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STRONG REACTION TO COVID-19 CRISIS PEAK

Q1 2020/21 Results 10 July 2020

Disclaimer

IFRS-16

One year after the first adoption of IFRS 16, the transitional phase during which Unieuro's financial reporting was based on adjusted data and in continuity with the previous accounting standard IAS 17 and the interpretations thereof has ended.

From the quarter under review, in line with practices that were gradually established among retailers listed on international markets, the Company will therefore comment only on the economic figures after the application of the above accounting standard, focusing on Adjusted EBIT and Adjusted Net Profit.

On the other hand, net debt and cash flow will still not include the notional component linked to the application of IFRS 16.

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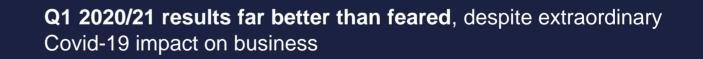
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Due to rounding, numbers presented throughout this presentation may not add up precisely to the totals provided and percentages may not precisely reflect the absolute figures.

Agenda

- Highlights
- Business Performance
- Financials
- Going Forward

Highlights – Key Messages



Right long-term omnichannel strategy and successful contingency actions protecting Unieuro's P&L and financial soundness

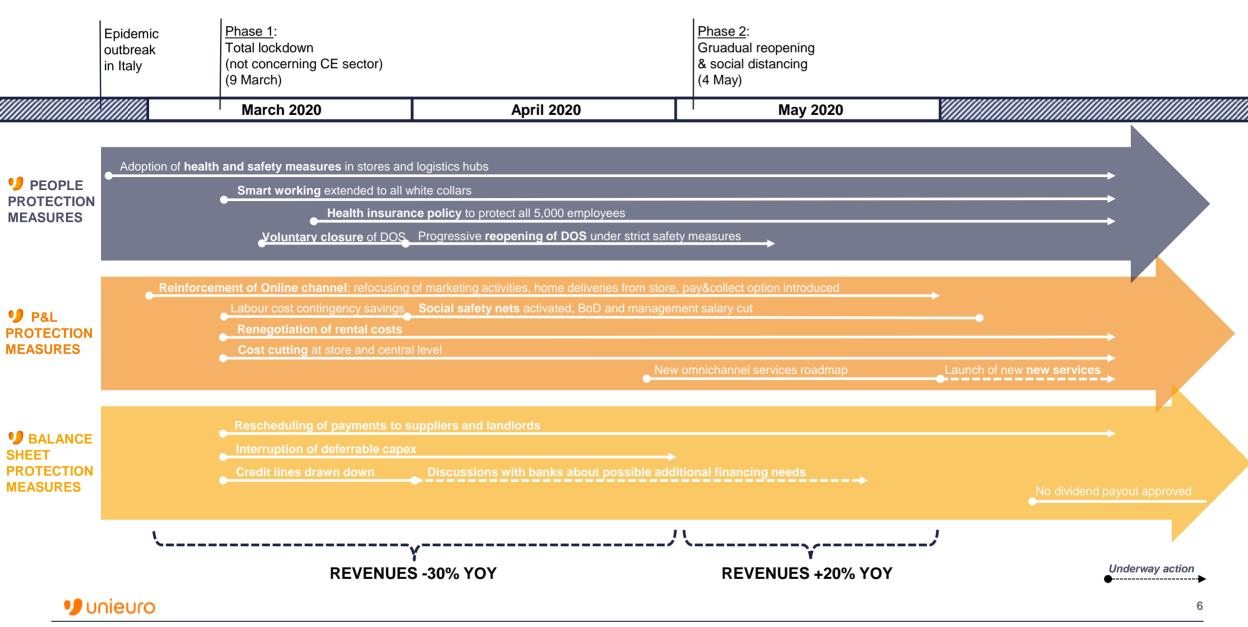
Positive trends registered in May and June suggesting a cautious optimism going forward. Macroeconomic and Covid-related risks on H2

Getting ready for the next normal: proximity, experience and new omnichannel services supporting epidemic and post-epidemic consumer habits

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Unieuro Reacting Quickly to Covid-19 Emergency



Long-Term Strategy Paying Out in Covid Times As Well

STRATEGIC >	Proximity	Experience	Retail Mix
	 Direct stores shipping directly to customers, fulfilling online orders also when closed to the public 2 new DOS newly opened in Q1, despite the pandemic, inside Spazio Conad hypermarkets Most affiliates never closed in March and April, keeping serving local clients also through home delivery NEW OMNICHANNEL SE CONCEIVED FOR Roadmap defined, first two service 	OR «PHASE 2»	 All Channels' offer reoriented to satisfy e-word and e-learning needs, benefiting from Grey goods currently higher margins White goods and services online offer strengthened to face temporary and structural evolution of consumer habits
ENABLER		logistics hub always operational, last-mile blockag	
>		rescheduled payments and purchases to preserve	

Agenda

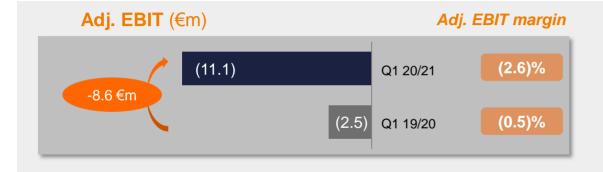
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Q1 2020/21 Key Financials



Net Financial Debt (Cash) (€m)

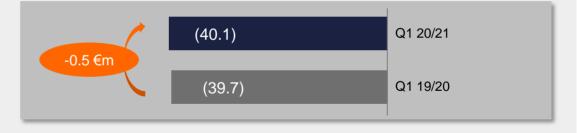




Adj. Net Income/(Loss) (€m)

(13.8)

Adj. Free Cash Flow (€m)



Net Working Capital (€m)

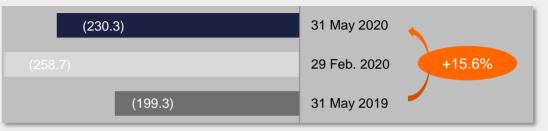
Adj. Net margin

(3.2%)

(1.1%)

Q1 20/21

Q1 19/20



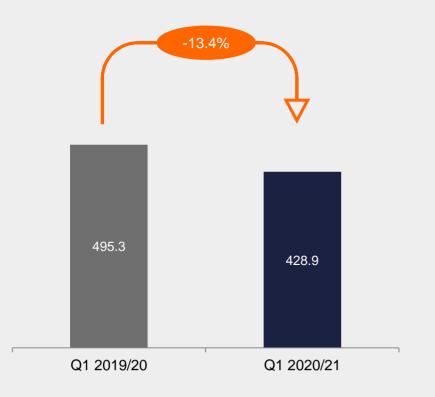
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-8.2 €m

(5.6)

Sales

Contingency actions leading to lower-than-feared Covid-19 impact on quarterly revenues



- March and April (epidemic peak in Italy): sales -30% yoy
 - restrictions imposed by Authorities
 - voluntary shutdown of the entire DOS network, lasted for 16 days in March
 - forced shift to e-commerce
- May (start of "Phase 2"): sales +20% yoy
 - softening of lockdown regulation
 - strict health & safety measures adopted in stores
 - rising demand on almost all product category

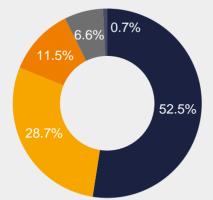
• Like-for-like sales: -9.5%

- -5.5% excluding from the scope the stores adjacent to newly opened stores, and therefore not included in the like-for-like computation
- strong underlying consumer trends supporting IT (smart working, e-learning) and SDA (house cleaning, food preparation)
- Online +142.8%, partially compensating brick&mortar temporary sale loss
- No significant perimeter change

Sales Breakdown



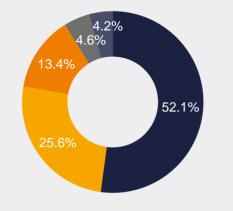
Q1 2020/21 Sales by Channel



- <u>Retail</u> hit by voluntary closures and fall in traffic, especially penalizing malls and suburban shops
- Online experiencing an extraordinary growth, supported by:
 - changes in consumer behaviour
 - refocusing of marketing spending, both traditional and digital
 - Unieuro strong online presence (Unieuro.it and Monclick)
- Indirect channel suffering less than DOS thanks to:
 - focus on proximity and service
 - concentration in safer Central and Southern Italian regions
- <u>B2B</u> not affected by epidemics
- <u>Travel</u> strongly impacted by Covid-19 effect on airports

Q1 2020/21 Sales by Category¹

Grey	223.6 €m	-8.0 %
White	109.8 €m	-15.9%
Brown	57.6 €m	-28.0 %
Other prod.	19.9 €m	+1,7 %
Services	18.0 €m	-18,7%



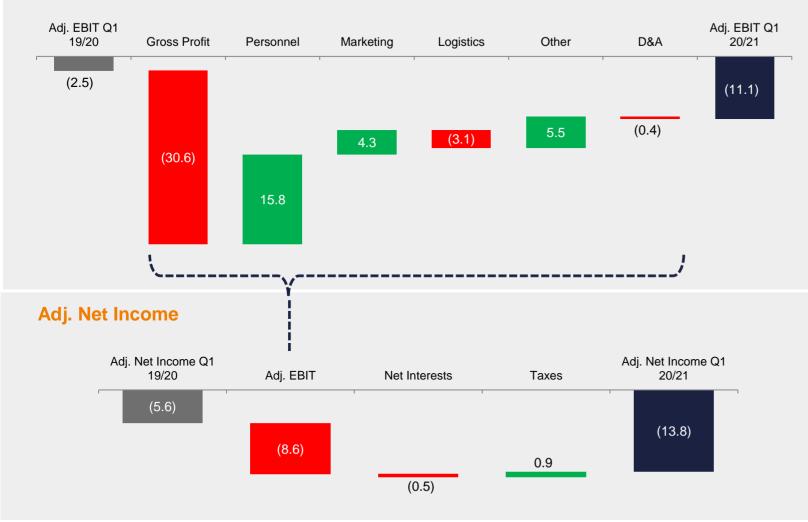
- Grey underpinned by communication, e-work and e-learning new needs
- White sales decrease almost in line with total revenues'
 - MDA (washers, fridges and dryers) penalized by store shutdown
 - SDA supported by home cleaning and food preparation needs
- Brown suffering the most, also because of sport events cancellation or postponement
- Other products higher yoy, pushed by home entertainment trends and e-mobility
- <u>Services</u> decreasing less than offline channels

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Notes: Consolidated results. Unieuro Q1 ends on 31 May. Data in millions of Euro, unless otherwise stated. See Glossary for definitions. (1) The segmentation of sales by product category takes place on the basis of the classification adopted by the main sector experts. Note therefore that the classification of revenues by category is revised periodically in order to guarantee the comparability of Group data with market data.

Profitability

Adj. EBIT



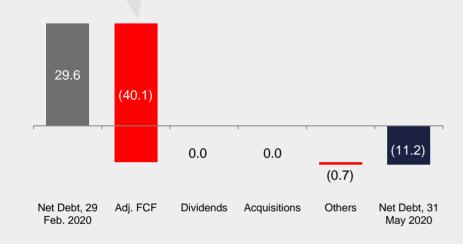
- · Covid-19 and seasonality impact on profitability
- Gross Profit down by 3.4 p.p., extraordinarily hit by volume decrease and worsened channel and category mix
- Effective cost control measures (22.5 €m savings), allowing partial compensation of gross profit decrease:
 - Personnel costs savings mainly granted by social safety nets activated. Incidence on sales down from 9.3% to 7.1%
 - Marketing costs down from 2.5% to 1.9% of sales, benefitting from the temporary shift from paper to digital fliers
 - Significant increase in Logistics costs due to booming home deliveries, both from Piacenza central hub and direct stores
 - Other costs savings (incidence from 3.8% to 3.1%) reflecting extraordinary cut in renting costs – to be fully recorded in FY 2020/21 – as well as lower maintenance and utility costs. Digital payment fees up
- D&A slightly increasing yoy, reflecting long-term capex trend
- Net interests up by 0.5 €m, most of which related to IFRS 16 component increase

Financial Overview

Adj. Free Cash Flow



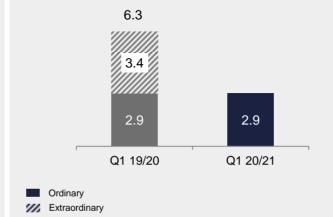
Net Financial Debt (Cash)



Net Working Capital



Capex



- Seasonal cash absorption, stable yoy (40.2 €m vs. 39.7 in Q1 19/20)...
- ...leading to a Net debt significantly lower than last year (11.2 €m vs. 39.1 as of 31 May 2019)...
- ...thanks to **liquidity protection measures** quickly undertaken:
 - Net Working Capital fully under control thanks to:
 - strict management of stock levels (-148.9 €m vs. 31 May 2019)
 - suppliers' support in terms of payment rescheduling
 - Total capex more than halved:
 - o no interventions on store network
 - o new ERP project still in progress
 - no acquisitions nor extraordinary capex
- Significant cash and short-term credit facilities available

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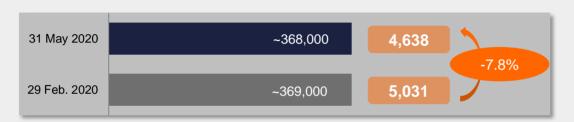
Q1 2020/21 Key Operational Data

o/w Click Closures 29 Feb. 2020 31 May 2020 Openings & Collect DOS: 237 250 249 +2 -1 - Malls and free 233 233 standing stores - Shop-in-shops 6 +2 4 - Travel stores 11 -1 12 Affiliated stores: 163 259 -2 261 - Traditional 241 -2 243 - Shop-in-shops 18 18 TOTAL STORES: 509 +2 510 400 -3

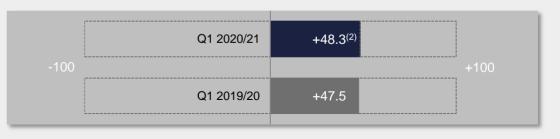
Total Retail Area (sqm, DOS only)

Unieuro's Retail Network

Sales density (€/sam. LTM)



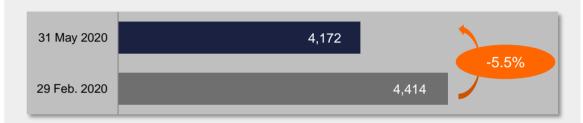
Net Promoter Score⁽¹⁾ (direct channel only)



Active Loyalty Cards⁽³⁾ (thousands)



Workforce (FTEs)



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Notes: Consolidated results. Unieuro Q1 ends on 31 May. Data in millions of Euro, unless otherwise stated. (1) Net Promoter Score (NPS) measures customer experience and predicts business growth. It can range from -100 (if every customer is a Detractor) to 100 (if every customer is a Promoter). (2) Because of lockdown, 86% of survey respondents in Q1 2020/21 were Online customers (3) Active loyalty cards defined as customers who made at least a transaction within the last 12 months.

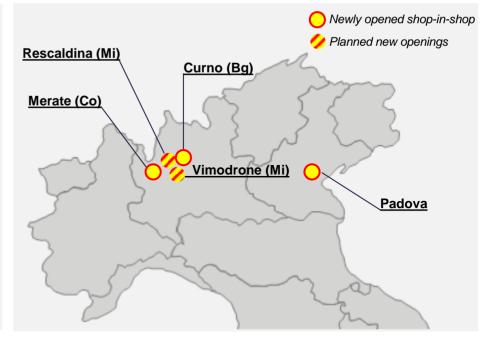
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Restarting the Network Expansion / 1

Agreement with Forli-based CIA-Conad signed end of February

- 5 shop-in-shops inside former Auchan hypermarkets, recently resized and converted into "Spazio Conad" new format
- 3 stores already opened despite the Covid-19 epidemic: Curno (29 February), Padova (14 March) and Merate (26 May)
- New shop-in-shops **directly operated by Unieuro**, under its banner and with its own salesforce.
- Average commercial area of 800 sgm, with access from Spazio Conad a/o the gallery
- Easy entrance in some of the most prestigious malls in Northern Italy, where the biggest competitor was historically present without any competition
- Locations carefully picked-up out of 45 former Auchan hypermarkets thus avoiding overlaps with existing Unieuro stores
- Very limited capex



- large multi-category stores), first entered in 2018/19 Leveraging on Unieuro's know-how deriving from Unieuro-by-Iper's successful experience ٠ Strategic Benefitting from Conad's brand new "Spazio Conad" format: fresh, up-to-date and able to generate high traffic • Rationale **Boosting the omnichannel strategy** by enabling new shop-in-shops to **pick&pay** ٠ Improving supply conditions to the benefit of all Unieuro sales channels, thanks to the increased purchase ٠ volumes generated
- Reinforcing the Company's presence into Mass Merchandisers segment (hypermarkets, supermarkets and •

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Restarting the Network Expansion / 2

New store in Milano, completing the partnership with Finiper

- Direct store opened on 11 June
- **1,000 sqm at "Piazza Portello" retail park**, commercially very interesting and close to Citylife area
- Location adjacent to the "Iper, La grande I" hypermarket, making it the 21st store included in the partnership with Finiper, signed in January 2019
- · Local marketing campaign supporting the opening

Upcoming new openings and relocations

- Modica (Rg) to be opened in July
- Aprilia (Lt) relocation to be completed in July
- Asti relocation to be completed in August

Further expansion moves in the pipeline

- Market monitoring restarted, with the aim of better covering all Italian regions and metropolitan areas
- Acquisitions, partnerships and other opportunities o be taken into consideration going forward



Milano Portello new Unieuro store





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New Omnichannel Services, New In-Store Customer Experience

Launch of five new services, as a result of an innovative omnichannel project

- Covid crisis and "new normal" leading to a quick evolution of customer needs and behaviour
- Disruption to be managed rethinking the customer experience
- Roadmap comprising 5 new services, all free
- First 2 services aTUperTU and filaVIA already in place and aimed at feeling safer and saving time
- 3 further and more sophisticated services to be presented in the coming weeks



Personalized in-store one-to-one advise, to be booked in advance through Unieuro's digital plaform



2

Booking of entrance time slot via website or app, thus avoiding time waste and queues

...and 3 more to come

Strategic
Rationale

- Leveraging Unieuro's digital presence (website, app, Google My Business) to boost "drive-to-store"
- Engaging "heavy digital" and "smart multichannel" customers
- Stimulating higher traffic, appeal and customer loyalty, during Phase 2 and going on
- Focusing on advisory and upselling activities, boosting the whole level of customer service
- Saving people's time and respecting public and internal safety measures by monitoring accesses to store

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Looking Beyond the Covid Emergency

Accelerating the omnichannel strategy

A strong digital platform serving and being served by stores as the best way to grant consumers the best post-Covid customer experience

Quickly reacting to changes

Velocity demonstrated while facing the epidemic as an asset of the Company in a rapidly evolving scenario

Leveraging on Unieuro brand and marketing skills

Active engagement of all consumer categories – including heavy digital – to fully exploit the omnichannel platform

Focusing on capital allocation

Cost control and strict working capital management to overcome the pandemic and its macroeconomic impact on cash flows



Notes and Glossary

All data contained in this presentation are consolidated, thus including the Parent Company Unieuro S.p.A. and the wholly-owned subsidiaries Monclick S.r.I. and Carini Retail S.r.I.

Economic and financial figures reflect the adoption of IFRS 16 accounting principle, unless otherwise indicated.

Growth of like-for-like Revenues is calculated by including: (i) Retail and Travel stores in operation for at least one full Fiscal Year at the end of the reference period, after taking into account stores affected by discontinued operations in a significant manner (e.g. temporary closures and major refurbishments) and (ii) the entire online channel.

Adjusted EBIT is EBIT adjusted for: (i) non-recurring expenses/(income), (ii) non-recurring depreciation, amortisation and write-downs, and (iii) the impact from the adjustment of revenues for extended warranty services net of related estimated future costs to provide the assistance service, as a result of the change in the business model for directly managed assistance services.

Adjusted Net Income is calculated as Net Income adjusted for (i) the adjustments incorporated in the Adjusted EBIT, (ii) the adjustments of the non-recurring financial expenses/(income) and (iii) the theoretical tax impact of these adjustments.

Adjusted Free Cash Flow is defined as cash flow generated/absorbed by operating activities net of investment activities inclusive of financial expenses and lease flows and adjusted for non-recurring investments and other non-recurring operating flows and including adjustments for non-recurring expenses (income) and their non-cash component and the related tax impact.

Net debt (cash), or Net financial position, is financial debt – not including Lease liabilities (IFRS 16) – net of cash and cash equivalents.

All numbers in the presentation include IFRS 16, unless otherwise stated.

Q1 Profit & Loss

		Q1 20/21			Q1 19/20			%change	
	Adjusted	%	Reported	%	Adjusted	%	Reported	%	(Adjusted)
Sales	428.9	100.0%	428.9	100.0%	495.3	100.0%	495.3	100.0%	(13.4%)
Purchase of goods - Change in Inventory	(348.6)	(81.3%)	(349.1)	(81.4%)	(384.3)	(77.6%)	(386.3)	(78.0%)	(9.3%)
Gross profit	80.3	18.7%	79.8	18.6%	111.0	22.4%	109.0	22.0%	(27.6%)
Personnel costs	(30.3)	(7.1%)	(30.4)	(7.1%)	(46.1)	(9.3%)	(46.7)	(9.4%)	(34.2%)
Logistic costs	(16.8)	(3.9%)	(16.9)	(3.9%)	(13.7)	(2.8%)	(14.4)	(2.9%)	22.9%
Marketing costs	(8.1)	(1.9%)	(8.2)	(1.9%)	(12.4)	(2.5%)	(13.5)	(2.7%)	(34.4%)
Other costs	(12.1)	(2.8%)	(12.1)	(2.8%)	(17.8)	(3.6%)	(19.6)	(4.0%)	(32.2%)
Other operating costs and income	(1.3)	(0.3%)	(1.3)	(0.3%)	(1.1)	(0.2%)	(1.1)	(0.2%)	16.3%
EBITDA	11.6	2.7%	10.9	2.5%	19.8	4.0%	13.6	2.8%	(41.4%)
D&A	(22.7)	(5.3%)	(22.7)	(5.3%)	(22.3)	(4.5%)	(22.4)	(4.5%)	1.9%
EBIT	(11.1)	(2.6%)	(11.8)	(2.7%)	(2.5)	(0.5%)	(8.7)	(1.8%)	346.4%
Financial Income - Expenses	(3.6)	(0.8%)	(3.6)	(0.8%)	(3.1)	(0.6%)	(3.1)	(0.6%)	16.3%
Adjusted Profit before Tax	(14.7)	(3.4%)	(15.3)	(3.6%)	(5.5)	(1.1%)	(11.8)	(2.4%)	164.4%
Taxes	0.9	0.2%	0.9	0.2%	(0.0)	(0.0%)	0.5	0.1%	(1963.0%)
Net Income	(13.8)	(3.2%)	(14.4)	(3.4%)	(5.6)	(1.1%)	(11.3)	(2.3%)	146.9%

Q1 Adjustments to P&L

	Q1 20/21	Q1 19/20	%change
M&A Costs	0.0	3.2	(100.0%)
Stores opening, relocations and closing costs	0.2	0.5	(60.5%)
Other non recurring costs	(0.0)	0.6	(103.9%)
Accidental events	0.0	0.0	0.0%
Non-recurring items	0.2	4.3	(95.5%)
Change in business model (extended warranties adjustments)	0.5	1.9	(75.9%)
Total adjustments to EBIT	0.7	6.2	(89.4%)
Other adjustments	0.0	0.0	(100.0%)
Fiscal effect of above-listed adjustments	(0.1)	(0.5)	(89.4%)
Total adjustments to Net Income (Loss)	0.6	5.7	(89.4%)

Balance Sheet

	31 May 2020	29 Feb. 2020
Trade Receivables	52.0	51.3
Inventory	304.5	369.8
Trade Payables	(384.8)	(479.6)
Trade Working Capital	(28.3)	(58.5)
Current Tax Assets and Liabilities	(1.2)	(1.4)
Current Assets ⁽¹⁾	13.9	23.9
Current Liabilities ⁽²⁾	(213.5)	(221.4)
Short Term Provisions	(1.2)	(1.2)
Net Working Capital	(230.3)	(258.7)
Tangible and Intangible Assets	107.9	111.9
Right of Use	468.9	478.3
Net Deferred Tax Assets and Liabilities	35.7	35.2
Goodwill	195.2	195.2
Other Long Term Assets and Liabilities ⁽³⁾	(17.4)	(17.7)
TOTAL INVESTED CAPITAL	560.0	544.2
Net financial Debt	(11.2)	29.6
Lease liabilities	(466.6)	(477.6)
Net Financial Debt (IFRS 16)	(477.8)	(448.0)
Equity	(82.2)	(96.2)
TOTAL SOURCES	(560.0)	(544.2)

⁽¹⁾ Current Assets: Includes mainly Accrued Income related to rental costs, etc

⁽²⁾ Current Liabilities

	31 May 2020	29 Feb. 2020
Accrued expenses (mainly Extended Warranties)	(141.1)	(149.6)
Personnel debt	(35.0)	(38.7)
VAT debt	(16.4)	(16.4)
Other	(18.4)	(14.3)
LTIP Personnel debt	(2.6)	(2.4)
Current Liabilities	(213.5)	(221.4)

⁽³⁾ Other Long Term Assets and Liabilities

	31 May 2020	29 Feb. 2020
Financial assets (deposits, leases)	3.0	3.0
Deferred Benefit Obligation (TFR)	(11.6)	(12.0)
Long Term Provision for Risks	(5.7)	(5.7)
Other Provisions	(3.0)	(3.0)
LTIP Personnel debt	(0.0)	(0.0)
Other Long Term Assets and Liabilities	(17.4)	(17.7)

Cash Flow Statement

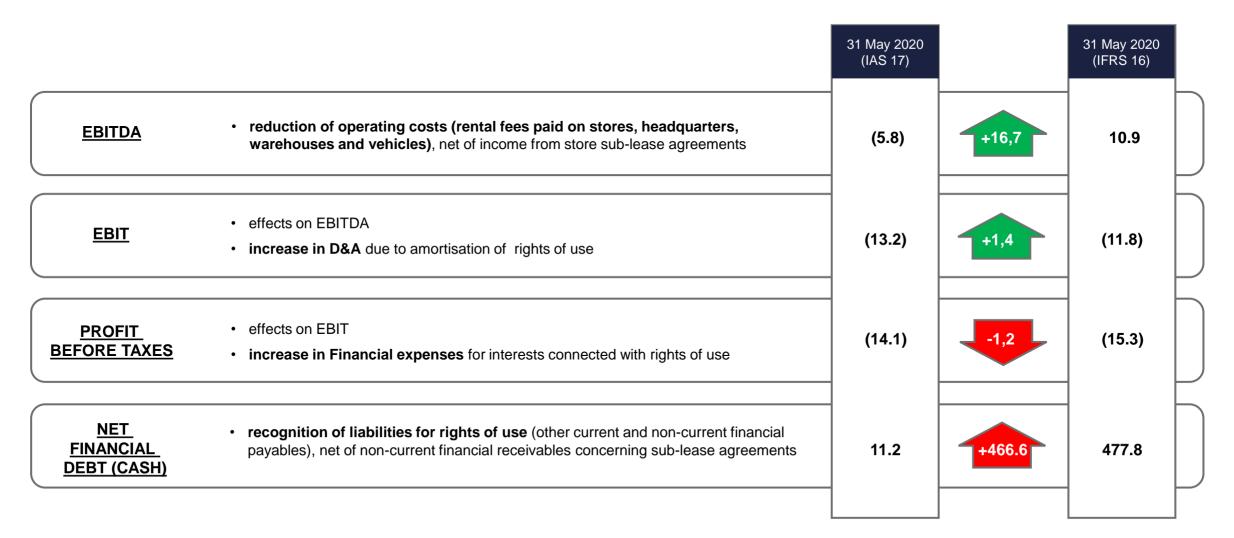
	Q1 20/21	Q1 19/20	%chang
Reported EBITDA	10.9	13.6	(19.7%)
Taxes Paid	-	-	0.0%
Interests Paid	(2.8)	(2.7)	1.6%
Change in NWC	(25.0)	(34.0)	(26.5%)
Change in Other Assets and Liabilities	0.1	0.5	(73.7%)
Reported Operating Cash Flow	(16.7)	(22.7)	(26.1%)
Purchase of Tangible Assets	(1.5)	(5.3)	(71.2%)
Purchase of Intangible Assets	(1.4)	(1.0)	33.2%
Change in capex payables	(6.7)	(0.5)	1116.4%
Acquisitions	(6.0)	(6.5)	(7.5%)
Free Cash Flow	(32.3)	(36.0)	(10.3%)
Cash effect of adjustments	0.2	2.1	(91.4%
Non recurring investments	6.0	6.5	(7.6%)
Other non recurring cash flows	(0.1)	-	(100.0%
Adjusted Free Cash Flow (IFRS 16)	(26.3)	(27.5)	(4.3%)
Lease Repayment	(13.8)	(12.3)	12.8%
Adjusted Free Cash Flow	(40.1)	(39.7)	1.0%
Cash effect of adjustments	(0.0)	(2.1)	(98.0%)
Non recurring investments	(6.0)	(6.5)	(7.6%)
Dividends	-	-	0.0%
Acquisition Debt	6.0	(10.9)	(155.2%
Other Changes	(0.7)	(0.5)	45.9%
Δ Net Financial Position	(40.8)	(59.6)	(31.5%)

Net Financial Debt

31 May 2020	29 Feb. 2020
(53.2)	(0.0)
(58.3)	(41.1)
(111.4)	(41.1)
(20.0)	(8.9)
(11.2)	(17.1)
(31.2)	(26.0)
131.4	96.7
(11.2)	29.6
(466.6)	(477.6)
(477.8)	(448.0)
	(58.3) (111.4) (20.0) (11.2) (31.2) 131.4 (11.2) (466.6)

IFRS 16 Impact

Main Effects on Unieuro's Q1 2020/21 Results (management data, non-audited)



NEXT CORPORATE AND IR EVENTS

VIRTUAL ROADSHOW

by Kepler Cheuvreux 14 July 2020

MID & SMALL SUMMER VIRTUAL CONFERENCE by Virgilio IR 5, 6, 7 August 2020

H1 2020/21 RESULTS 12 November 2020

9M 2020/21 RESULTS 13 January 2021

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