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Agenda

Generalfinance: overview and 2024 results

2024 results: Balance Sheet, P&L, Funding and Capital

Business Plan 2025-2027: overview and initiatives

Business Plan 2025-2027: financials

Key Takeaways

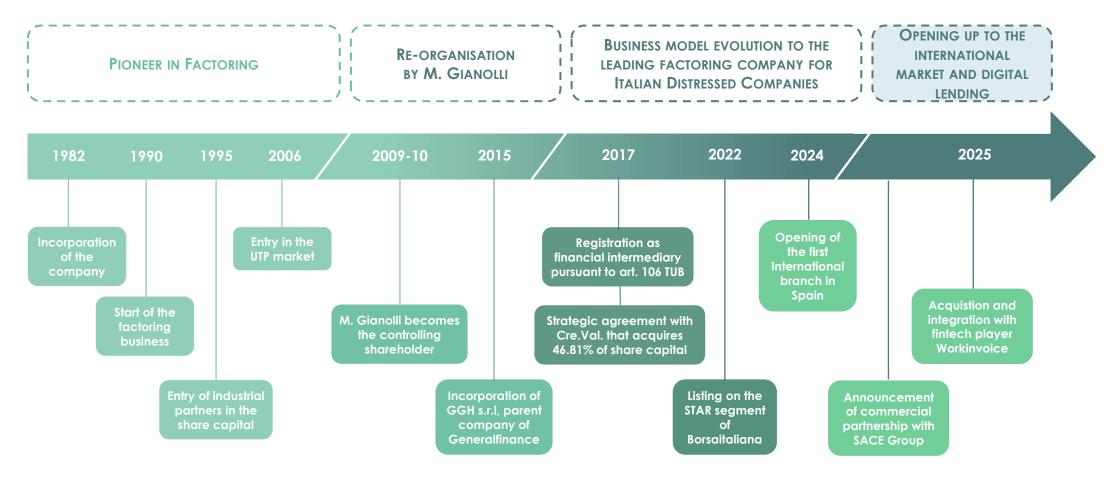


Generalfinance: overview and 2024 results

Massimo Gianolli, Chief Executive Officer

Generalfinance: a long and successful story (1/2)





Long standing experience, specialization and unique positioning

Generalfinance: a long and successful story (2/2)



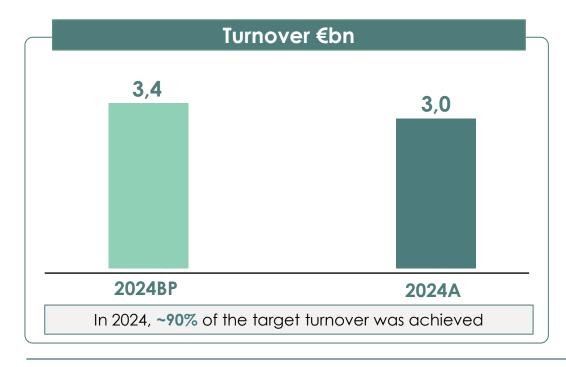


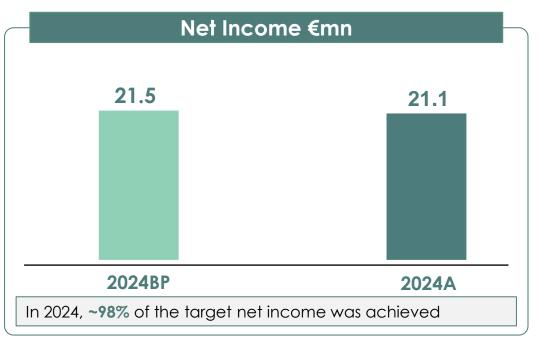
Innovation, soundness, and strategic vision for a path to sustainable and international growth

Management team with strong delivery capabilities









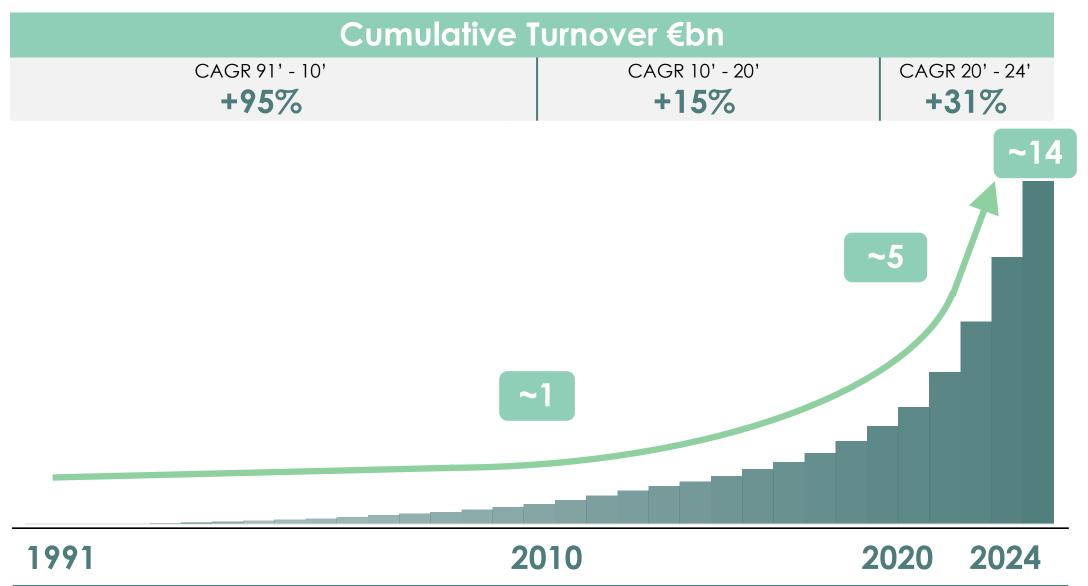


The management team showed great executions skills in achieving financial targets and driving value creation for shareholders and stakeholders.

A sound and long-term oriented business model

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Sustainability of financial results over >30 years

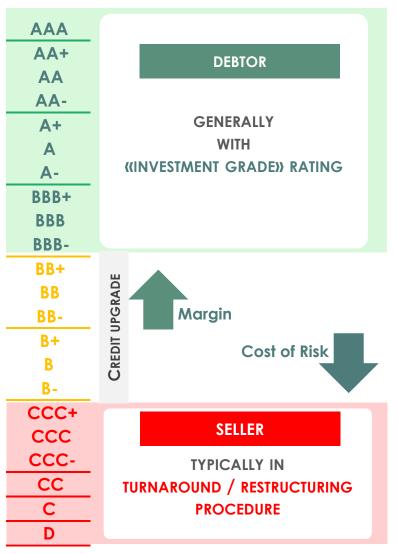


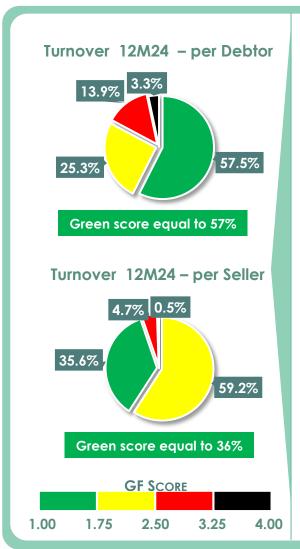
With a Eur 3,0 bn turnover in 2024, total factored receivables since the start of the factoring operation (1991) are approximately Eur 14bn

A unique business model, leveraging factoring features



The peculiarity of Generalfinance's business model is the choice of Seller-Debtor, where clients (**Sellers**) typically have a **low credit rating** (turnaround situation) while the **Debtors** underlying customer loans refer to a **high credit rating** (normally investment grade)





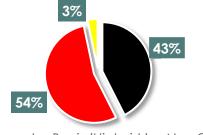


PRODUCTS

- ✓ Pro-solvendo factoring (c. 76% of turnover; vs 20% Assifact average)
- ✓ Pro-soluto factoring (c. 24% of turnover; vs 80% Assifact)
- ✓ Reverse factoring
- √ C. 79% of turnover covered by insurance with Allianz Trade
- √ 75% LTV Pro solvendo in 12M 2024, adjustable according to credit risk

CUSTOMERS (special situations)

- √ High ratio Debtor/Seller (~70 vs 7 of Assifact average²)
- ✓ Average Seller retention about 6.7 years

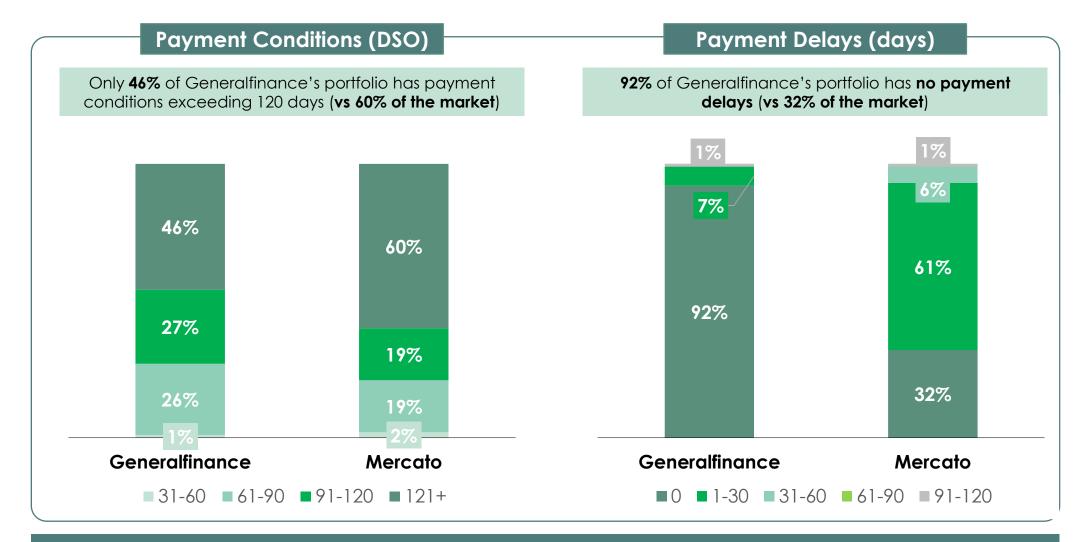


■ Distressed ■ Bonis (High risk) ■ NewCo

- 1) Generalfinance data refers to December 31, 2024 (LTM); Assifact data refers to September 30, 2024;
- 2) Assifact data net of household debtors; 3) NewCo: New Company after the definition of the turnaraund plan

Collection performance: a strategic delivery to our Customers

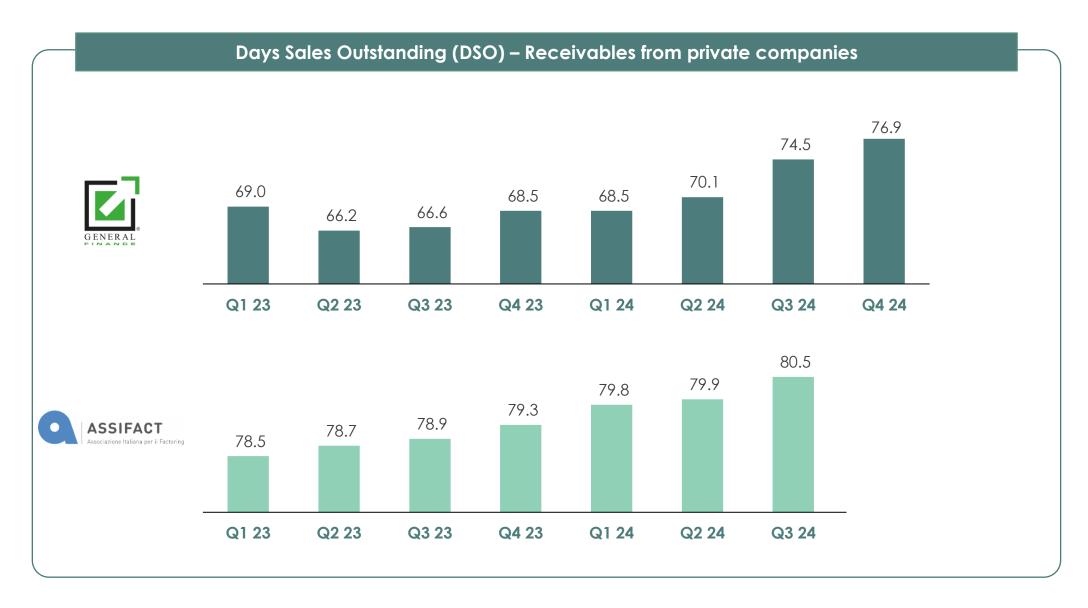




Generalfinance boasts a portfolio quality, both in terms of Payment Conditions and Payment Delays, better than the rest of the market

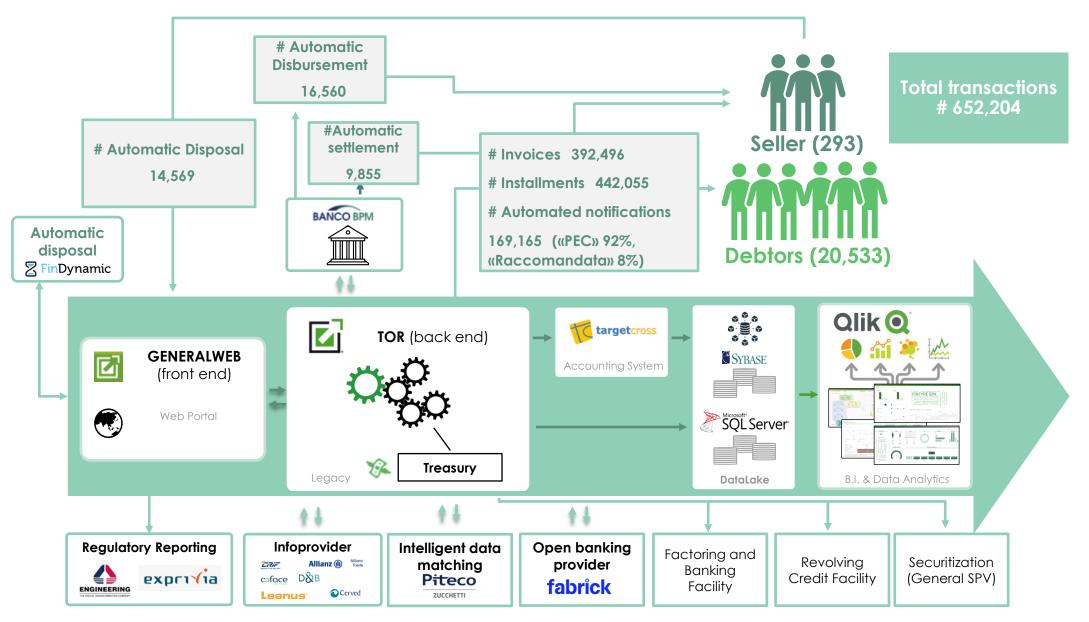
DSO expressing very low portfolio duration





A strategic asset: our proprietary digital platform

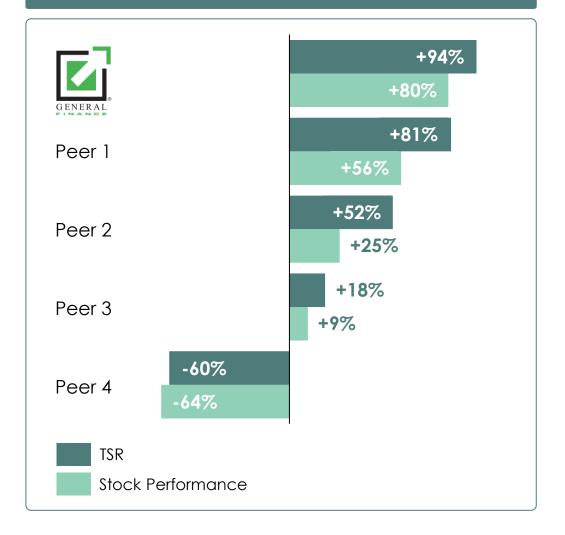




Value creation for shareholders well above the peers



Peers – Stock Price & TSR June 2022 – February 2025



Peers – Stock Price Performance June 2022 – February 2025



Stock price trend during the period 29.06.2022 - 26.02.2025; TSR: Total Shareholder Return (dividends related to 2024 profit non included)
Peers include Banca Sistema, BFF, Banca Ifis, Illimity Bank

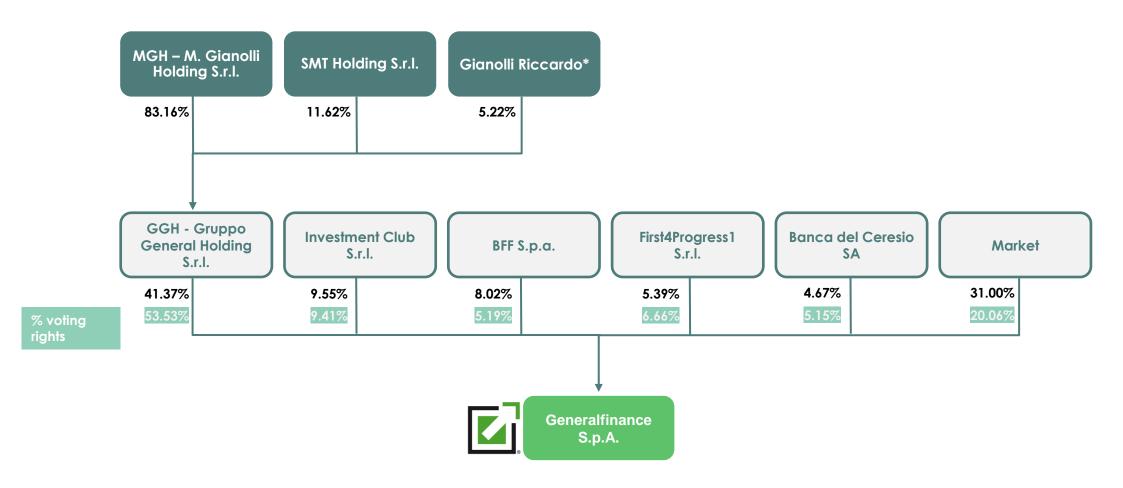
Source: Teleborsa

Peers: average of the stock performance during the period 29.06.2022 - 26.02.2025

Strong and long-term oriented shareholder base



Shareholding structure



Situation as at 31.12.2024 (*) Gianolli Riccardo: Usufruct

Turnover showing a strong growth story

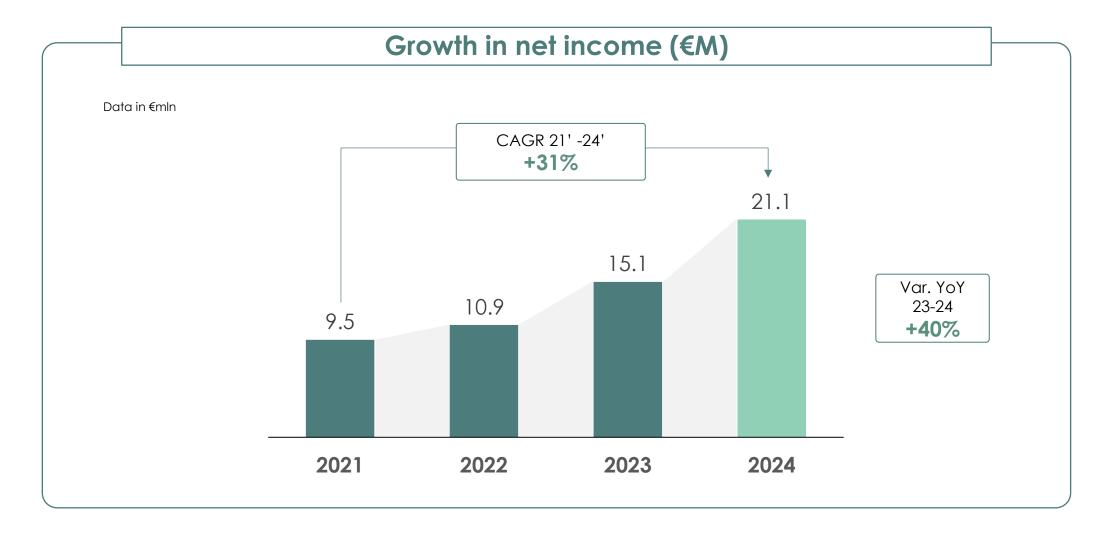




2024 annual growth rate (18%) well above market average (+0.4%)

Net income: high profitability from operations





Very strong profitability level, higher than 2024 guidance



2024 results: Balance Sheet, P&L, Funding and Capital Ugo Colombo, Chief Financial Officer

A low volatility P&L, based on fees and commissions



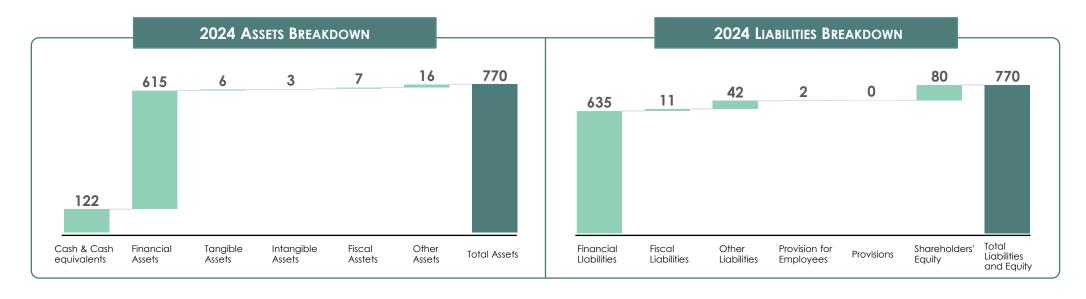
| Income Statement (€m) | 2021A | 2022A | 2023A | 2024A | YoY% | CAGR '21-'24 |
|---|---------------|---------|---------------|---------------|--------|--------------|
| Interest Margin | 6.2 | 7.3 | 9.0 | 12.4 | 37.8% | 25.7% |
| Net Commission | 17.7 | 23.6 | 27.2 | 36.4 | 33.7% | 27.2% |
| Net Banking Income | 23.9 | 30.9 | 36.2 | 48.8 | 34.9% | 26.8% |
| Net value adjustments / write-backs for credit risk | (0.2) | (1.2) | (1.3) | (1.2) | (7.7%) | 75.1% |
| Operating Costs | (9.8) | (13.2) | (12.9) | (16.0) | 24.0% | 17.9% |
| Net Profit | 9.5 | 10.9 | 15.1 | 21.1 | 40.0% | 30.7% |
| (€m) | 2021A | 2022A | 2023A | 2024A | YoY% | CAGR '21-'24 |
| Turnover | 1,402.9 | 2,009.4 | 2,559.3 | 3,029.5 | 18.4% | 29.3% |
| Disbursed Amount | 1,118.5 | 1,674.0 | 2,161.4 | 2,393.6 | 10.7% | 28.9% |
| LTV | 79.7% | 83.3% | 84.5% | 79.0% | (6.4%) | (0.3%) |
| LTV Pro-solvendo | 78.6 % | 81.6% | 79.7 % | 75.9 % | (4.8%) | (1.2%) |
| Net Banking Income / Average Loan (%) | 9.6% | 8.7% | 8.5% | 9.1% | 6.1% | (1.9%) |
| Interest Margin / Net Banking Income (%) | 26.0% | 23.5% | 24.8% | 25.4% | 2.2% | (0.9%) |
| Cost Income Ratio | 40.9% | 42.7% | 35.7% | 32.9% | (8.0%) | (7.0%) |
| ROE (%) | 42.0% | 23.7% | 29.3% | 35.8% | 21.9% | (5.2%) |
| Balance Sheet (€m) | 2021A | 2022A | 2023A | 2024A | YoY% | CAGR '21-'24 |
| Cash & Cash Equivalents | 33.5 | 43.7 | 21.7 | 122.4 | 465.0% | 54.0% |
| Financial Assets | 321.0 | 385.4 | 462.4 | 614.9 | 33.0% | 24.2% |
| Other Assets | 10.8 | 14.7 | 15.9 | 32.3 | 102.7% | 43.8% |
| Total Assets | 365.3 | 443.8 | 500.0 | 769.6 | 53.9% | 28.2% |
| Financial Liabilities | 314.6 | 368.4 | 409.4 | 635.2 | 55.2% | 26.4% |
| Other Liabilities | 18.7 | 18.6 | 24.2 | 54.3 | 124.1% | 42.7% |
| Total Liabilities | 333.3 | 387.0 | 433.6 | 689.5 | 59.0% | 27.4% |
| Shareholder's Equity | 32.0 | 56.8 | 66.4 | 80.1 | 20.6% | 35.8% |

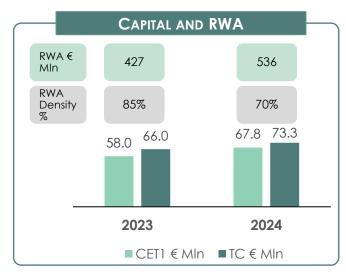
Note: Turnover includes Future receivables ROE = Net Profit / (Equity - Net Profit)

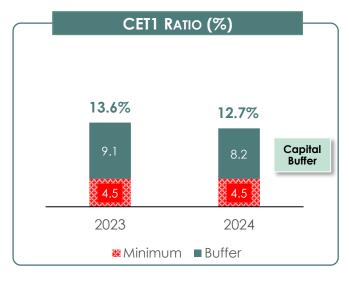
Cost Income Ratio: Operating Costs / Net Banking Income

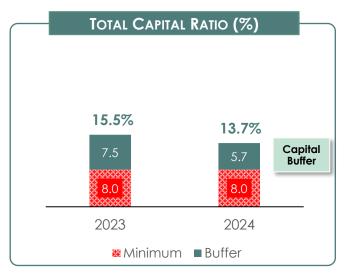
A very simple balance sheet with a strong capital position...









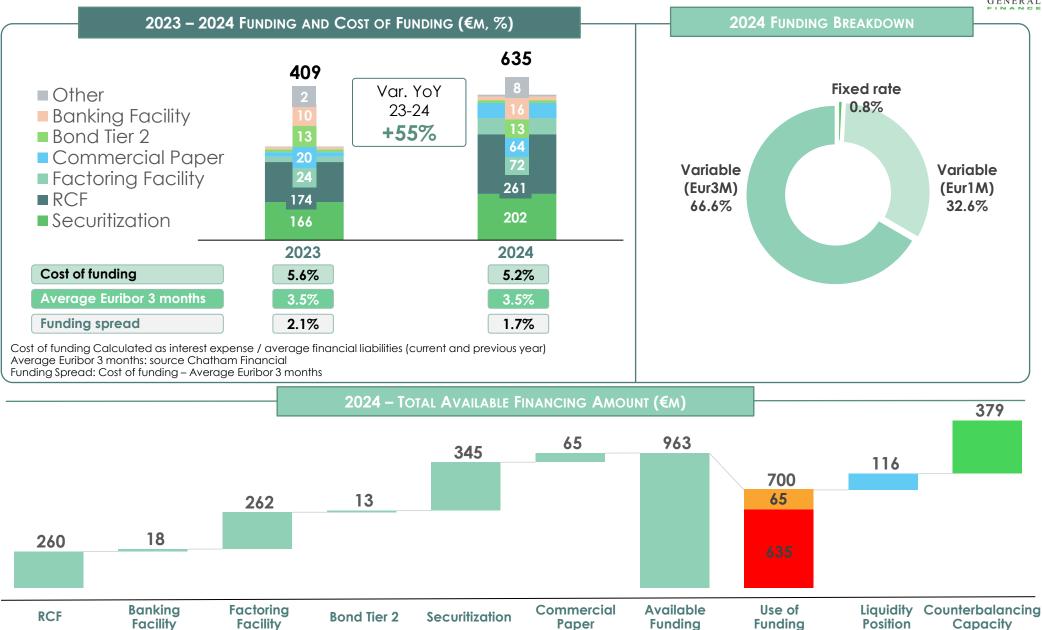


RWA Density: RWA / Total Asset

Note: CET1 Ratio and Total Capital Ratio calculated taking into account net profit of the 2024, net of total dividends to be distributed (payout 50% of net profit)

...coupled with a robust funding and liquidity position

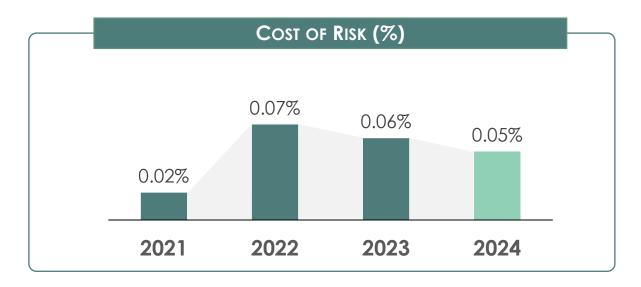


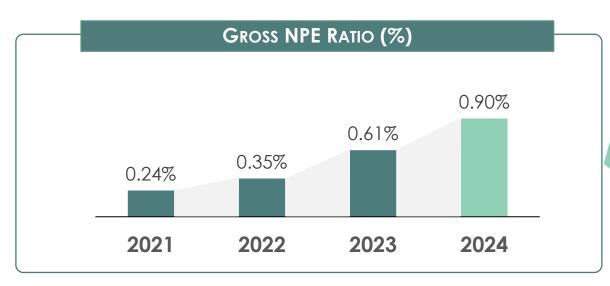


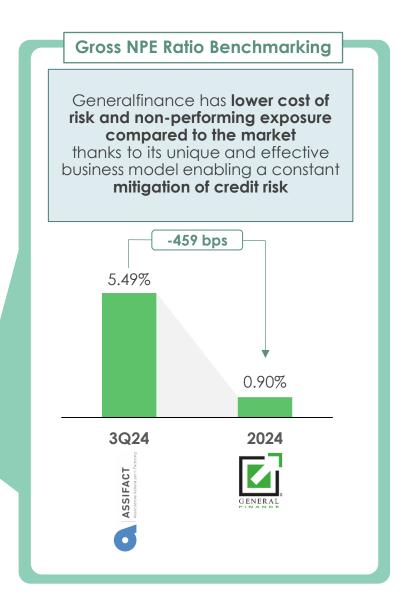
Note: Commercial Papers included in «Fixed Rate»
Liquidity Position: excluding pledge accounts amounting to 6.6 €mIn
Use of Funding: sum of financial liabilities (red) and refactoring non-recourse transactions (orange)
Securitization: included only for an amount equal to the credit lines approved by banks

A low risk model with best in class asset quality



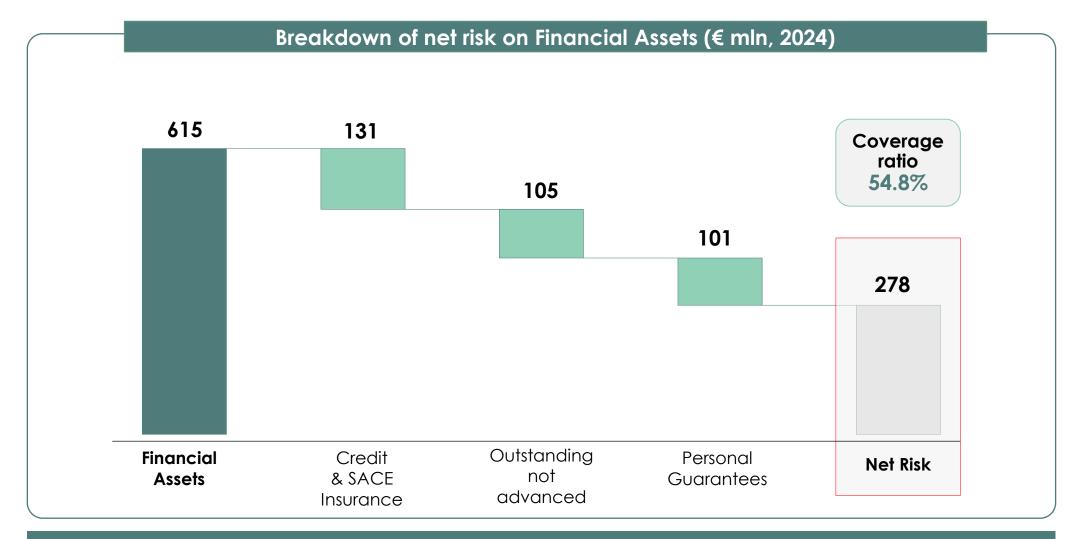






High protection of risk due to conservative credit stance





The Net Risk borne by Generalfinance on total financial assets as at December 31, 2024 was €278 mln.

Insurance: Allianz Trade (Credit Insurance) cap equal to 50x annual premiums for total €57 mln; Sace Guarantees for total €74 mln
Personal guarantees: calculated by summing the smaller value between "Guarantee" and "Exposure" for each factoring relationship between Generalfinance and the seller
Coverage ratio: Sum of guarantees / Financial Assets



Business Plan 2025-2027: overview and initiatives

Massimo Gianolli, Chief Executive Officer

Value creation, a way forward



Profitability acceleration and sustainable value creation

~ €14 bn

Cumulative Turnover 2025-27 >€83 mn

Cumulative Net Income 2025-27 >€42 mn

Shareholder remuneration related to the 25'-27' period (€52 mn including 24' dividends)

Total dividends / market cap ~ 32% ~ 32%

ROE 2027

~ 13%

Total Capital Ratio 2027 ~ €33 mn

Net Income 2027

~ 34%

Cost Income 2027

The five pillars of our acceleration program

Strategic
consolidation of
operations in
Italy in the
distressed /
special situations
factoring market

International growth driven by entry into the Spanish and Swiss market

Strategic
development of
digital lending
trough
Workinvoice
and proprietary
digital platforms

Diversification of funding resources with the renewed credit lines to support growth

Enhancing and expanding agreements
(banks, institutions, funds) to foster growth and strengthen the origination model

Social impact of core business and strong governance to support growth

Sustainability & Human Capital to create long-term value



Achievements

50%

Smart-working days granted monthly 100%

Employees
receiving periodic
evaluations
with variable
incentive plan

25h

Average training hours per capita in 2024

2

Only 2 claims from customers in 2024 ~600k€

Support for local associations (2022-2024)

~50k

Estimated labour force of Company customers, contributed to be preserved (2023 data)

Commitment to Sustainable Development and Long-Term Value Creation

Main Achievements



- Publication of the first two Sustainability Reports
- Development of the Materiality Matrix according to GRI Universal Standards



Commitment 2025-27

- Publish an annual ESG Report aligned with GRI and EU CSRD regulations
- Enhance ESG risk assessment tools to integrate sustainability into corporate decision-making
- Renewal of ESG Action Plan



- **Diversity & Inclusion by gender 2024 data** (Male: 55% vs Female: 45%)
- Ongoing support for local associations through charity and sponsorships
- Ongoing Training Programs



- Promote gender equality by strengthening inclusive hiring policies
- Strengthen social impact initiatives by increasing investments in local communities



- Smart working settled at 50%
- Annual assessment of the Board of Directors through external advisors
- Implementation of the Welfare Plan through a dedicated platform



- Integrate ESG Goals in incentive plans
- Assess the ESG profile of Generalfinance's Sellers by mapping at least 80% of the Portfolio by the end of 2025



Leader in the Italian special situation market

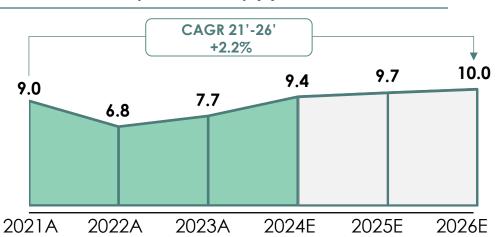


In the overall fast-growing factoring market (turnover in Italy is expected to grow from €289bn in 2024 to €300bn in 2025) Generalfinance focuses on **special situations** (companies classified into the UTP, forborne and past due categories by banks) with a portfolio of performing debtors

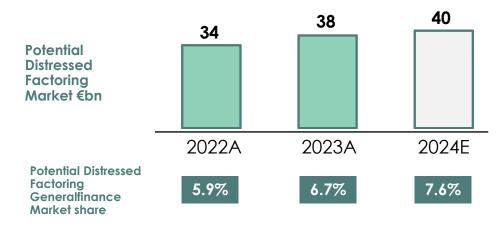
Evolution of Turnover in Italy (€bn)



Trend in insolvency cases in Italy (k)(1)



Potential turnover of factoring to distressed enterprises (€bn, 2022-2024E)⁽²⁾



2025E: Forecast data - "Forefact n.1 2025"

⁽¹⁾ Range of values estimated in the report of Allianz « Global Insolvency Outlook »

⁽²⁾ Range of values estimated in the Deloitte report (III) Factoring come strumento per il rilancio delle imprese in crisi» Nov. 2023, mkt. share based on distressed segment

Insolvency trend confirms actractiveness of foreign market



| | Strongly increasing (+30% and more) | | Brazil Estonia Italy Japan | Netherlands US | Ireland Poland South Korea |
|-----------------------------|--|--|--|--|--|
| Cumulative change over 2023 | Noticeably increasing (+15% to +30%) | Chile Turkey | Lithuania | Australia France Germany Luxembourg New Zeland Norway Portugal | Canada Finland Hungary UK Sweden |
| and 2024 | Increasing (0% to +15%) | India Latvia | Colombia Czechia Slovakia | Austria Belgium Bulgaria Switzerland Romania | Denmark Morocco Spain |
| | Decreasing | China Russia Singapore | South Africa | Taiwan | Honk-Kong |
| | | Very low level (more than - 20%) | Low level (-20% to -5%) | High level (-5% to +20%) | Very high level (+20% and more) |
| | | 2024 expected level compared to 2019 | | | |

International growth in the Spanish market

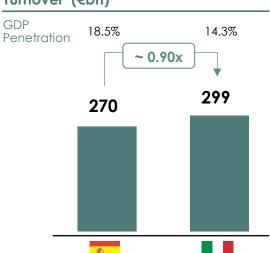
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- ✓ Spain offers a legal and regulatory framework similar to Italy, allowing greater operational flexibility as factoring is considered an atypical contract and is not subject to restrictions.
- ✓ Generalfinance plans to **replicate its operational and origination model** in Spain, adapting it to local specifics.
- ✓ The absence of specialized players in distressed factoring highlights a strategic opportunity for Generalfinance.
- ✓ The branch is based on a low cost model and is located in Madrid.



The Factoring & Confirming market in **Spain reached ~270 €bn in 2023** (~ 18.5% of GDP) with a **turnover CAGR of ~10%** between 19'-23'

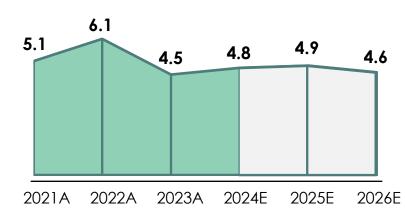
Factoring & Confirming 2023 Turnover (€bn)(1)



Turnover development 2019 - 2023 (€bn) (1)



Trend in insolvency cases in Spain (k)(2)



⁽¹⁾ Source EuFederation

⁽²⁾ Range of values estimated in the report of Allianz « Global Insolvency Outlook »

International growth in the Swiss market

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- ✓ The post-pandemic credit crunch sees Swiss banks becoming more restrictive in their lending to SMEs and could open opportunity for factoring.
- ✓ The structure of the Swiss economy is characterized by small and mediumsized enterprises (>99% of companies); ~55% of employees work for
 companies with more than 50 employees and therefore fall into the initial
 target market of Generalfinance.
- ✓ The Swiss economy has remained stable from both real economy and financial market perspectives in recent years, yet credit deterioration and high bankruptcy risks persist.



Main KPIs(1)

<1% GDP

Factoring volume as % of Swiss GDP

~4bn CHF

Potential factoring market for distressed / special situation companies

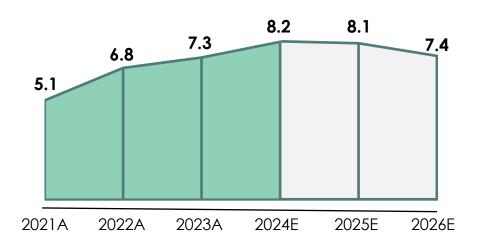
57 Days

Average Days Sales
Outstanding (DSO)

~ 620 k

Companies in Switzerland

Trend in insolvency cases in Switzerland (k)⁽²⁾



Estimation of Alvarez & Marsal

⁽²⁾ Range of values estimated in the report of Allianz « Global Insolvency Outlook »

Acquisition of Workinvoice





Key Highlights 2024 - Workinvoice

110 mn

Turnover

0.4 mn

Adj EBITDA

2.1 mn

Revenues

110

Number of clients in 2024

+10 years

First mover in the invoice trading market +800 mn

Receivable traded on the market since 2013

- ✓ **Generalfinance** aims to further specialise its factoring framework, particularly focusing on distressed corporate: gradually, retail customers will be directed to the Workinvoice platform.
- ✓ Workinvoice will be merged by incorporation into Generalfinance. Following the merger, a new Generalfinance "Fintech & Digital Lending" Department will be established.
- ✓ New factoring / invoice discounting digital offer for small business into the open market.

Generalfinance S.p.A., announced in June 24' that has signed a contract for the acquisition of Workinvoice S.r.I., a leading operator and pioneer in the invoice trading market in Italy.

The Transaction provides for an initial consideration of EUR 6.6 million. Of this amount, EUR 2 million will be paid in cash and EUR 4.6 million will be settled in newly issued Generalfinance shares, valued at a unit price of EUR 10,96.

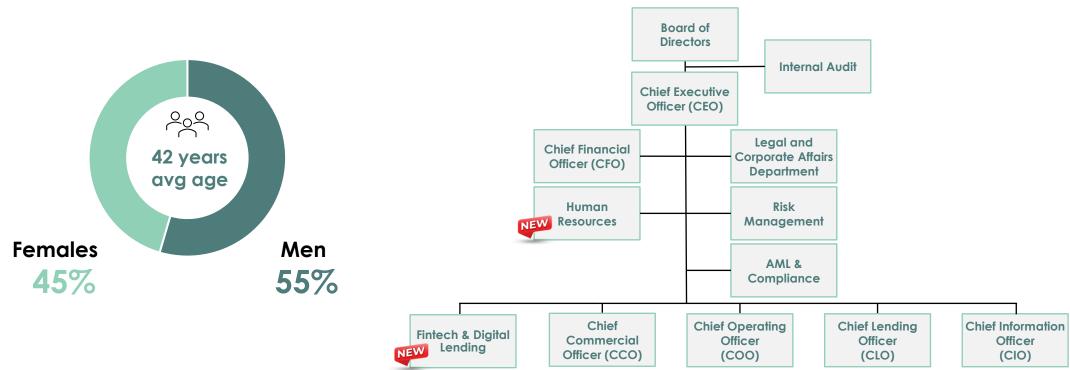
Expected closing by year and with the full integration of Workinvoice in Generalfinance.

Human capital as a strategic factor to drive the growth



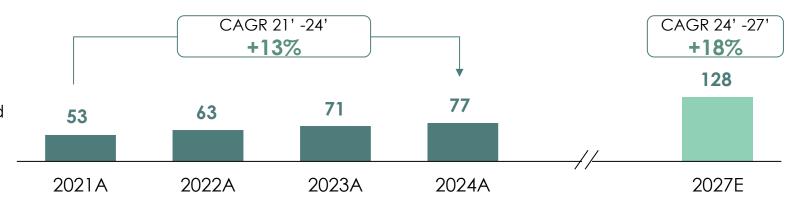
Gender distribution 24'

Target organizational model



Workforce growth

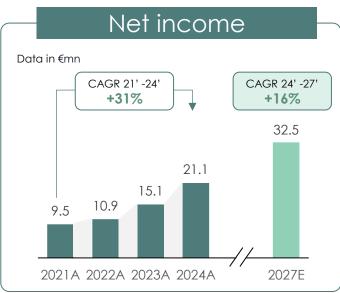
The acquisition of
Workinvoice will drive
significant workforce
growth, coupled with the
international expansion and
the strengthening of the
control and commercial
and credit functions

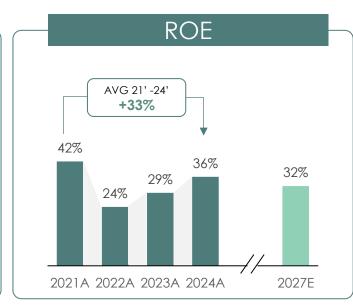


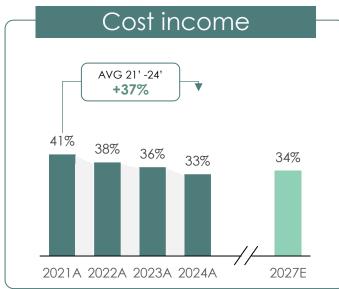
Solid and sustainable growth: the numbers driving the future

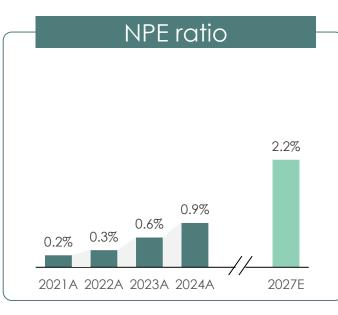














Turnover includes Future receivables ROE = Net Profit / (Equity - Net Profit) Cost income ratio 2022A: data adjusted (net of IPO costs)

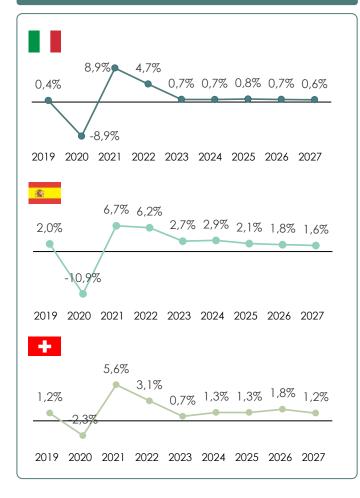


Business Plan 2025-2027: financials Ugo Colombo, Chief Financial Officer

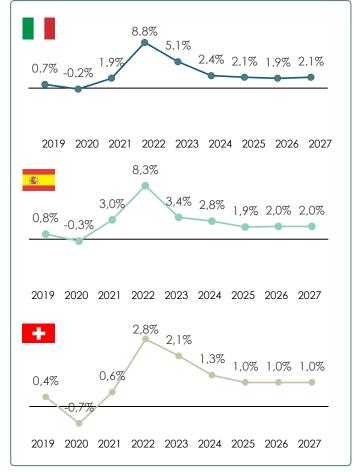
Macroeconomic scenario supportive for our business



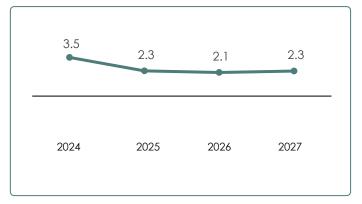
Real GDP growth (Annual percent change)



Inflation Rate (Annual percent change)



3 Months Euribor (Annual percent change)





Real GDP Growth: International Monetary Fund Inflation Rate: International Monetary Fund 3 Months Euribor: European Central Banks

NII fully «hedged» against interest rates volatility

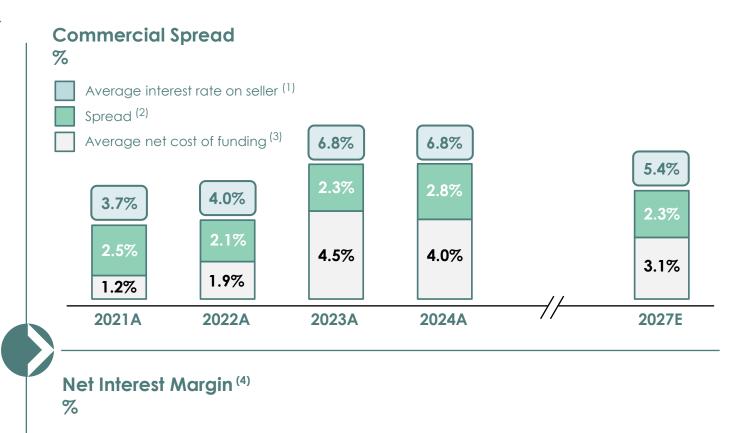


Spread will stay substantially stable over the years.

Net Interest Income ~25% of the Net Banking Income in 2027.

Almost all funding available at variable rates (Euribor 1M, 3M and 6M).

All factoring contracts at variable rates (based on Euribor 3M).





^{(1) (}Interest income + delayed payment Interest + other interest)/ average loans (current and previous year)

²⁾ Spread: average interest rate on seller – average cost of funding

³⁾ Calculated as (interest expense + interest of liquidity) / average financial liabilities (current and previous year)

⁴⁾ Calculated as Net Interest income/ average loans (current and previous year)

Net commission income, the primary source of profitability

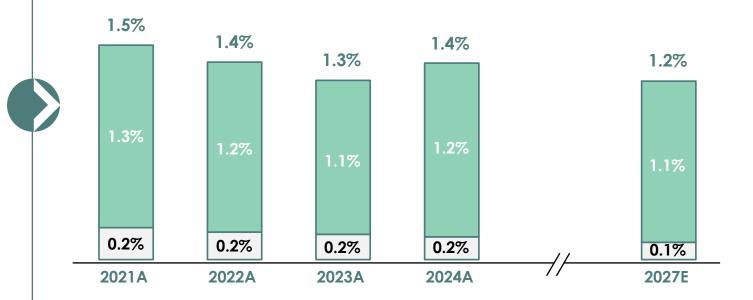


Net Commission Income ~75% of the Net Banking Income in 2027.

Commission
Income/Turnover will be almost stable in the next 3 years.

Reduction of the commission expense rate due to optimization of insurance costs and banking fees.

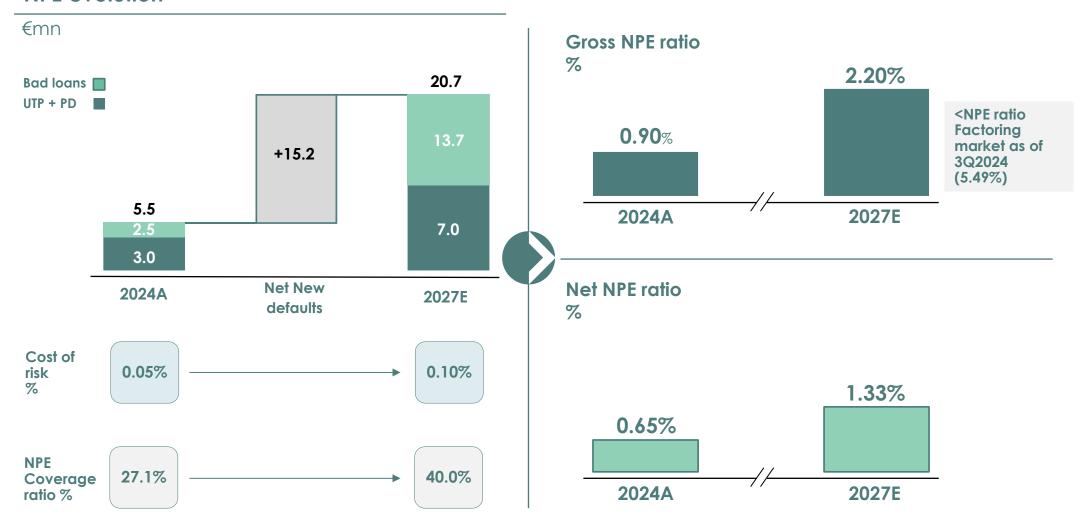




Safeguarded asset quality, sound profile confirmed

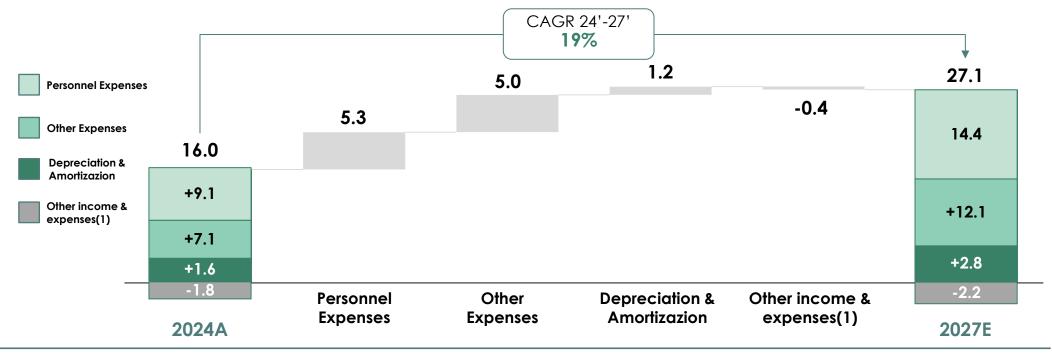


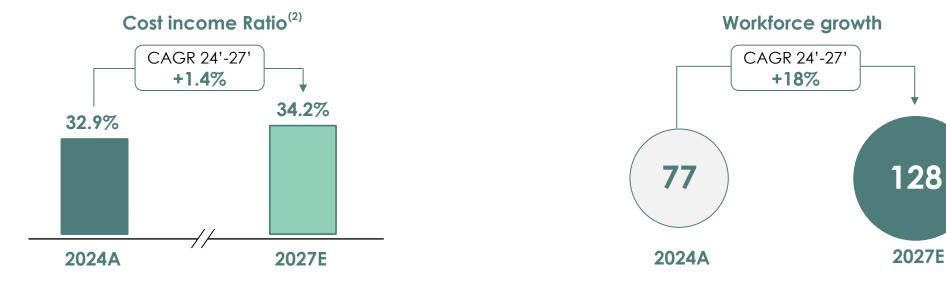
NPE evolution



Cost / Income reflecting the efficiency of the machine







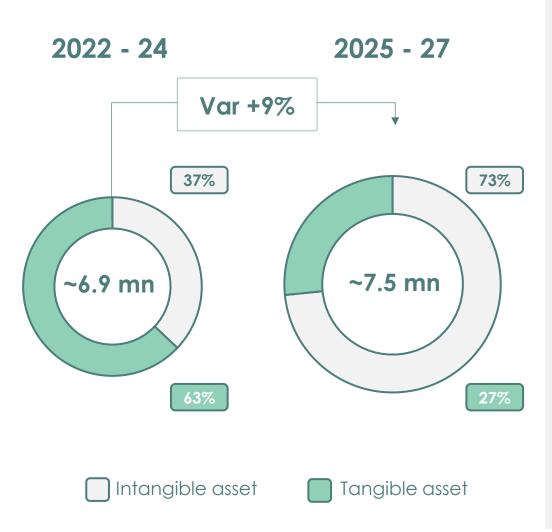
⁽¹⁾ Other net revenues and risk charges

⁽²⁾ Operating Costs / Net Banking Income

Increased IT investments through tech and digital innovation



Cumulative IT Investments



Key Investment Areas



Hardware renewal: upgrading infrastructure for efficiency and security



Platform evolution: developing digital projects for international expansion and business purposes













Data governance: enhancing data management and security



Organic growth: scaling up with new resources mainly in the IT development area

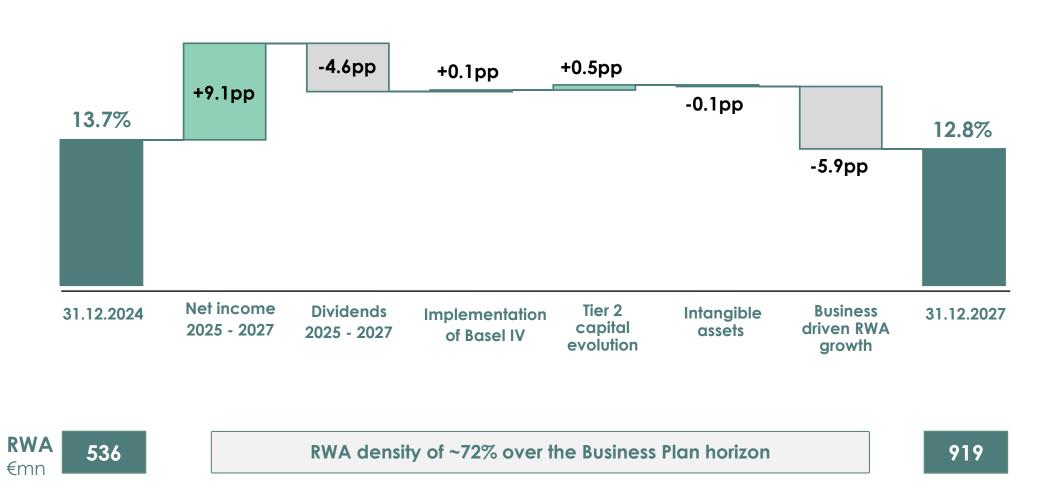


Cybersecurity: fostering cybersecurity system for built-in protection

Efficient use of capital with strong organic capital generation



Total Capital ratio evolution %



New issue of Tier 2 planned in 2027 (€10 Mn)

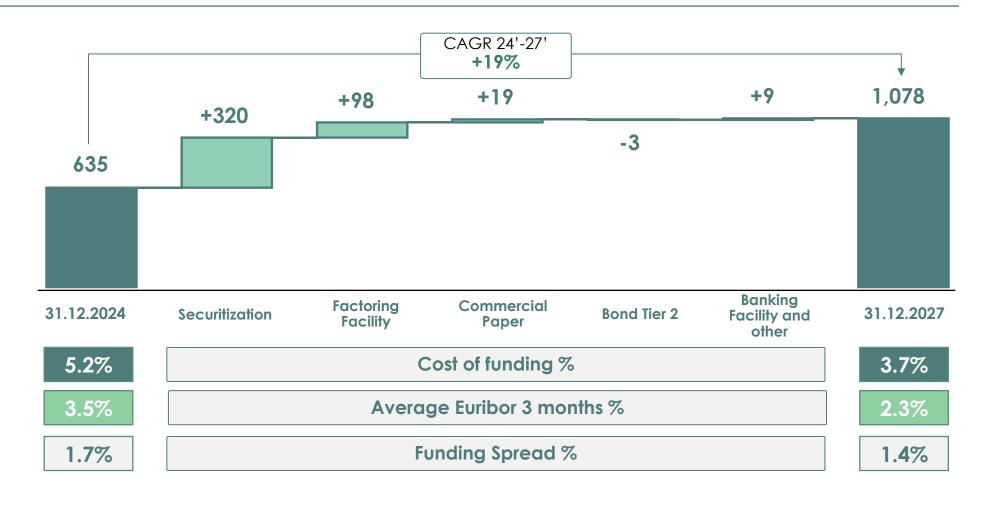
Pay out ratio: 50%

RWA density: Average 2025 - 2027 (Total RWA / Total Asset)

Optimization of funding structure and cost of funding



Financial indebtedness €mn



Business Plan targets (1/2)



| Income Statement (€mn) | 2024A | 2027E | Cagr '24-'27 |
|---|---------|---------|--------------|
| Interest Margin | 12.4 | 20.2 | 17.8% |
| Net Commission | 36.4 | 59.1 | 17.6% |
| Net Banking Income | 48.8 | 79.3 | 17.6% |
| Net value adjustments / write-backs for credit risk | -1.2 | -4.0 | 51.0% |
| Operating Costs | -16.0 | -27.1 | 19.2% |
| Net Profit | 21.1 | 32.5 | 15.5% |
| €mn) | 2024A | 2027E | Cagr '24-'27 |
| urnover | 3,029.5 | 5,300.3 | 20.5% |
| Italy | 3,029.5 | 4,253.3 | 12.0% |
| Spain | - | 350.2 | - |
| Switzerland | - | 226.4 | - |
| Workinvoice | - | 470.4 | - |
| Net Banking Income / Average Loan (%) | 25.4% | 25.5% | 0.2% |
| nterest Margin / Net Banking Income (%) | 32.9% | 34.2% | 1.4% |
| Cost Income Ratio | 35.8% | 32.2% | -3.4% |
| OE (%) | 5.2% | 3.7% | -10.9% |
| alance Sheet (€mn) | 2024A | 2027E | Cagr '24-'27 |
| Cash & Cash Equivalents | 122.4 | 157.6 | 8.8% |
| inancial Assets | 614.9 | 1062.1 | 20.0% |
| Other Assets | 32.3 | 43.5 | 10.5% |
| otal Assets | 769.6 | 1,263.2 | 18.0% |
| inancial Liabilities | 635.2 | 1077.5 | 19.3% |
| Other Liabilities | 54.3 | 52.2 | (1.3%) |
| Total Liabilities | 689.5 | 1,129.7 | 17.9% |
| Shareholder's Equity | 80.1 | 133.5 | 18.6% |

Business Plan targets (2/2)



| Capital an RWA | 2024A | 2027E | Cagr '24-'27 |
|--------------------|-------|-------|------------------|
| CET1 | 67.8 | 107.9 | 16.7% |
| Total Capital | 73.3 | 117.9 | 17.2% |
| RWA | 535.8 | 919.4 | 19.7% |
| CET1 (%) | 12.7% | 11.7% | (2.5%) |
| Total Capital (%) | 13.7% | 12.8% | (2.1%) |
| Credit Quality | 2024A | 2027E | Cagr '24-'27 |
| NPE Ratio (%) | 0.9% | 2.2% | 34.4% |
| Cost of Risk (bps) | 0.05% | 0.10% | 25.7% |



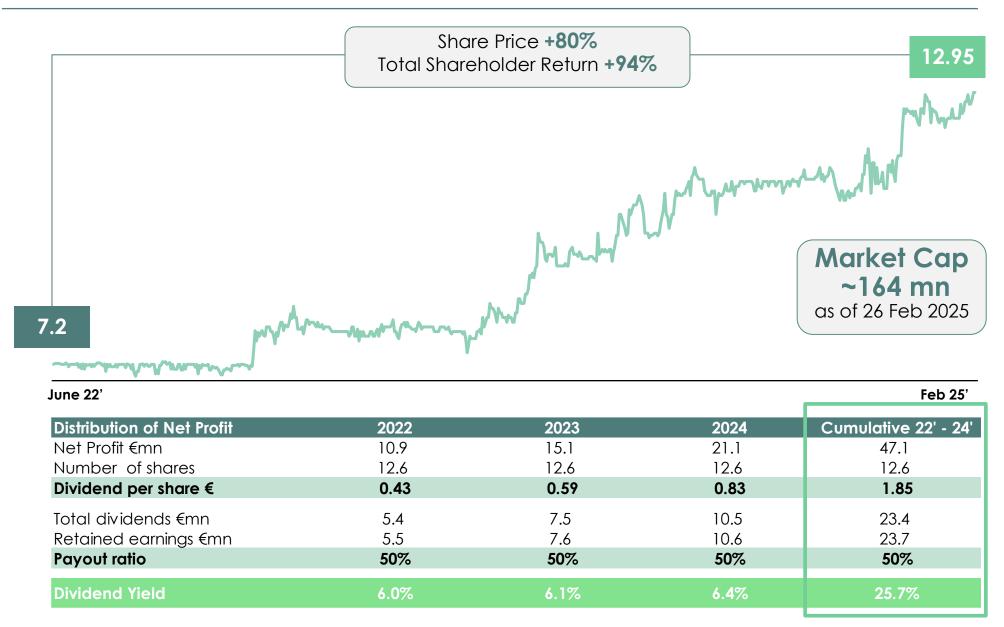
Key Takeaways

Massimo Gianolli, Chief Executive Officer

High remuneration to Shareholders over the last 3 years...



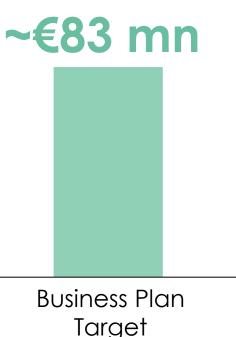
SHARE PERFORMANCE (29 JUNE 2022 – 26 FEBRUARY 2025)



...confirmed for 2025 – 2027 Business Plan



Cumulative Net Income 2025-2027



Remuneration to Shareholders

~€42 mn

Committed distribution to shareholders from 2025-2027 net income

32%

Total dividends 2025 – 2027 / current market cap including dividends for 2024 year

Key pillars of the Business Plan

- ✓ Strengthening of our position in the Special Situations market with a strong focus on the Italian distressed universe.
- ✓ Development of a "Small Digital Lending" market through
 Workinvoice integration.
- ✓ International expansion, entering the Spanish and Swiss markets.
- ✓ Diversification of funding sources, with stable and diversified credit and funding facilities to support growth.
- Embed sustainability in our business plan, reinforcing our commitment to support companies in special situations and the related local supply chain.

