





# **STAR CONFERENCE**

Investor Presentation – First Half 2020 Results





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# **EXECUTIVE SUMMARY**



# H1'20 FINANCIAL RESULTS

# **Growth confirmed**

■ Double digit growth in client-related revenues, consolidated net revenues and net profits

# **RECENT DEVELOPMENTS & INITIATIVES**

# Covid-19

- **■** Business continuity guaranteed
- Social initiatives to support local communities

# **Rankings**

- Standing as leading independent broker in Italy confirmed
- Improving position in M&A, ECM and DCM league tables
- Winner of the Private Debt Awards 2020

# **Strategic initiatives**

- New advisory board
- New long term financing agreement
- Acquisition of Equita K Finance

# **Business initiatives**

≡ First Closing of Equita Private Debt Fund II

# **О**UTLOOK **2020**

# **Positive expectations**

■ Cautiously optimistic on H2'20 results, absent significant market changes





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H1'20 RESULTS (KEY FINANCIALS)

# SNAPSHOT ON H1'20 CONSOLIDATED RESULTS



### **KEY CONSOLIDATED HIGHLIGHTS**

€29.1m

(+14% vs H1'19)

Net Revenues €5.1m

(+27% vs H1'19)

Net Profits **25%** 

(as of 30 June 2020)

Total
Capital Ratio

**19%** 

(as of 30 June 2020)

Return on Tangible Equity (1)

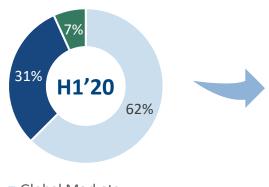
€0.9bn

(+5% vs Q1'20/ -12% vs FY'19)

Assets under Management

# **DIVISIONAL PERFORMANCE**

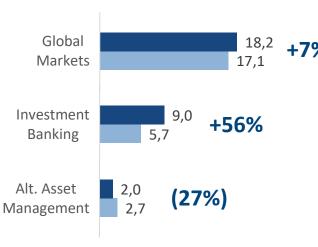
# Revenues Breakdown (%)



Global MarketsInvestment Banking

■ Alt. Asset Management

# First Half Net Revenues (€m)



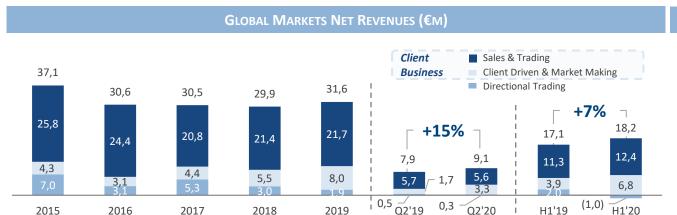
# Second Quarter Net Revenues (€m)



2020 2019

# **DIVISIONAL PERFORMANCE**





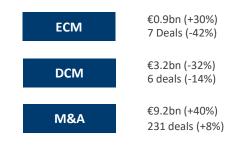
# Market Shares (%)(1)

	Equities	Bonds	Equity Options
Q2'19	10.2%	6.0%	7.3%
Q3'19	9.4%	6.8%	6.6%
Q4'19	8.4%	5.6%	6.2%
Q1'20	8.2%	6.3%	6.0%
Q2′20	8.1%	6.2%	2.6%

# INVESTMENT BANKING NET REVENUES (€M)



# MARKET STATISTICS (H1'20 VS H1'19)(2)



# ALTERNATIVE ASSET MANAGEMENT NET REVENUES (€M)



# ASSETS UNDER MANAGEMENT (€M)





# **PROFIT & LOSS AND FOCUS ON COSTS**



# DISCIPLINED APPROACH ON COSTS AND STRONG PROFITABILITY CONFIRMED

# **SUMMARY OF CONSOLIDATED FIGURES**

Profit & Loss € m	H1 2020	H1 2019	Var %	FY 2019
Net Revenues	29,1	25,5	14%	58,3
Personnel costs (1)	(13,3)	(11,6)	15%	(27,1)
Comps/Revenues ratio	(46%)	(46%)		(46%)
Operating costs	(8,6)	(8,1)	6%	(17,5)
Total Costs	(21,9)	(19,7)	11%	(44,7)
Cost/Income ratio	(75%)	(77%)		(77%)
Profit before taxes	7,2	5,8	25%	13,7
Income taxes	(2,1)	(1,8)	20%	(4,2)
Net Profit	5,1	4,0	27%	9,5
Margin %	18%	16%		16%
Dividend Payout %				91%
•		ridend payo ast 3 years		(/

Increase in "Other" driven by:

- enlarged perimeter compared to H1'19 (SGR governance and outsourcing contracts)
- one-off initiatives (M&A, MLT financing, Charity Day)

Excluding such items, Other costs in H1'20 remained in line with H1'19

# **Focus on Costs**

Personnel costs	H1	H1	Var
€m	2020	2019	%
Personnel costs (1)	(13,3)	(11,6)	15%
o/w Fixed component	(8,9)	(9,0)	(2%)
o/w Variable component	(4,4)	(2,6)	72%
FTEs (2)	147	150	(2%)
Comps / Revenues	46%	46%	0%
Fix Comp / Total Comp	67%	78%	(14%)

Operating costs	H1	H1	Var
€m	2020	2019	%
Operating Costs	(8,6)	(8,1)	6%
o/w Information Technologies	(2,8)	(3,0)	(5%)
o/w Trading Fees	_(1,7)_	_ (1,7) _	5%
o/w Other (D&A, marketing,	(4,1)	(3,5)	16%
SGR setup, one-off initiatives,)			

# **SUMMARY H1'20 FINANCIAL RESULTS**



# Positive First Half 2020 with strong growth in client-related business

# **Business continuity** guaranteed

...during the Covid-19 pandemic

# **Operations guaranteed**

**Back to a "new" normal** (mix of professionals working on-site and remotely; meetings and roadshows hosted virtually and face-to-face)

# Strong growth in client-related revenues

...confirming the importance of business diversification

+31% growth in overall client-related revenues (H1'20 vs H1'19)

- ≡ Sales & Trading (+10%)
   ≡ Alt. Asset Management (-9%)
   ≡ Investment Banking (+56%)
   (management fees)
- Client-Driven & Market Making (+78%)



Positive mark-tomarket of the investment portfolio

...that recovered the losses recorded in Q1'20

**Investments related to AAM activities** partially recovered their value, with positive mark-to-market in Q2′20 (+€1.1m) after the sharp market decline in Q1′20 (-€1.1m)



# Increase in profitability

...thanks to a disciplined cost structure and some operating leverage

**Broadly stable operating costs** excluding change in perimeter

# Operating leverage in investment banking activities

≡ Compensation/Revenues at 46%
≡ Cost/Income at 75%



# Strong liquidity and solid capital structure

...supporting operations, business initiatives, and returns for investors

# Strong capital structure

**=** TCR of 25% and €40m+ reserves available for potential distribution

# Strategic option to increase liquidity if needed

≡ €200m mixed-credit facilities, plus €30m medium-long term financing







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**RECENT DEVELOPMENTS & INITIATIVES** 

# COVID-19 RESPONSE: KEY MESSAGES FROM THE OUTBREAK OF PANDEMIC



OPERATIONS KEEP GOING SMOOTHLY THANKS TO INFORMATION TECHNOLOGY INVESTMENTS MADE DURING THE LAST FEW YEARS WHICH GUARANTEE CONTINUITY TO THE BUSINESS, AS WELL AS HEALTH AND SAFETY OF EQUITA PROFESSIONALS

**BUSINESS** 

### **PROFESSIONALS**

### **SOCIAL INITIATIVES**

# **Information Technology**

- **■** New **faster and safer network** infrastructure
- Up to 200 simultaneous **remote connections**
- **■** Migration to **cloud-based applicative**

# **Business & Operations**

- **■** Business **continuity granted** in all areas
- **Relocation of some activities**
- Back to a "new" normal with mix of professionals working on-site and remotely
- Roadshows, conferences and meetings hosted virtually and face-to-face

# **Human Resources**

- = All professionals tested for Covid-19 before returning to office after holidays
- Frequent updates to keep employees updated on the pandemic

# **Compliance**

- Internal policies to limit contacts and rule the presence on-site
- Internal task-force to investigate any potential issue and act promptly

# **Equita Trading for the Recovery**

- E Charity initiative where trading fees generated by Equita were donated to help families and children and support high-quality education
- Employees, board members and statutory auditors also contributed with their donations
- More than €230k to selected nonprofit organisations











Attention to local communities

Attention to clients

Attention to employees



# AN ADVISORY BOARD TO ASSIST THE GROUP IN ITS STRATEGIC DECISIONS



# EQUITA APPOINTED LEADING INDEPENDENT EXPERTS TO ADVISE THE BOARD OF DIRECTORS AND MANAGEMENT

# THE LEADING INDEPENDENT EXPERTS OF THE ADVISORY BOARD OF EQUITA



# PAOLO BASILICO

- Italian entrepreneur, founder of the Kairos Group (private banking and asset management industry)
- **CEO** at Samhita Investments
- Long-standing professional experience in the brokerage industry as General Manager and CEO at Giubergia Warburg SIM



# STEFANO MAINETTI

- Electronic engineer, dedicating many years to digital start-ups and fostering innovation and entrepreneurship.
- Executive advisor at PoliHub (start-up district and accelerator of the Milano Politecnico)



# **ROBERTA NERI**

- Founding partner of Manesa (then merged into Byom) and senior advisor at Asterion Capital Partners
- Served as CFO first and board member then at ACEA, as well as Independent director at Sorgenia, Autostrade Meridionali per l'Italia and Cementir Holding
- Served also as CEO at ENAV, managing the listing of the company



# **THIERRY PORTÉ**

- **Managing director at J.C. Flowers & Co**
- Covers additional offices in insurance, banking and financial companies, and has leading academic and institutional roles
- Served as President of the Japan-US Friendship Commission and of the US-Japan Conference on Cultural and Educational Interchange upon appointment by the President of the United States.
- **Chairman** at **Equita SIM** (2009-2017) and **Vice-Chairman** at **Equita Group** (2017-2020)



### PAUL SCHAPIRA

- Strategic and financial advisor to corporations, families and private equity funds
- Independent director at Saipem and Tamburi Investment Partners
- Served as managing director at investment banks like Goldman Sachs and Morgan
   Stanley, and had a senior role in the financial sponsors' activities for Europe when director at Morgan Stanley



# **NEW MEDIUM-TERM FINANCING TO SUPPORT OUR GROWTH STRATEGY**



UP TO EURO 30 MILLION TO FINANCE GROWTH PLANS THROUGH THE EXECUTION OF POTENTIAL M&A TRANSACTIONS AND INVESTMENTS IN NEW ALTERNATIVE ASSET MANAGEMENT PRODUCTS

Financing Facilities — Key terms			
	TLA (TERM LOAN AMORTISING)	RCF (REVOLVING CREDIT FACILITY)	
Amount	Up to €25m	Up to €5m	
Maturity	June 30, 2025	June 30, 2023	
Interest Rate	Euribor 12m + Spread	Euribor 1/3/6m + Spread	
Drawdown period	18 months starting from signing	n.a.	
Reimbursement	8 half-year instalments, starting December 2021	n.a.	

# RATIONALE



Additional resources to fund non-organic external growth and investments in AAM products



Further optimization of Group's capital structure, with a mix of debt and equity



Better match of maturities between assets and liabilities



# LEADING POSITION IN INVESTORS' SURVEYS CONFIRMED...

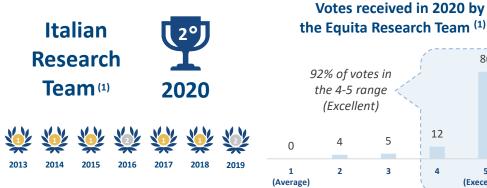


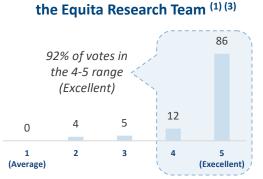
EQUITA CONFIRMED ITS COMPETITIVE ADVANTAGE POST MIFID II BY RANKING AT THE TOP OF INTERNATIONAL INVESTORS' SURVEYS AND #1 PLAYER AMONG INDEPENDENT BROKERS ALSO IN 2020





# **RESEARCH TEAM**







# ...AS WELL AS IN THE INVESTMENT BANKING LEAGUE TABLES



# **ITALIAN RANKINGS**

# **KEY TRANSACTIONS (2018 - YTD 2020)**

**ECIVI** (2018 – YTD Sep'20)

#	IPO / Listing (1)	# deals
1.	Banca IMI	8
2.	<b>E</b> QUITA	7
3.	Integrae SIM	7
4.	Mediobanca	6
5.	Intermonte	4
6.	Unicredit	4
7.	Goldman Sachs	4
8.	UBI Banca	3
9.	Banca Akros	3
10.	Credit Suisse	3











**DCM** (2018 – YTD Sep'20)

#	HY and NR Bonds (2)	# deals
1.	Unicredit Group	17
2.	BNP Paribas	14
3.	Goldman Sachs	11
4.	HSBC	11
5.	JP Morgan	8
6.	<b>≡</b> EQUITA	7
7.	Mediobanca	7
8.	Credit Suisse	6
9.	Banca IMI	5
10.	UBI Banca	5











**M&A** (YTD Sep'20)

#	M&A Advisor <sup>(3)</sup>	# deals
1.	KPMG	37
2.	Deloitte	28
3.	EY	23
4.	PwC	22
5.	≡ EQUITA <b>K</b> ≦	15
6.	Mediobanca	12
7.	Vitale & Co	12
8.	Fineurop Soditic	11
9.	Goldman Sachs & Co	8
10.	Rothschild & Co	8











# **M&A: EQUITA K FINANCE**



EQUITA ACQUIRED A 70% STAKE IN K FINANCE (NOW EQUITA K FINANCE), AN ITALIAN INDEPENDENT M&A ADVISORY BOUTIQUE WITH MORE THAN 20 YEARS EXPERIENCE AND SIMILAR VALUES AND FOUNDING PRINCIPLES TO EQUITA'S

# **EQUITA K FINANCE AT A GLANCE**





> €6m Net Revenues

**Average per year (2016-2019)** 



> €1.5m Net Profits

Average per year (2016-2019) adjusted for the Comp/Revenues ratio applicable to Equita



c. 10

Deals completed

**Average per year (2016-2019)** 



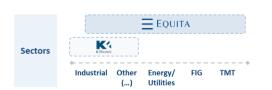
18 (1)

**People** 

With balanced mix between senior and junior resources

# **DEAL RATIONALE**

# Complementary offering and...







# ... cross-selling opportunities



# **E**QUITA

# **Investment Banking**

- **≡** ECM & DCM
- Debt Advisory
- Corporate Broking

# Alternative Asset Management

- **■** Private Debt
- Private Equity / ELTIF

# **M&A: DEAL STRUCTURE AND KEY IMPACTS FOR EQUITA**



ACCRETIVE TRANSACTION IN TERMS OF EPS AND ROTE, WITH LIMITED IMPACT ON SOLVENCY RATIOS. IMPACTS EXCLUDE POTENTIAL COMMERCIAL SYNERGIES

	DEAL STRUCTURE AND KEY T	ERMS
	Acquisition of majority stake in the target (2020)	Acquisition of remaining minorities (2024)
Stake	<b>70%</b> majority stake in K Holding (owning 100% of K Finance) <sup>(1)</sup>	30% minority stake via Put & Call Options from 2024
Price and currency	<ul> <li>€7.0m paid at Closing:</li> <li>≡ €6.5m upfront, with a mix of cash and Equita treasury shares</li> <li>≡ €0.5m earn-out, paid in cash and based on 2020-2021 targets for Net Profit</li> </ul>	Price for the 30% minority stake based on a multiple of the future Average Net Profit and paid with a mix of cash and Equita treasury shares
Timing	July 2020	Starting from <b>4 years after Closing</b>

# **KEY IMPACTS FOR EQUITA**



≈ +9% EPS (2)
accretion in 2021





≈ **20% TCR**Pro Forma 2021



**Excluding Potential Synergies** 

# **EQUITA PRIVATE DEBT FUND II**



# THE PRIVATE DEBT TEAM CLOSED THE FIRST FUNDRAISING PHASE OF «EQUITA PRIVATE DEBT FUND II» (EPD II) AT €100M

# **KEY INFORMATION - EPD II**

**FUND SIZE AND INVESTORS** 

**Target size** 

€200m (hard cap €250m), of which €100 already committed

Investment strategy

Investing in senior unitranche and subordinated bonds in sponsor-led transactions, with a maturity of 5 to 7 years and a bullet repayment structure

Exp. Gross return (1)

≈ 9.5%

Alignment of interests

Both Equita and the Managing Team have invested in EPD II. The investment is higher compared to the one made in the first fund

# Target size €200m First Closing €100m (September 2020)

# THE PRIVATE DEBT TEAM OF EQUITA



# Significant re-ups from EPD I investors

(e.g. Fondo Italiano d'Investimento)



# New top-tier international investors

(e.g. European Investment Fund)





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**OUTLOOK 2020 AND CLOSING REMARKS** 

# **OUTLOOK 2020**



Positive expectations on FY'20 results led the Board of Directors to consider a potential dividend distribution of €0.18-€0.20 per share

**EVIDENCES** 

# DENCES

Positive H1'20 results

Net Revenues +14% YoY

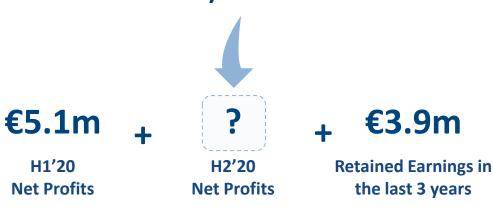
- Net Profits +27% YoY
- Solid investment banking pipeline expected in H2'20

Positive contribution in H2'20 from:

- M&A Equita K Finance (July 2020)
- New AAM products Equita Private Debt Fund II (September 2020)

**EXPECTATIONS** 

Positive view on 2020 full year results





Expected dividend per share
 – absent significant market changes –
 between €0.18 and €0.20

# A DIFFICULT ENVIRONMENT PRESENTING STRATEGIC OPPORTUNITIES



# AN OVERALL DIFFICULT FRAMEWORK OFFERING INTERESTING STRATEGIC OPPORTUNITIES FOR EQUITA IN THE COMING YEARS

Area	Opportunity	ENABLING FACTORS AND KEY DRIVERS
Global Markets	Increase in brokered volumes of Mid-Small caps and further consolidation of leadership	<ul> <li>High market shares (#1 independent broker)</li> <li>Fixed Income desk (upside potential with cross-selling and up-selling initiatives)</li> <li>Alternative PIRs and Government initiatives (increase liquidity on markets, especially for Mid-Small caps)</li> </ul>
Investment Banking	Increase in number of ECM, DCM and M&A advisory deals expected from 2021	<ul> <li>Government initiatives to support capital markets and SMEs (easier access to capital markets, simpler regulation, tax reliefs,)</li> <li>Increasing M&amp;A activities in the market (consolidation of several sectors and industries to cope with the crisis)</li> </ul>
Alternative Asset Management	New initiatives, leveraging on our unique expertise on alternative assets management	■ Launch of Alternative PIRs (focus on Mid and Small caps and SMEs, strong need of competences on illiquid investments like private equity and private debt)
Cost Structure	Potential savings from additional cost-optimisation initiative, following recent developments	<ul> <li>Introduction of smart working (lower general expenses like electricity and rental spaces, increased productivity,)</li> <li>Broad acceptance of virtual meetings (lower marketing expenses for roadshows/conferences compared to the past)</li> </ul>
External Growth Opportunities	Business partnerships and bolt-on acquisitions	<ul> <li>Strong reputation among professionals who appreciate Equita's entrepreneurial DNA</li> <li>Increasing appeal of the Equita brand, perceived as trusted partner to co-develop products and set-up partnerships</li> </ul>

# **NEXT STEPS**



MANY INITIATIVES TO	CLIDDODT CLIDTHED CLITH	RE GROWTH IN ALL AREAS
IVIANY INITIATIVES TO	SUPPUKI FUKIHEK FUTU	RE GROWIN IN ALL AREAS

IVIANY INITIATIVES TO SUPPORT FURTHER FUTURE GROWTH IN ALL AREAS							
Area	INITIATIVES						
Global Markets & Research	<ul> <li>Further coordination of Global Markets area as a whole, with clear strategy and allocation of resources</li> <li>Further diversification of product offering as well as client base, increasing resiliency</li> <li>Cross-selling initiatives supporting growth in market shares</li> <li>Discipline on costs / technology. Review of profitability by area and client</li> <li>Strengthening of our market position in the fixed income domain</li> </ul>						
Investment Banking	<ul> <li>■ Close gap with larger international independent players</li> <li>■ Additional focus on advisory (M&amp;A and debt advisory/restructuring)</li> <li>■ Further integration of Equita K Finance</li> <li>■ Cross-selling with Asset Management</li> </ul>						
Alternative Asset Management	<ul> <li>≡ Final Closing of Equita Private Debt Fund II (€200m final target, with €100m funds already committed in September 2020)</li> <li>≡ Other private capital initiatives, with focus on private equity and exploiting investment structures like ELTIFs</li> </ul>						
M&A & Partnerships	<ul> <li>■ Bolt-on M&amp;A on selected opportunities in areas of potential growth</li> <li>■ Potential high-level partnerships contributing synergies to Equita's businesses</li> </ul>						
P&L Balance Sheet	<ul> <li>≡ Compensation / Revenues ratio &lt; 50%</li> <li>≡ Cost-disciplined approach keeping general costs stable and looking for potential savings</li> <li>≡ Highly selective approach on hirings (only necessary replacements and/or revenue-generating new hires)</li> <li>≡ Implementation of a new state-of-the-art customer relationship management tool (CRM)</li> </ul>						

# **ROAD TO 2022: TOP PRIORITIES AND TARGETS**





# **TOP 5 PRIORITIES**

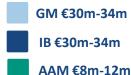
# KEY TARGETS FROM 2020-2022 STRATEGIC PLAN (@2022)



**Revenue Generation and Diversification** 



**Net Revenues** €75m





**Cost Discipline and Focus on Profitability** 



-500 bps in Cost/income ≈20% Net Profitability



**Growth in Assets under Management** 



AuM €2 billion



strategic partnerships that could accelerate the growth of the business



**Low Capital Absorption** and Consistent **Shareholders' Remuneration** 



**TCR** ≥ **15%** / **ROTE** ≥ **20% Dividend Payout % ≈90%** 



- **Promote employees wellbeing** 
  - Increase customer and financial community's satisfaction
  - **Social and economic development of local** communities
  - **Improve health and safety**
  - **Mitigate impacts on environment**

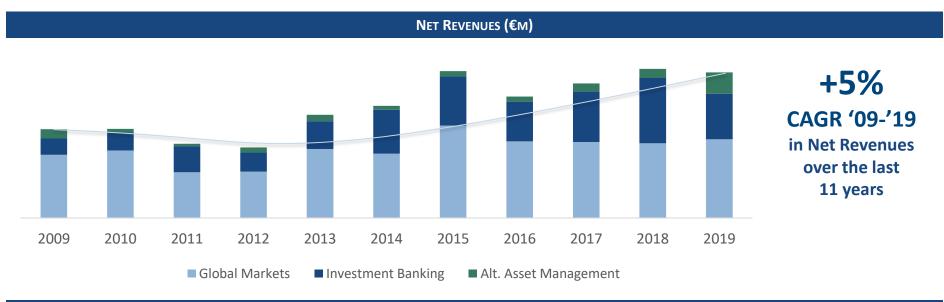


**Strong Commitment on Sustainability** 



# RESILIENT AND PROFITABLE PERFORMANCE THANKS TO DIVERSIFICATION









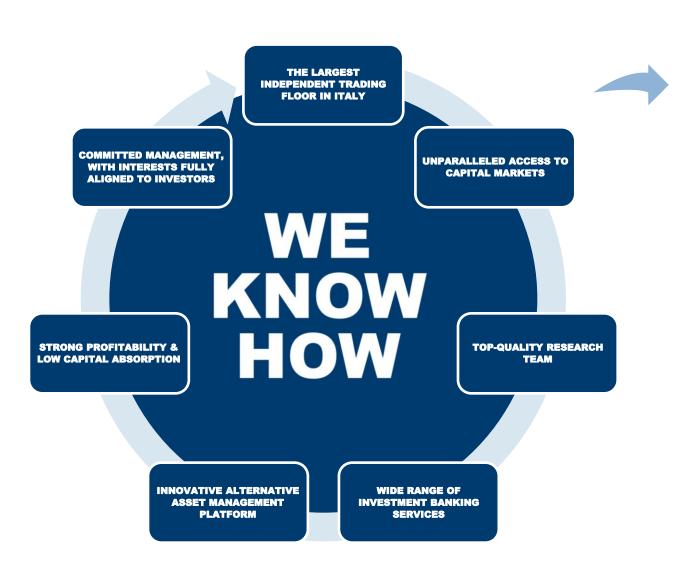


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**APPENDIX** 

# THE LEADING INDEPENDENT INVESTMENT BANK IN ITALY







Independence as differentiating factor

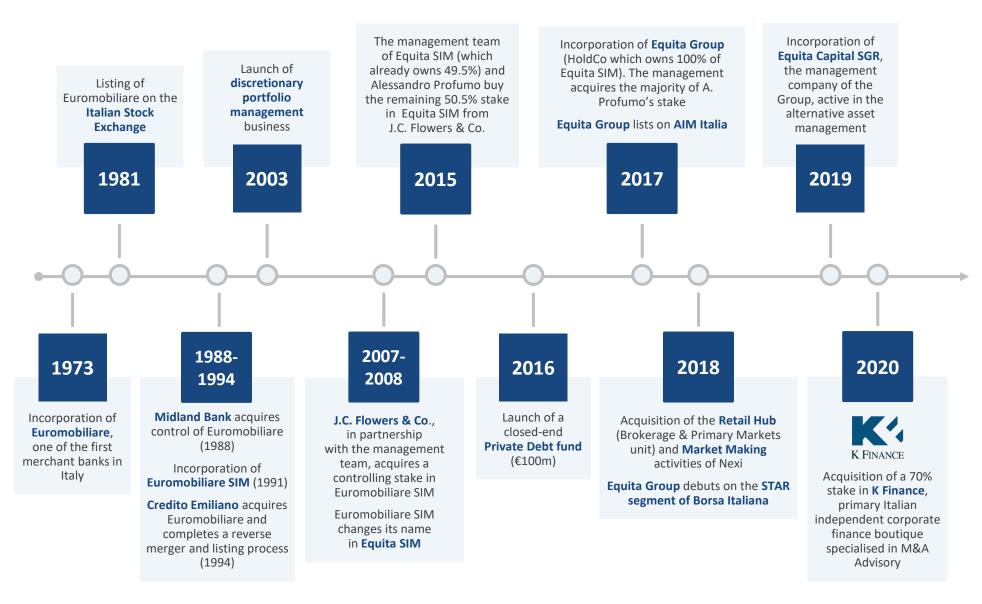
Clear and diversified business model

Leadership on small and mid-cap companies

Socially responsible

# **STORY AND MILESTONES**





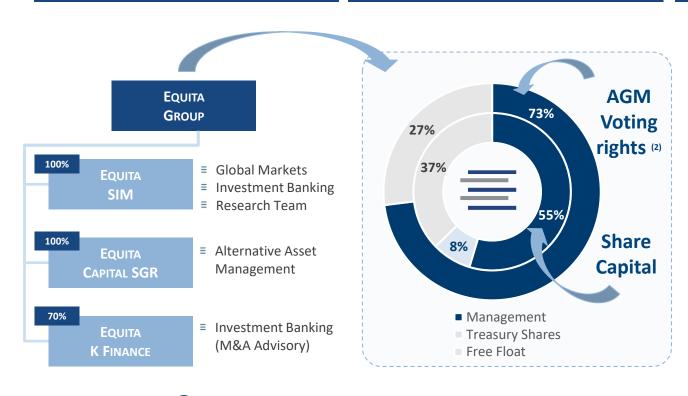
# CLEAR GROUP STRUCTURE AND STRONG MANAGEMENT COMMITMENT





# SHAREHOLDING STRUCTURE

# **SHAREHOLDERS' AGREEMENTS**



# First Shareholders' Agreement-Bis

- **30** shareholders with 48% of share capital (≈65%<sup>(2)</sup> of votes following the kick-in of increased voting rights)
- **Voting and lock-up commitments** expiring in July 2022

# Other Shareholders' Agreement (3)

- C. 70 shareholders with 54% of share capital (≈73%<sup>(2)</sup> of votes following the kick-in of increased voting rights)
- Preemption rights on shares disposed by adherents to the agreement





Strong management commitment and entrepreneurial spirit

Separated governance between Group's companies to avoid conflicts of interest and maximize business potential

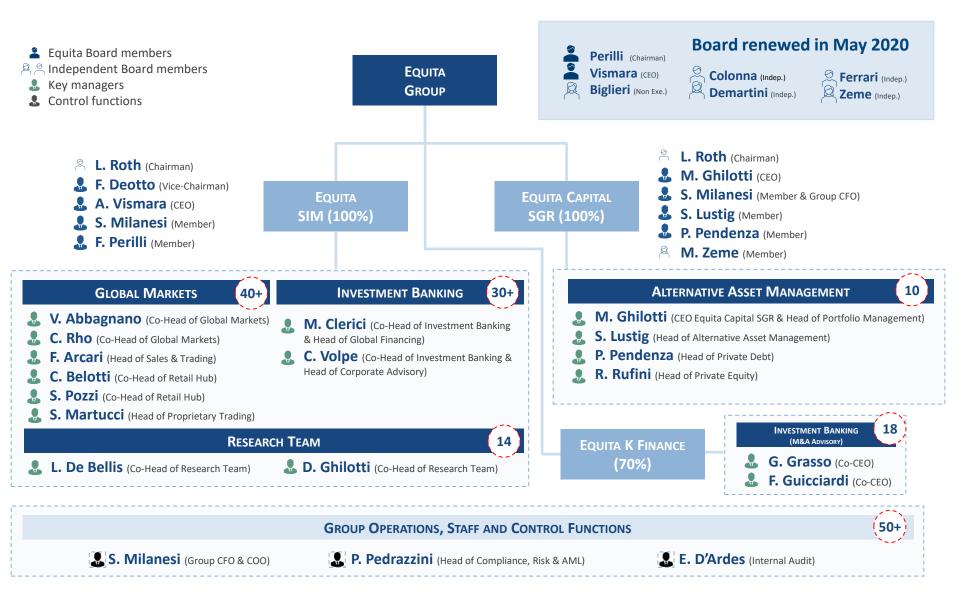


Partnership "opened" to the market



# **EXPERIENCED MANAGEMENT SUPPORTED BY WELL-INTEGRATED TEAMS**







# **BUSINESS AREAS**





**Global Markets** 



Investment Banking



Alternative Asset Management



Research Team

We are the leading independent broker in Italy. We offer to institutional clients and banking groups brokerage services on equities, bonds, derivatives and ETFs, as well as market making and specialist services on listed financial instruments.

We support the investors' decisions with **investment ideas and in-depth analysis** on Italian and European financial markets.

We offer high-profile advisory in extraordinary financial transactions, M&A deals, private placements and issues of equity and debt instruments on capital markets.

We assist **all types of clients**, from large corporates and industrial groups to small and medium enterprises, from financial institutions to public entities.

We manage - via **Equita Capital SGR** - **liquid and illiquid assets** exploiting our expertise and deep understanding of financial markets, especially **mid and small caps**.

The team focuses on asset management strategies that require specific superior expertise to be applied to alternative assets like private debt

Our **expert analysts** support all other Group's business areas by studying equity and debt issuers and publishing **value added research**.

For years our Research Team has been recognised among the leading teams in Italy, voted by domestic and international institutional investors for its excellence and its focus on midsmall caps.

The largest independent trading floor in Italy

Complete offering of investment banking services

More than €1 billion of assets under management

High quality research, ranked at the top of international surveys

# THE LEADING INDEPENDENT BROKERAGE FIRM IN ITALY



COMPLETE AND DIVERSIFIED PRODUCT OFFERING (EQUITIES, BONDS, DERIVATIVES, ETFS) BUILT ON CLIENTS' NEEDS. THE HIGH MARKET SHARES ACHIEVED OVER TIME CONFIRMED EQUITA'S COMPETITIVE ADVANTAGE POST MIFID II. CONSTANTLY RANKED AT THE TOP OF INVESTORS' SURVEYS AND #1 AMONG INDEPENDENT BROKERS

### **CLIENT-RELATED BUSINESS NON-CLIENT RELATED CLIENT DRIVEN TRADING &** INSTITUTIONAL RETAIL **DIRECTIONAL** MARKET MAKING SALES **HUB SALES TRADING** RISK **SPECIALIST** SALES SALES **BROKERAGE** TRADING/ TRADING/ MARKET DIRECTIONAL **ARBITRAGE &** (PRIMARY (PRIMARY, / LIQUIDITY (ON BEHALF VOLATILITY **EXECUTION** EXECUTION **MAKING** TRADING **SPECIAL** SECONDARY) OF CLIENTS) SECONDARY) **PROVIDER SITUATIONS**

**COMPLETE PRODUCT OFFERING** 

EQUITA	Equities	Bonds	Equity Options
Q2′19	10.2%	6.0%	7.3%
Q3′19	9.4%	6.8%	6.6%
Q4'19	8.4%	5.6%	6.2%
Q1'20	8.2%	6.3%	6.0%
Q2'20	8.1%	6.2%	2.6%

MARKET SHARES (1)

# Sales & Trading and Corporate Access Italian Rankings (2)





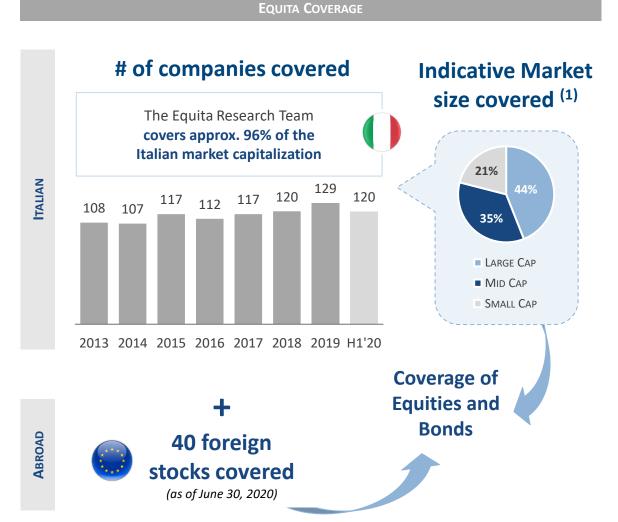




# **BEST-IN-CLASS QUALITY RESEARCH FOR INVESTORS**



EQUITA CONFIRMED ITS EXTENSIVE COVERAGE OF LISTED SECURITIES, BOTH EQUITIES AND BONDS. CONSISTENTLY RANKED AT THE TOP OF INTERNATIONAL RANKINGS THANKS TO THE BREADTH AND QUALITY OF ITS RESEARCH



Italian Research Team<sup>(2)</sup>



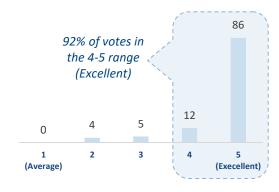
ITALIAN RANKINGS (2)

Italy Research
Small & MidCap
Stocks



2013 2014 2015 2016 2017 2018 2019

# Votes received in 2020 by the Equita Research Team (2)(3)



# LEADER AMONG INDEPENDENTS IN INVESTMENT BANKING IN ITALY



8

7

6

4

3

3

3

17

14

11

11

8

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5

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37

28

2322

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12

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8

THE LEADING INDEPENDENT PLAYER ON CAPITAL MARKETS IN ITALY AND CONSTANTLY RANKED AMONG TOP M&A ADVISORS BY NUMBER OF DEALS. SIGNIFICANT BENEFITS AND SYNERGIES FROM COVERING THE WHOLE SPECTRUM OF IB SERVICES

### Unique and Complete Product Offering **KEY TRANSACTIONS (YTD SEPTEMBER 2020)** ITALIAN RANKINGS $\Box$ YH Sep'20) **Equity Capital Markets** 2007 TREW Banca IMI GATE **E**QUITA 2. **M&A Advisory &** IPO 5 RIGHT ISSUE Integrae SIM 2008 3. **Corporate Broking** - YTD GLOBAL COORDINATOR AND SOLE GLOBAL COORDINATOR 4. Mediobanca PLACEMENT AGENT AND NOMAD 5. Intermonte 2009 ≡ EQUITA 6. Unicredit 2018 7. Goldman Sachs 2020 **Financial Institutions** 2010 10 8. **UBI Banca** 9. Banca Akros amco () CARRARO 10. Credit Suisse 11 2011 3 & 7-YEAR DUAL-TRANCHE BOND 3.75% 2020-2026 SENIOR UNSECURED BOND ISSUE ON MOT (€150m) (€2bn) **Debt Advisory** 2012 13 PLACEMENT AGENT AND JOINT BOOKRUNNER 1. Unicredit Group SPECIALIST YTD Sep'20) 2. **BNP Paribas Debt Capital Markets** 2013 16 ■ EQUITA EQUITA 3. Goldman Sachs 2020 2020 4. **HSBC** DCM 2014 17 MRA JP Morgan ECM 6. 💳 EQUITA INTESA M SANPAOLO Mediobanca 2015 20 2018 8. Credit Suisse PUBLIC TENDER OFFER ON ACQUISITION OF CHAUCER 9. Banca IMI **UBI BANCA SHARES** 2016 22 10. **UBI Banca** FINANCIAL AND FINANCIAL ADVISOR DEBT ADVISOR **Financial Sponsors** 2017 23 EQUITA **EQUITA** 2020 2020 1. **KPMG** 2. Deloitte **Small Caps** 2018 29 ADVISORY (YTD Sep'20) M&A 3. ΕY PwC aim **Utilities / Infrastructures** 2019 33 EQUITA K4 5. DISPOSAL OF A MINORITY 6. Mediobanca MERGER WITH AGSM STAKE IN FIBERCOP TO KKR VERONA Eauita K Finance 2020 YTD 33 7. Vitale & Co FINANCIAL ADVISOR TO TIM FINANCIAL ADVISOR BOARD OF DIRECTORS 8. Fineurop Soditic 9. Goldman Sachs & Co EQUITA EQUITA 10. Rothschild & Co 2020 2020 M&A New product team New sector team



# A "DIFFERENT" ASSET MANAGER...



EQUITA CAPITAL SGR, THE MANAGEMENT COMPANY OF EQUITA, LEVERAGES ON THE GROUP'S DIFFERENT AREAS OF EXPERTISE AND COMBINES SEVERAL DISTINCTIVE FEATURES THAT MAKE IT UNIQUE IN THE ITALIAN COMPETITIVE LANDSCAPE

# **KEY DIFFERENCES BETWEEN EQUITA CAPITAL SGR AND COMPETITORS**



**Fully independent** 



Multi-asset manager



Co-investing approach



Opened to partnerships



WE KNOW HOW

**EQUITA CAPITAL SGR** 

# **GROWTH OPPORTUNITIES IN THE COMING FUTURE**



# Launch of new products and investment structures

- **EPD II** closed it first fundraising with €100m in Sept-2020. Fund size targeted at €200m
- **ELTIF** structure (tax-advantaged) to be implemented in new products
- **■** Launch of **new products in partnership**



# Performance fees generation

Material potential upside from performance fees generated from current and future products

€3.7m Performance Fees in FY'19



# Other asset classes and strategies

Assessment of new opportunities to capitalize on team competences and expand product offering (private equity, real estate, venture capital, etc) and investment strategies



# ...WITH A CLEAR AND DIVERSIFIED GROWTH STRATEGY



A CLEAR STRATEGY, FOCUSSED ON DIFFERENT PRODUCTS AND SERVICES OFFERED TO BOTH FINANCIAL INSTITUTIONS AND PROFESSIONAL INVESTORS. NOT INTERESTED IN TRADITIONAL ASSET MANAGEMENT AND WEALTH MANAGEMENT



# PARTNERSHIPS TO CO-DEVELOP PRODUCTS WITH BANKS, FINANCIAL INSTITUTIONS AND PRIVATE BANKING NETWORKS

- **Discretionary accounts**
- **Flexible funds**
- **Other funds**



(≈€250m pre-Covid)

≈€555m

(≈€630m pre-Covid)

3 discretionary equity portfolios managed on behalf of Credem

since 2003

2 flexible funds managed on behalf of Euromobiliare Asset

Management SGR



### ALTERNATIVE ASSETS DEVELOPED BOTH IN-HOUSE AND WITH PARTNERS

- **= Private Debt**
- **Alternative Credit** (Blueglen)



€100m

≈€35m (≈€40m pre-Covid)

and another one fundraising (€200m target) €100m already closed in Sep-20

1 alternative credit fund distributed ("G10 Blueglen Equita Total Return Credit UCITS Fund") + framework agreement with Blueglen to distribute other alternative products

Among the leading teams in Italy. 1 private debt fund fully invested



# **FAMILY OFFICE**

= Potential new business to be considered at some point in the future (organic growth or M&A): highly synergistic with the Investment Banking and Alternative Asset Management divisions



# **TRADITIONAL ASSET MANAGEMENT**



**Requires private banking networks for distribution** 



# **WEALTH MANAGEMENT**

**■** Requires **private banking networks** 



# ALTERNATIVE ASSET MANAGEMENT: SOUND PERFORMANCE



POSITIVE TRACK RECORD IN ALMOST ALL PRODUCTS THANKS TO STRONG EXPERTISE AND TOP-QUALITY IN-HOUSE RESEARCH. RESILIENT PERFORMANCE ALSO DURING THE MARKET TURMOILS OF 2020

### A DIVERSIFIED SET OF PRODUCTS

**Broad market recognition** of senior professionals, leveraging on top quality in-house research

> Different products, all performing with a strong track record



### PORTFOLIO MANAGEMENT

1			2013
	ITALY TOP	Line	30,8%
	SELECTION	Benchmark	16,1%
	(BLUE CHIPS)	Relative Perf.	14,7%

	2013	2014	2015	2016	2017	2018	2019	YTD <sup>(1)</sup>
Line	30,8%	10,0%	26,6%	(1,8%)	16,9%	(8,5%)	23,9%	(12,4%)
Benchmark	16,1%	0,0%	14,1%	(8,6%)	14,0%	(15,1%)	24,3%	(14,3%)
Relative Perf.	14,7%	10,1%	12,6%	6,9%	2,9%	6,6%	(0,4%)	2,0%

(2	2
	TOP SELECTION
	MID SMALL
	(MID-SMALL CAPS)

	2013	2014	2015	2016	2017	2018	2019	YTD <sup>(1)</sup>
Line	66,6%	8,6%	37,1%	(5,5%)	28,7%	(14,4%)	23,2%	(10,4%)
Benchmark	39,8%	(0,3%)	30,7%	(4,1%)	25,7%	(16,1%)	17,9%	(9,0%)
Relative Perf.	26,8%	8,9%	6,4%	(1,4%)	3,0%	1,7%	5,3%	(1,4%)



**FUND** 

PRIVATE DEBT

Closed-end

≈3x EBITDA

€100m/10 yrs

	2013	2014	2015	2016	2017	2018	2019	YTD <sup>(1)</sup>
Line	30,2%	7,4%	14,8%	(1,1%)	4,6%	(3,6%)	13,5%	(6,2%)
Benchmark	9,3%	2,9%	7,4%	(3,7%)	6,8%	(8,0%)	14,8%	(7,1%)
Relative Perf.	20,9%	4,5%	7,4%	2,6%	(2,2%)	4,4%	(1,3%)	0,9%



Net Performance (2) EQUITY MID **SMALL CAP TENTE YTD +3.5%** 

 $\equiv$  Inception +6.2%

EOUITY SELECTED DIVIDEND **FUND** 

Net Performance (2) **TOTAL STATE | YTD (6.8%)** 

**Inception (2.4%)** 

# **THIRD PARTIES**

### Net Performance (2) **BLUEGLEN EQUITA TOTAL ■ YTD +3.6%**

**■ Inception +0.8%** 

**EQUITA** PRIVATE **DEBT I** 

**Fund type** Commitment (€, time)

Leverage (avg)

Gross Exp. Ret. (%) ≈9.5% YTD(2)(3)

**EQUITA PRIVATE** DEBT II

(Fundraising underway)

**First Closing** 

completed with

€100m

**PRIVATE EQUITY** 

**Equita Smart Capital** (ELTIF)

(Launch expected in 2020)



**RETURN FUND** 

(BETR)

# **INVESTING IN A SOCIALLY RESPONSIBLE BUSINESS**



### INVESTING IN EQUITA MEANS SUPPORTING INITIATIVES THAT BENEFIT THE SOCIETY





# SEVERAL INITIATIVES TO STRENGTHEN THE EQUITA BRAND



EQUITA HAS ALWAYS BEEN A STRONG «NAME» IN ITALY BUT IN RECENT YEARS IT HAS SIGNIFICANTLY STRENGTHENED ITS **BRAND, ALSO THANKS TO ITS ESG INITIATIVES** 

LIST OF MOST RECENT EQUITA INITIATIVES, ALL AIMED AT SUPPORTING BUSINESS GROWTH



# Partnership with **Bocconi University** on Capital Markets

Encourage the debate on structural elements, development factors and possible solutions for the growth of capital markets for Italian companies



New corporate website (Equita.eu) and improved presence on social networks Pro-active management of contents on the web



# Partnership with **Cattolica University on ESG & Sustainability**

Research on relevant ESG factors for Italian SMEs to support investors to better evaluate those companies from an ESG perspective



# Partnership with Accademia di Brera to promote **Culture and Art**

Reward young talented students, research and didactics in artistic disciplines



# Listing on the AIM and MTA - STAR

Increased visibility in Italy and abroad Commitment to high standards in corporate governance, transparency and communication



# **New Advertising** Campaign

To improve brand awareness



# Ad-hoc **ESG** initiatives



Welfare plan for employees ESG factors embedded in the remuneration policy

Ongoing education for all professionals New policies to protect environment





**Strong Brand and ESG/sustainable** approach improve positioning for future growth



# THE INFLUENTIAL ROLE OF EQUITA ON FINANCIAL MARKETS



EQUITA IS AN OPINION MAKER ON CAPITAL MARKETS AND HAS POSITIONED ITSELF AS THE LEADING EXPERT OF FINANCIAL MARKETS IN ITALY

**EQUITA ROLES AND INITIATIVES THAT PROMOTE THE DEVELOPMENT OF FINANCIAL MARKETS** 

# Pro-market regulatory contributions

Equita has actively contributed to several initiatives aimed at improving financial markets and ease access and liquidity of SMEs to capital markets (PIR funds, listing tax breaks,...)

# Standing roles of some Equita representatives

■ Some representatives of Equita are currently covering important offices to promote the development of financial markets (Assosim, Borsa Italiana, Consob) 1)

# Long-Standing Partnership with Bocconi University

E Long-standing relationship with Bocconi to encourage the debate on Italian capital markets. Six position papers published and dedicated research lab





# Opinion maker on relevant financial topics

Several contributions on national and international media to raise awareness on key financial topics (MiFID II, promotion of capital markets, ...)





Strong brand, feeding new business opportunities

High reputation, reinforcing the Equita's appeal as strategic partner

# STRONG TRACK-RECORD IN THE EXECUTION OF NEW INITIATIVES

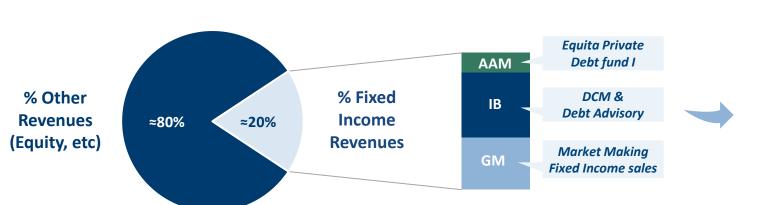


# LEGACY BUSINESS VS NEW INITIATIVES (NET REVENUES FY'09 VS FY'19)



Retail Hub
Market Making
Fixed Income sales
M&A & Advisory
Debt Capital Markets
Debt Advisory
Private Debt
Flexible funds'
management
...and many others!

# CONTRIBUTION OF FIXED INCOME ON FY'19 RESULTS



≈20%

Net Revenues related to Fixed Income business in 2019

# **HOW HAS THE BUSINESS CHANGED SINCE IPO?**

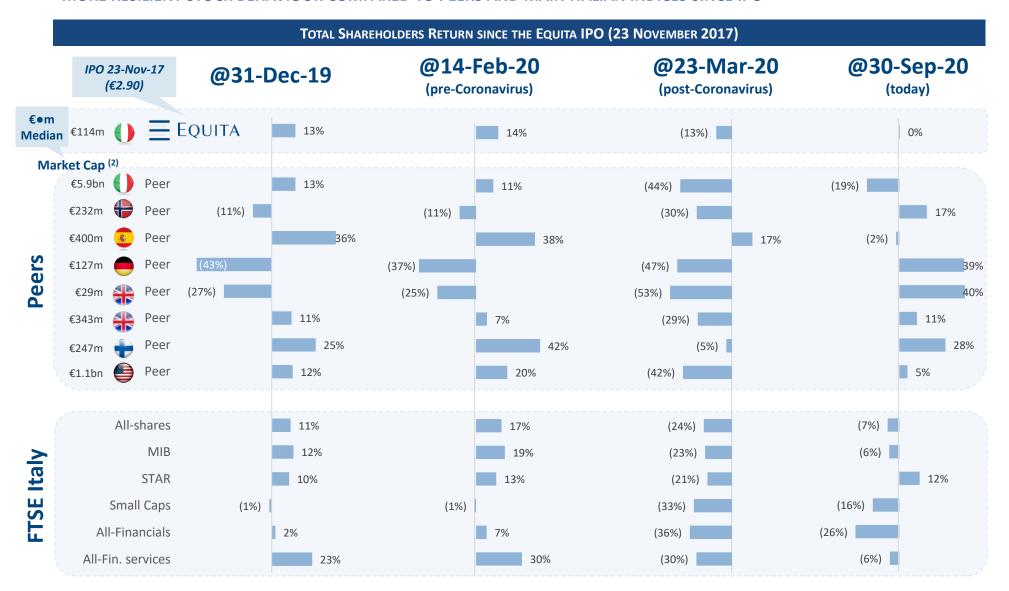


KEY FINANCIAL INDICATOR	FY'16 (PAST)	FY'19 (C	CURRENT)	FY'22 (FUTURE)
	EQUITA ACTUAL	MB ESTIMATES (@IPO, Nov-2017)	EQUITA ACTUAL	Equita Strategic Plan
Business Mix	31 16 2 GM IB AAM	<b>28 25 4</b> GM IB AAM	M&A  32  18  9  GM IB AAM	30 30  34 34 8- 12 GM IB AAM
Net Revenues	€49m	€57m	€58m	€75m
AuM	€0.4bn	€0.5bn	€1.0bn	€2.0bn
Net Profits (Margin %)	€8.8m (18%)	<b>€11.1m</b> (19%)	<b>€9.5m</b> (16%)	≈20% Net Revenues
<b>Total Capital Ratio</b>	Pric	hare 17% e €2.9	26%	≥15%
Dividend / Payout	n.d.	€0.19 (80%)	€0.19 (91%)	90%+

# RESILIENT PERFORMANCE IN TERMS OF TOTAL SHAREHOLDERS' RETURN



MORE RESILIENT STOCK BEHAVIOUR COMPARED TO PEERS AND MAIN ITALIAN INDICES SINCE IPO(1)







# LIGHT BALANCE SHEET AND HEALTHY CAPITAL STRUCTURE, WITH TOTAL CAPITAL RATIO WELL ABOVE REQUIREMENTS

€ m		H1'20	Q1′20	FY'19	9M'19
Cash & cash equivalents		0,0	0,0	0,0	0,0
Assets at FV to P&L & Equity investmen	nts	84,2	80,9	75,3	81,5
Receivables		196,4	237,6	184,2	174,4
Tangibles assets		6,7	7,2	7,3	7,6
Intangible assets		15,1	15,1	15,1	15,0
Tax assets		2,2	4,2	5,0	2,6
Other assets		2,7	2,9	1,5	1,6
Total assets		307,3	347,9	288,3	282,7
Debt	Approximately	205,7	227,2	172,9	173,7
Financial liabilities held for trading	€40m of reserves	8,3	13,4	12,3	17,5
Tax liabilities	•	1,9	2,7	2,3	0,9
Other liabilities	available for	10,8	16,5	14,2	8,9
Employee termination indemnities	distribution	1,9	1,9	2,5	2,6
Provisions for risks and charges		1,8	3,9	3,9	3,4
Total liabilities		230,4	265,7	208,2	207,1
Share capital		11,4	11,4	11,4	11,4
Treasury shares		(4,5)	(4,5)	(4,5)	(4,5)
Share premium reserve	Total	18,2	18,2	18,2	18,2
Reserves	Capital Ratio	46,7	55,3	45,6	44,9
Valuation reserves	25%	(0,0)	(0,0)	(0,0)	(0,0)
Profit /(Loss) for the financial year		5,1	1,9	9,5	5,6
Third parties' equity & Profit /(Loss)		0,1	-	-	-
Total shareholders' equity		76,9	82,2	80,1	75,6
Total shareholders' equity and liabiliti	es	307,3	347,9	288,3	282,7





# WE KNOW HOW



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