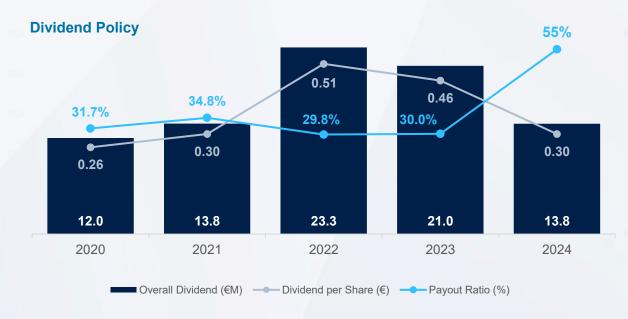
# Sound financial structure and rewarding dividend policy

#### NFP/EBITDA Adj.





- **Deleveraging objective** to 2025 driven by EBITDA growth and significantly supported by Capex decline (- 40%) and lower 2025 cash taxes
- Bank covenants NFP/EBITDA Adj. of 3.5x, significantly higher than 2.79x<sup>1</sup> reached in 2024



#### **DIVIDEND POLICY**

• **Dividend policy** continues to signal an attractive level of return for shareholders, with a payout of 55% on 2024 Net Profit





# 6

# Closing Remarks

J. Mastragostino | Chief Investor Relations Officer





# Closing Remarks



Focusing on recovery of operational efficiency and achievable goalsetting, with clear building blocks for 2025 targets



Integrating of recently acquired companies as a key priority, potential M&A only on strategic targets/markets and at reasonable valuations



Leveraging on regulatory tailwinds and momentum in relevant markets to establish positioning as pan-European ICT leader



Nurturing a "One Group" identity and corporate culture, fostering synergies and collaboration between BUs and subsidiaries





# Management Team

# Q&A



**ODDONE POZZI**Group Chief Financial Officer



PIER ANDREA CHEVALLARD
GM & Chief Executive Officer



JOSEF MASTRAGOSTINO
Chief IR Officer



DANILO CATTANEO
InfoCert CEO



ANDREA VINGOLO Visura GM



ANDREA MONTI
Tinexta Cyber GM



**EMILIO GISONDI**Defence Tech CEO



FIORENZO BELLELLI
Warrant Hub CEO







# **Think Next**

# Thanks.

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Presentation

Download the presentation

