GLOSSARY

Board or Board of Directors: the Board of Directors of the Issuer.

Civil Code: the Italian Civil Code.

Code: the Corporate Governance Code of listed companies approved in July 2015 by the Corporate Governance Committee and promoted by Borsa Italiana S.p.A., ABI, Ania, Assogestioni, Assonime and Confindustria. Such Code is available on www.borsaitaliana.it, under "Borsa Italiana – Regolamenti – Corporate Governance".

Consob Related-Parties Regulation: the regulation issued by Consob with Resolution 17221 of 12 March 2010 concerning related-parties transactions (as subsequently amended).

Group: the group of subsidiaries headed by the Company

Instructions for Stock Exchange Regulation: the instructions for regulation of the markets organised and managed by Borsa Italiana S.p.A.

Issuers' Regulation: the Regulation issued by Consob with Resolution no. 11971 of 14 May 1999 (as subsequently amended) concerning issuers.

MTA: the Mercato Telematico Azionario (screen-based equity market) organised and managed by Borsa Italiana S.p.A.

Reference Year: the tax year to which the Report refers.

Remuneration Report or Report: the remuneration report that companies must prepare pursuant to art. 123-ter of the TUF.

Stock Exchange Regulation: the regulation for markets organised and managed by Borsa Italiana S.p.A. (as subsequently amended).

TUF: Legislative Decree no. 58 of 24 February 1998 (Consolidated Law on Finance) (as subsequently amended).

YOOX NET-A-PORTER, YNAP Issuer or Company: YOOX NET-A-PORTER GROUP S.p.A. (formerly YOOX S.p.A.), the issuer in respect of which this Report is related to.

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PRELIMINARY REMARKS

INTRODUCTION

This Remuneration Report was prepared pursuant to art.123-ter of the TUF and art. 84-quater of the Issuers' Regulation, and in compliance with Schedules 7-bis and 7-ter of Annex 3A to the same regulation.

The Remuneration Report is divided into the following sections:

- Section One illustrates Company policy on the remuneration of members of the board of directors, general managers and managers with strategic responsibilities, with reference to at least the following financial year, and the procedures used for the adoption and implementation of this policy;
- Section Two, for payments made to individual Directors and individual Statutory Auditors, and in aggregate form for payments made to managers with strategic responsibilities:
 - provides an adequate representation of each of the items that make up the remuneration, including treatments established in the event of termination of office or employment;
 - analytically illustrates remuneration paid during the Reference Year, of any kind and in any form, by the Company and by subsidiaries or associated companies, indicating any components of such remuneration that refer to activities carried out in years prior to the Reference Year and also remuneration to be paid in one or several subsequent years for activities carried out in the Reference Year, giving an estimated value for any components that cannot be objectively quantified in the Reference Year.

Section Two also contains information on the equity investments held by members of the board of directors and control body, general managers and managers with strategic responsibilities, as well as by their spouses (unless legally separated) and children under the age of 18, in the Issuer or its subsidiaries, in accordance with art. 84-quater, paragraph 4, of the Issuers' Regulation.

SECTION ONE

This section of the Remuneration Report describes the essential guidelines of the remuneration policy adopted by the Company (the "Remuneration Policy").

The Remuneration Policy defines the principles and guidelines to which YNAP adheres in determining the policy on remuneration for Directors and managers with strategic responsibilities and in monitoring its application.

The Remuneration Policy, which was drafted in light of recommendations outlined in the Corporate Governance Code, was approved by the Board of Directors on 7 March 2012 upon proposal of the Remuneration Committee and subsequently amended on 5 March 2013, 25 March 2015, 30 July 2015, 9 March 2016 and 1 March 2017, again on the proposal of the Remuneration Committee, under the terms and conditions set out in Section One.

As set out in Consob Related-Party Regulation as included in the internal procedure adopted by the Company on 11 November 2010, and lastly amended on 7 February 2018, available on the Company's website www.ynap.com (Governance section), the approval of the Remuneration Policy by the Shareholders' Meeting exempts the Company from applying the above-mentioned procedure for Board decisions on the remuneration of Directors and managers with strategic responsibilities when these decisions are consistent with the Remuneration Policy. In addition, pursuant to art. 13, paragraph 1, of the Related Parties Regulations, the above-mentioned procedure does not apply to Shareholders' Meeting resolutions, as established in art. 2389, paragraph 1, of the Civil Code, relating to remunerations to members of the Board of Directors and the executive committee, nor to decisions on the remuneration of Directors holding specific positions, which are included in the total amount determined in advance by the Shareholders' Meeting pursuant to art. 2389, paragraph 3, second period, of the Civil Code.

1. BODIES INVOLVED IN THE REMUNERATION PROCESS

The main bodies involved in the preparation and approval of the Remuneration Policy are the Board of Directors, the Remuneration Committee, the Shareholders' Meeting and the Board of Statutory Auditors.

BOARD OF DIRECTORS

The Board of Directors:

- sets up a Remuneration Committee from within its ranks;
- in accordance with the Remuneration Policy, determines the remuneration of executive Directors and Directors holding specific positions upon proposal of the Remuneration Committee, subject to consultation with the Board of Statutory Auditors, as part (where necessary) of the overall compensation determined by the Shareholders' Meeting pursuant to art. 2389, paragraph 3, of the Civil Code and art. 20 of the Company Bylaws;
- defines the Remuneration Policy after consulting the Remuneration Committee;
- approves the Remuneration Report pursuant to art. 123-ter of the TUF and 84-quater of the Issuers' Regulation;
- prepares any remuneration plans based on shares or other financial instruments in favour of Directors, employees and co-workers, including managers with strategic responsibilities, submitting them for the approval to the Shareholders' Meeting pursuant to art. 114-bis of the TUF and dealing with their implementation.

REMUNERATION COMMITTEE

The Board of Directors is assisted by the Remuneration Committee to ensure that it makes informed decisions with regard to remuneration that conform to the rules on transparency and the strict governance of potential conflicts of interest.

The Company's Remuneration Committee was appointed by the Board of Directors on 30 April 2015 and, due to the appointment of the Director Raffaello Napoleone in substitution of the Director Stefano Valerio, by way of Board resolution on 29 June 2016, comprises three non-executive Directors, all independent, and namely:

- Robert Kunze-Concewitz (Chairman), independent non-executive director;
- Catherine Gérardin Vautrin, independent non-executive director;
- Raffaello Napoleone, independent non-executive director.

All members of the Remuneration Committee have sufficient financial or remuneration policy experience, as determined by the Board upon their appointment.

The Remuneration Committee has a consulting and advisory role and its main task is to submit proposals to the Board of Directors regarding the Remuneration Policy, including any stock option or stock grant plans, for the Chief Executive Officer, for other Executive Directors and for other Directors holding specific positions, as well as to determine the remuneration criteria for managers with strategic responsibilities.

The establishment of this Committee ensures the fullest information and transparency regarding the remuneration due to Directors holding specific positions, as well as the procedures through which this is determined. It is, however, understood that, in accordance with art. 2389, paragraph 3 of the Civil Code, the Remuneration Committee only holds a consulting role, while the power to determine the remuneration of Directors holding specific positions remains vested in the Board of Directors, having listened to the advice of the Board of Statutory Auditors.

The Remuneration Committee is responsible for the duties set out in Art. 6 of the Code, specifically:

- a) recommending the adoption of the Remuneration Policy for Directors and managers with strategic responsibilities;
- b) periodically evaluating the adequacy, overall consistency and practical application of the Remuneration Policy for Directors and managers with strategic responsibilities, using information provided by the Chief Executive Officer to perform the latter task; it makes recommendations on the subject to the Board of Directors;
- c) submitting proposals or expressing opinions to the Board of Directors on the remuneration of Executive Directors and other Directors holding specific positions, as well as on setting performance targets for the variable component of such remuneration; it monitors the application of the decisions adopted by the Board, in particular with regard to the achievement of said performance targets.

The Remuneration Committee is also assigned duties in relation to the management of any incentive plans approved by the relevant Company bodies.

On 8 February 2016, the Board of Directors approved a Regulation governing the functioning and roles of the Remuneration Committee in line with the provisions of the Code, which expressly provides for the Remuneration Committee's works to be coordinated by a Chairman and for Remuneration Committee meetings to be formal in collegial form meetings and duly minuted

No Director takes part in Remuneration Committee meetings in which the Remuneration Committee put proposals relating to his or her own remuneration forward to the Board of Directors'. Representatives of corporate functions and independent experts and/or other individuals can take part in Committee meetings, by invitation, if their participation is deemed to be helpful.

In order to perform its duties, the Remuneration Committee has the right to access the necessary company's information and functions and avails itself of the Issuers' corporate structures and facilities. The Committee may as well use the services of an external consultant in order to obtain information on market standards for remuneration policies, under the terms established by the Board of Directors.

SHAREHOLDERS' MEETING

In respect of remuneration, the Shareholders' Meeting:

- decides the compensation of members of the Board of Directors pursuant to art. 2364, paragraph 1, no. 3), of the Civil Code, also pursuant (where necessary) to art. 2389, paragraph 3, of the Civil Code and art. 20 of the Company Bylaws;
- expresses its opinion through an advisory vote on Section One of the Remuneration Report prepared by the Board of Directors;
- approves any remuneration plans based on shares or other financial instruments for Directors, employees and co-workers, including managers with strategic responsibilities, pursuant to art. 114-bis of the TUF.

BOARD OF STATUTORY AUDITORS

The Board of Statutory Auditors expresses its opinion in respect of remuneration proposals for Directors holding specific positions, pursuant to art. 2389, paragraph 3, of the Civil Code, verifying the consistency of such proposals with the Remuneration Policy.

2. PRINCIPLES AND AIMS OF THE REMUNERATION POLICY, WITH REFERENCE TO THE VARIOUS COMPONENTS OF COMPENSATION

The objective of the Remuneration Policy is to attract and retain highly professional personnel, with a special focus on positions considered key to the development of the organisation and with appropriate skills for the complex, specialist nature of the

business. In this regard, a great deal of attention has been paid to performance management, which is considered to be the cultural cornerstone of any reward system. The Remuneration Policy is therefore linked to the evaluation of individual and corporate performance indicators in order to create an integrated system that measures and rewards individual performance consistent with economic and financial indicators for corporate growth. The incentive scheme is therefore aimed at encouraging improvements in results for short-term and medium- to long-term targets.

In line with the general aims illustrated above, the Remuneration Policy is based on the following reference principles:

- a suitable balance between the fixed component and the variable component based on the Company's strategic targets
 and risk management policy, which also takes into account the business segment and the nature of the activity actually
 carried out;
- the definition of limits for the variable components;
- the predetermination and measurability of performance targets relating to the payment of the variable components.

The Remuneration Policy is designed to pursue the Company's short-term and medium- to long-term interests. For this purpose, the composition of the remuneration package for the Chief Executive Officer and managers with strategic responsibilities is defined in accordance with the following criteria:

- providing a balanced overall remuneration structure with a suitable balance between fixed and variable components, in order to avoid behaviours not aligned with the creation of sustainable value in the short and medium- to long-term;
- providing a direct link between pay and performance through mechanisms that establish different bonus levels according
 to the partial or full achievement of targets;
- providing overall remuneration levels that are capable of recognising the professional value of people and their contribution to the creation of sustainable value in the medium- to long-term.

The allocation of variable remuneration components (short-term or medium- to long-term) is linked to the achievement of reasonable, predetermined qualitative and quantitative performance targets set by the Board of Directors, on the proposal of the Remuneration Committee. In particular, the short-term variable part of compensation is subject to the achievement of specific objectives, possibly combined. Such targets are determined by the Board of Directors, based on a proposal from the Remuneration Committee (including, among other possible objectives, parameters such as the EBITDA and the EBITDA margin pre Incentive Plans costs, net revenues growth and net revenues) (the "Target").

In general, the targets have the following features:

- priority: related to the medium- to long-term strategy of the business;
- specific: clear and concrete description of the results expected;
- measurable: measured using clear, predefined indicators;
- realistic: ambitious and challenging, but at the same time felt to be achievable;
- time-based: defined on a temporal range, with a differentiation between short-term targets and medium- to long-term targets;

the above described principles guiding the Remuneration Policy of executive the Chief Executive Officer and of Managers with strategic responsibilities apply both with reference to the Company, and, possibly, with respect to similar key figures in relevant companies belonging to the Group headed by YNAP (the "YNAP Group").

NON-EXECUTIVE AND INDEPENDENT DIRECTORS

This category includes Directors who do not have individual specific duties and do not hold management roles/positions in the Company or in other YNAP Group companies. Independent directors are defined as directors holding the independence requisites of art. 148, paragraph 3 of TUF and art. 3 of the Corporate Governance Code. Independent and non-executive Directors receive a fixed compensation approved by the Shareholders' Meeting pursuant to art. 2389 of the Civil Code, as well as the reimbursement of work-related expenses.

Non-executive Directors and Independent Directors do not receive any variable remuneration.



CHIEF EXECUTIVE OFFICER

Fixed component

The fixed remuneration component factors in the breadth and importance of the role as well as the person's distinctive qualities and key skills. The fixed component is sufficient to compensate the Chief Executive Officer for the work he does even if the performance targets that determine payment of the variable component are not met. Among other things, this discourages behaviors not consistent with the Company's propensity to risk.

Short-term variable component

The short-term variable component of remuneration – where provided for - aims to encourage the Chief Executive Officer to work towards achieving annual targets that maximise the value of the Company, in line with shareholders' interests. The short-term variable component of remuneration of the Chief Executive Officer can be obtained only if predefined annual financial targets are met. The Remuneration Policy provides for the application of a calculation system to adjust the variable remuneration component in line with results.

Specifically, the determination of the variable component linked to short-term remuneration, which is approximately equal to 50% of the fixed compensation when 100% of the target is met, is subject to the achievement of the relevant Target that has been determined. In case of a distance, whether positive or negative, from the Target determined for the payment of the short-term variable component of the remuneration, a calculation method is applied; such calculation method provides for a minimum achievement level - set at 90% of the relevant Target - below which no bonus is paid; and a maximum achievement level, also based on the relevant Target - set at 110% of the Target - whereby 125% of the bonus is paid, which accordingly represents the cap on the short-term variable compensation component. This calculation system also provides for intermediate thresholds between the minimum limit of 90% and the maximum limit of 110% of the Target, to which different amounts of payable bonus correspond.

The Remuneration Committee has the power to propose to the Board of Directors that the Chief Executive Officer receive extraordinary compensation that is strictly commensurate with his specific contribution to operations of particular strategic importance to the Company and/or the YNAP Group.

With respect to the variable components, the arrangements between the Company and the Chief Executive Officer may allow the Company to reclaim, in whole or in part, the variable components of the remuneration that were awarded (or to hold deferred payments), as defined on the basis of data which subsequently proved to be manifestly misstated in compliance with Criterion 6.C.1, letter f), of the Code (so called claw-back).

Medium-to long-term variable component - Long-Term Incentive Plan (LTI)

The medium-to long-term variable component aims to encourage the Chief Executive Officer to work towards maximising the Company's value and to align their interests with those of the shareholders. The long-term variable compensation corresponds to 200% of fixed compensation when 100% of the relevant target is met. The payment of the bonus is subject to achieving a cumulative target defined as EBIT excluding Incentive Plans costs based on the reference budget for each year of the office, as indicated by the Board of Directors upon proposal of the Remuneration Committee. In case of a distance, whether positive or negative, from the target determined for the payment of the short-term variable component of remuneration, a calculation method is applied; such calculation method provides for a minimum achievement level - set at 90% of the target - below which no bonus is paid; and a maximum achievement level - set at 110% of the target - whereby 125% of the bonus is paid, which represents the cap on the medium- to long-term variable compensation component. This calculation system also provides for intermediate thresholds between the minimum limit of 90% and the maximum limit of 110% of the target over the relevant years, to which different amounts of payable bonus correspond.

The medium- to long-term variable component will be paid after the term of the reference period.

The Chief Executive Officer may be recipient of share-based incentive plans, which, in line with the practices adopted by the Company, may include vesting periods and be subject to the achievement of specific predetermined targets.

The Board of Directors is entitled with the power, upon proposal of or after consultation with the Remuneration Committee and with the abstention of the concerned Director, to review the above-mentioned performance targets for executive Directors, in the event that YNAP were to carry out extraordinary transactions with strategic importance and/or that affect the Company's and/or the Group results or its scope of operations, or in the event of extraordinary changes to the market conditions in which the Company operates, or in the event that abnormal, extraordinary and unforeseeable events occur, in order to make such



objectives consistent with the new corporate structure and/or business structure and/or with the ensuing economic/financial results.

The Company has the power to apply the provisions relating to the short-term variable component of the remuneration of executive Directors, so far as compatible, also to Executive Directors of subsidiaries pursuant to art. 93 of the TUF, or companies that may be qualified as subsidiaries by virtue of the accounting principles applicable from time to time or included in the consolidation perimeter.

OTHER EXECUTIVE DIRECTORS

This category comprises YNAP Directors, without management powers, entrusted with roles and functions of supervision and coordination of specific activities / business functions and for whom, by virtue of these roles and functions, individual remuneration packages are defined.

In particular, the remuneration of such Directors, further to the fixed remuneration set by the Shareholders' Meeting pursuant to art. 2389 of the Civil Code and to the reimbursement of expenses incurred in performing their duties, may provide for a medium- to long-term variable component consisting of incentive plans based on financial instruments pursuant to Art. 114-bis of the TUF and / or by medium- to long-term monetary incentive plans. Such components may be subject to the maintenance of the role and functions conferred to and / or the achievement of specific goals set in advance and may provide for vesting periods.

It is a faculty of the Remuneration Committee to propose to the Board of Directors any forms of extraordinary recognition in favor of such Director strictly commensurate with their specific role in transactions of particular strategic importance for YNAP.

MANAGERS WITH STRATEGIC RESPONSIBILITIES

Short-term variable component

Managers with strategic responsibilities are individuals who have power and responsibility, directly or indirectly, for the planning, management and control of Company activities, as set out in art. 65, paragraph 1-quater of the Issuers' Regulation, which is referred to in Annex 1 of the Related Parties Regulations.

For managers with strategic responsibilities, the short-term variable component (MBO) is paid only when the Annual Target is reached, relating to the annual budget, and in general to the performance of the Group, as identified by the Board of Directors on the proposal of the Remuneration Committee for the relevant period.

The Target for the short-term variable component (MBO) of the remuneration of Managers with strategic responsibilities may also make reference to individual targets related to performance in specific business areas or corporate functions. In particular, individual targets (where defined) are represented by quantitative and/or qualitative parameters proposed by the Board of Directors and assessed through the Performance Evaluation system; said targets may be different and assigned on an on/off basis, and in this case a failure to achieve the target entails that no payment of variable compensation is due, or according to an achievement percentage providing for the failed achievement of the target when it falls below certain previously identified threshold.

The variable component linked to short-term remuneration is approximately 50% of the fixed compensation, when 100% of the reference Target is met.

The above system analyses the value added by an individual Manager with strategic responsibilities in relation to his or her targets. The system comprises the following elements:

- 1. Evaluation of Skills;
- 2. Evaluation of achievement of Targets (MBO).

This system provides the Company with objective input to determine the variable component of the remuneration to be paid to Managers with strategic responsibilities who are part of this incentive scheme.

Medium-to long-term variable component - Long-Term Incentive Plan (LTI)

For the purposes of value creation for the Company in the medium- to long-term, Managers with strategic responsibilities may be paid a medium- to long-term variable component, which may comprise incentive plans based on financial instruments pursuant to art. 114-bis of the TUF and/or, with regard to last year's Remuneration Policy, monetary incentive-based plans; such plans, in line with the practices adopted by the Company, may include vesting periods and be subject to the achievement of specific predetermined targets.

The Company has the power to apply the provisions relating to the short-term and long-term variable component of the remuneration of Managers with strategic responsibilities, so far as compatible, also to Managers with strategic responsibilities of subsidiaries pursuant to art. 93 of the TUF, or companies that may be qualified as subsidiaries by virtue of the accounting principles applicable from time to time or included in the consolidation perimeter.

The Remuneration Committee has the power to propose to the Board that Managers with strategic responsibilities shall receive extraordinary compensation that is strictly commensurate with their specific contribution to operations of particular strategic importance to YNAP.

The Board of Directors has the power upon proposal of or after consultation with the Remuneration Committee, to review the above-mentioned performance targets for Managers with strategic responsibilities, in the event that YNAP were to carry out extraordinary transactions with strategic importance and/or that affect the Company's results or its scope of operations, or in the event of extraordinary changes to the market conditions in which the Company operates, or in the event that abnormal, extraordinary and unforeseeable events occur, in order to make such objectives consistent with the new corporate structure and/or business structure and/or with the resulting economic/financial results.

There have been no variations in comparison with the Remuneration Policy referred to the previous exercise.

3. WEIGHTING OF FIXED AND VARIABLE COMPONENTS OF COMPENSATION

The Remuneration Policy provides for short- and medium- to long-term fixed and variable components that are broken down according to different principles and methods in relation to the different types of recipients.

Specifically, there are four distinct categories of recipients: (i) non-executive and/or independent Directors, (ii) Chief Executive Officer; (iii) executive Directors and (iv) Managers with strategic responsibilities.

NON-EXECUTIVE AND INDEPENDENT DIRECTORS

Non-executive Directors and independent Directors receive fixed compensation decided by the Shareholders' Meeting pursuant to art. 2389 of the Civil Code, as well as reimbursement of work-related expenses. Non-executive directors and independent Directors do not receive any variable remuneration.

CHIEF EXECUTIVE OFFICER

The remuneration of the Chief Executive Officer is comprise fixed compensation, a short-term variable component and a long-term variable component for each year of office equal to a sum determined by the Board of Directors, upon proposal of the Company's Remuneration Committee. Such proposal is based on market practice within comparable companies of a similar size, as well as profitability and growth rate, and takes into account the value generated in terms of improvement in profit & loss and balance sheet results, and/or an increase in the Company's market capitalisation.

The variable component is subject to the achievement of the determined Target, consisting in one or more targets, possibly combined between them, which may vary depending on them referring to the short or medium-long term variable component of the remuneration, as determined by the Board of Directors upon proposal of the Remuneration Committee, among which, without limitation, the EBITDA parameter, excluding Incentive Plans, the revenues growth rate and the net revenues parameter.

To sum up, the Chief Executive Officer remuneration may be composed of the following elements:

- (i) <u>annual fixed component:</u> determined according to the size of the business managed and the individual's ability to contribute to the YNAP Group's consolidated results. This component of the remuneration, which is sufficient to reward the performance of the executive Director in the event that the variable component is not paid if he/she fails to achieve the Target. Such component corresponds approximately to 45% of total remuneration;
- (ii) <u>short-term variable component (MBO):</u> determined according to the achievement of the annual Targets referring to the budget relevant from time to time, correlated with performance indicators. This component corresponds approximately to 25% of total remuneration, when 100% of the reference Target is met;
- (iii) medium-long-term variable component (LTI): composed of a variable compensation payable at the end of the three-year reference period on condition that the cumulated economic-financial targets referable for each year of office of the Chief



Executive Officer to the reference budget. This component corresponds approximately to 30% of total remuneration, when 100% of the reference Target is met.

The Chief Executive Officer Executive may be recipient of share-based incentive plans, which, in line with the practices adopted by the Company, may include vesting periods and be subject to the achievement of specific predetermined targets.

OTHER EXECUTIVE DIRECTORS

The structure of the remuneration provided for by the Remuneration Policy for other YNAP executive Directors consists of a fixed remuneration set by the Shareholders' Meeting pursuant to art. 2389 cc and reimbursement of expenses incurred in performing their duties.

In addition, the other executive directors of YNAP can be recipients of incentive plans based on financial instruments and / or and / or by monetary incentive plans for medium-long term period which, also in line with the Company's practices, may provide for vesting periods of the rights and be subject to the maintenance of the specific role and specific function entrusted to to the Executive Directors.

The other executive Directors of YNAP do not perceive other forms of variable remuneration.

MANAGERS WITH STRATEGIC RESPONSIBILITIES

The Remuneration Policy provides for the following payment structure for managers with strategic responsibilities:

- (i) <u>annual fixed component:</u> usually determined by the professional specialisation of the organisational role held, with related responsibilities and impact on the business, reflecting the experience, abilities and skills required for each position, as well as the level of excellence demonstrated and the overall quality of the manager's contribution to the business results; this component is in most cases equal to approximately 70% of total remuneration;
- (ii) <u>short-term variable component (MBO):</u> payable only upon achievement of the annual Target, referred to the annual budget, and in general to the performance of the YNAP Group, as indicated by the Board of Directors upon proposal of the Remuneration Committee for the relevant period. This component of the remuneration corresponds approximately 30% of total remuneration when 100% of the reference Target is met.

For the purposes of value creation for the Company in the medium- to long-term period, Managers with strategic responsibilities may be paid a medium-to long-term variable component, which may comprise incentive plans based on financial instruments pursuant to art. 114-bis of the TUF and / or medium-long-term monetary incentive-based plans (LTI); such plans, in accordance with the Company's normal practice, may provide for vesting periods and be subject to the achievement of specific predetermined targets.

4. DEFERMENT OF CASH COMPONENTS AND LOCK-UP OF EQUITY COMPONENTS

Plans based on shares or other financial instruments and medium- to long-term period variable remunerations may involve vesting and / deferral periods.

The medium- to long-term variable component, which is a long-term incentive for the entire duration of the Chief Executive Officer office, will not be paid earlier than the end of this term if the target is fully or partially met.

The Remuneration Policy does not include in the share-based incentive plans lock-up clauses in respect of financial instruments.

5. NON-MONETARY BENEFITS

Non-executive Directors and independent Directors do not receive non-monetary benefits.

The remuneration offered to Chief Executive Officer, to other YNAP executive Directors and to Managers with strategic responsibilities includes life insurance coverage, insurance against illness and accident, and work-related liability coverage as well as the attribution of business car.

SEVERANCE PAY

NON-EXECUTIVE DIRECTORS

Non-Executive Directors do not receive a severance pay.

CHIEF EXECUTIVE OFFICER

The Remuneration Policy provides that payments made upon termination of the office or of the employment relationship are governed by the existing contractual relations with the Chief Executive Officer.

With the exception of the cases set out below, there were no agreements signed between the Issuer and the Chief Executive Officer providing for compensation in the event of resignation or dismissal/removal without just cause, or if the working relationship ceases following a public purchase offer.

With reference to the agreement signed by the Company and the Chief Executive Officer, on 11 May 2015, the Company's Board of Directors, upon proposal of the Remuneration Committee, approved to enter into a management agreement with the Chief Executive Officer currently in office, subsequently amended by the Board of directors upon proposal of the Remuneration Committee on 11 November 2015 and on 1 March 2017 (the "Agreement"), in line with the best practices in the reference market and which resulted to be in line with the Remuneration Policy adopted by the Company as well.

The above Agreement governs, besides the economic conditions of his relationship with YNAP, the event of early removal - in relation to the natural expiration of the office, which is conferred until the approval of the 2017 financial statements (the "Period") - from office as a member of the Board of Directors of the Company ("Office") and the revocation of the delegated powers as Chief Executive Officer of the Issuer (the "Powers"), as illustrated below.

In line with the practices of the reference markets, the Agreement provides that if, before the expiry of the Period:

- (i) the Chief Executive Officer is removed from Office for any reason other than voluntary resignation or just cause due to serious non-fulfilment of his administrative duties;
- (ii) the Powers of the Chief Executive Officer are revoked or reduced, or a person with similar (full or partial) powers is appointed without his prior written consent;
- (iii) the Chief Executive Officer is dismissed following a change of control:

the Company shall be required to pay the Chief Executive Officer a compensation equal to **two years annual fixed remuneration** received by the Chief Executive Officer, without prejudice to any other right already accrued.

In the case of voluntary resignation, the Company shall be required to pay the Chief Executive Officer a compensation equal to the **six months of the fixed gross annual remuneration** received by the Chief Executive Officer in the calendar year prior to the date of termination of the Office. It is also understood that, in such cases, should the employment agreement be terminated after 30 June, the Company shall be required to pay the MBO variable component expected for the year in progress irrespective of whether or not the agreed targets have been reached.

Pursuant to the Agreement, at the expiry of the Period and if the Office and/or the Powers are not renewed, the Chief Executive Officer shall receive a severance indemnity equal to two years' annual gross remuneration received by the Chief Executive Officer in the calendar year prior to the date of termination date of Office and/or the Powers (including the fixed component, the MBO variable component and any other emoluments received except for the Long term Incentive Plan). If, at the expiry of the Period, the Chief Executive Officer is reconfirmed on the Board of Directors with different powers, the Company shall be required to pay, as severance payment, one year annual gross remuneration received in the previous calendar year (including the fixed component, the MBO variable component and any other emoluments received except for the Long Term Incentive Plan).

As regards the agreements involving payments for non-competition obligations, the Agreement provides that, at the expiry of the Period and if the Office and/or the Powers are not renewed, the Chief Executive Officer shall receive as compensation for the non-competition obligation an amount equal to 50% of the gross annual compensation received by the Chief Executive Officer in the previous calendar year (including such gross annual remuneration the fixed component, the MBO variable component and any other emoluments received except for the Long Term Incentive Plan).

¹ Change of control pursuant to art. 93 of the TUF, in respect of the shareholding structure of the Issuer at the date this Agreement was signed, even if this does not trigger the obligation to launch a public purchase offer.



For more information on the effects of the termination of the employment relationship on stock option plans, reference is made to the informational documents prepared pursuant to art. 84-bis of the Consob Issuers' Regulation held at the Company headquarters, available in the Governance section of the Company website www.ynap.com.

OTHER EXECUTIVE DIRECTORS

Other YNAP executive Directors do not receive a severance pay.

MANAGERS WITH STRATEGIC RESPONSIBILITIES

Without prejudice to the application of the national collective labour agreement, where applicable, in relation to the termination of employment on reasonable grounds or for just cause, the Company may negotiate the introduction of a good/bad leaver system for Managers with strategic responsibilities for the purpose of determining severance payments on resignation or termination of the employment relationship.

7. INSURANCE. SOCIAL SECURITY AND PENSIONS

For the Chief Executive Officer and other executive Directors it is provided for life insurance cover, illness and accident risk cover, and professional liability cover.

For non-executive Directors it is provided for professional liability cover, as well as the other statutory covers.

8. REMUNERATION POLICY FOR NON-EXECUTIVE DIRECTORS

Non-executive Directors receive a fixed compensation decided by way of resolution of the Shareholders' Meeting pursuant to art. 2389 of the Civil Code and do not receive a variable remuneration.

If the Shareholders' Meeting has not taken any resolution in respect of this matter, and if it is deemed appropriate, the Board of Directors may determine a compensation for committee members and relevant Chairmen.

The Remuneration Policy provides for different compensation for Director who take on the role of Chairman.

9. REMUNERATION POLICIES OF OTHER COMPANIES

For the purpose of defining the Remuneration Policy, with specific reference to the remuneration of executive Directors holding specific positions, the Company has taken into account a remuneration packages offered by: listed luxury goods and fashion companies in Italy and the rest of Europe, private Italian luxury goods and fashion companies comparable to YNAP in size and complexity, and companies listed on the Italian Stock Exchange with a market capitalisation similar to YNAP and with comparable characteristics such as sales, size, the ability to set trends and a significant online retail business. The Company has used the independent consulting firm Spencer Stuart for the purpose of this comparison.

SECTION TWO

This section provides details of payments made to Directors and Statutory Auditors, by name, and to Managers with strategic responsibilities, in aggregate form:

- the first part provides an appropriate description of each of the items composing the remuneration, including payments in the case of resignation or termination of the employment relationship, highlighting consistency with Company remuneration policy approved in the previous year;
- the second part analytically illustrates the remuneration paid during the Reference Year (2017 of any kind and in any form by the Company and by subsidiaries or associated companies, indicating any components of such remuneration that refer to activities carried out in years prior to the Reference Year and also remuneration to be paid in one or more subsequent years for activities carried out in the Reference Year, giving an estimated value for any components that cannot be objectively quantified in the Reference Year;
- the third part illustrates, using the criteria established in Annex 3A, Schedule 7-ter of the Issuers' Regulation, the stakes in the Issuer and in its subsidiaries held by members of the Board of Directors and control bodies, by the general manager and Managers with strategic responsibilities, as well as by their spouses (unless legally separated) and children under the age of 18, directly or through subsidiaries, trust companies or nominees, as per the shareholder register, communications received and other information acquired by the same members of the Board of Directors and the control body, the general manager and managers with strategic responsibilities.

As a "small" company pursuant to art. 3, paragraph 1, sub-paragraph f) of the Related Parties Regulations, YNAP may provide: (i) in aggregate form, any information on the remuneration of Managers with strategic responsibilities other than the general manager; (ii) any information on agreements containing clauses for compensation in the event of early termination of the employment relationship for executive Directors and the Chairman of the Board of Directors only.



SECTION TWO - PART ONE - ITEMS COMPOSING REMUNERATION

The first part of Section Two provides an appropriate description of each of the items composing remuneration, including payments made on resignation or termination of the employment relationship.

REMUNERATION OF THE BOARD OF DIRECTORS IN 2017

With reference to the remuneration of the Board of Directors, the Shareholders' Meeting of 30 April 2015 set the overall annual compensation to be paid to the Board of Directors for the term of office at EUR 680,000.00 plus reimbursement of expenses incurred by its members when performing their duties, without prejudice, however, to the remuneration of Directors holding specific positions pursuant to art. 2389, no. 3 of the Civil Code, which is not included in the above amount, and compensation for any specific positions held.

For 2015, on 30 April 2015, the Board of Directors decided to divide the overall annual compensation for the members of the Board of Directors, as decided by the Shareholders' Meeting, as follows:

- for each director an annual compensation of EUR 25,000.00 plus reimbursement of expenses incurred while performing his duties, without prejudice to the remuneration of Directors holding specific positions;
- for the Chairman Raffaello Napoleone an additional annual compensation of EUR 15,000.00;
- for Vice Chairman Stefano Valerio an additional annual compensation of EUR 5,000.00;
- for each member of the Board internal committees an overall annual compensation of EUR 6,000.00. This amount is to be considered as an all-inclusive amount and will thus be paid to each committee member regardless of the number of Board committees on which that person sits. For each member of the Control and Risk Committee the Company will further pay an additional annual compensation of Euro 4,000.00.

REMUNERATION OF CHIEF EXECUTIVE OFFICER IN 2017

In accordance with the provisions of the Remuneration Policy for 2015, upon proposal of the Remuneration Committee and upon favorable opinion from the Board of Statutory Auditors, on 11 May 2015, the Board of Directors approved the management agreement with the Chief Executive Officer (the "Agreement"), which was signed by the Chief Executive Officer, Federico Marchetti, and the Company on 11 May 20125 and subsequently amended on 11 November 2015 after approval by the Board of Directors, upon proposal of the Remuneration Committee.

The Agreement governs the economic conditions of the relationship with YNAP, providing for, among other things, the payment of: (i) an annual fixed component (the "Fixed Compensation"); (ii) a short-term variable component (the "MBO Variable Compensation"); and (iii) a long-term variable component (the "LTI Variable Compensation") payable at the termination of the office. The remuneration of the Chief Executive Officer also includes non-monetary benefits.

In relation to the remuneration of the Chief Executive Officer for 2017, the Company:

- a) paid an annual fixed component of EUR 1,200,000. The fixed compensation was approximately 41% of total 2017 remuneration;
- b) paid a short-term variable component as equal to EUR 600,000 awarded as annual variable compensation for 2017, equal to approximately 21% of total 2017 remuneration.
- c) set aside, also in light of the amounts set aside in the previous years, for the long-term variable component of EUR 1,032,000. Said remuneration, together with the amounts already set aside in the prior years will be paid at the end of the term of office provided that the targets set by the Board, as specified in Paragraph 2 of Section One, are met.

In the course of the Reference Year, the Board of Directors, upon proposal of the Remuneration Committee and having heard the opinion of the Related-Party Transaction Committee and the Board of Statutory Auditors, paid to the Chief Executive Officer an additional and extraordinary money compensation of Euro 80,000 equal to around 3% of total remuneration, in consideration of the key role carried out thereby in the transaction aimed at the execution of the joint venture agreement with Symphony Investments, a company controlled by Mohamed Alabbar, to develop a partnership in the luxury e-commerce industry capable of seizing the enormous growth potential represented by Middle East.

Compensation in the event of early termination of the relationship and the effects of the termination of the relationship on the rights assigned under the incentive plans based on financial instruments to be paid in cash.

No compensation was paid in the Reference Year.

For information regarding compensation in the event of early termination of the relationship, refer to Section One of this Report.



For more information on the effects of the termination of the employment relationship within the scope of the stock option plans, please refer to the Informative Document prepared in accordance to art. 84-bis of the Consob Issuers' Regulation available at the registered office and on the Company website at www.ynap.com / Governance section.

REMUNERATION OF EXECUTIVE DIRECTORS IN 2017

In the course of the Reference Year the Board of Directors, upon proposal of the Remuneration Committee and having heard the opinion of the Related-Party Transaction Committee and the Board of Statutory Auditors, paid to one Executive director an additional and extraordinary money compensation of Euro 40,000, in consideration of the role carried out thereby in the transaction aimed at the execution of the joint venture agreement with Symphony Investments, a company controlled by Mohamed Alabbar, to develop a partnership in the luxury e-commerce industry capable of seizing the enormous growth potential represented by Middle East.

With reference to the stock option and incentive plans pursuant to art. 114-bis of the TUF, please refer to the documents published pursuant to art. 123-ter, paragraph 5, of the TUF, on the Company website at www.ynap.com / Governance section.

REMUNERATION OF STATUTORY AUDITORS IN 2017

The Shareholders' Meeting decided to award annual compensation of EUR 30,000.00 to the Chairman of the Board of Statutory Auditors and EUR 20,000.00 to each standing statutory auditor, plus reimbursement of expenses incurred while performing their duties.

REMUNERATION OF MANAGERS WITH STRATEGIC RESPONSIBILITIES IN 2017

Remuneration of Managers with strategic responsibilities for the Reference Year is composed of fixed compensation, a variable component and non-monetary benefits.

In the course of the Reference Year the Board of Directors, upon proposal of the Remuneration Committee and having heard the opinion of the Related-Party Transaction Committee and the Board of Statutory Auditors, paid to one Manager with Strategic Responsibilities an additional and extraordinary money compensation of Euro 40,000, in consideration of the role carried out thereby in the transaction aimed at the execution of the joint venture agreement with Symphony Investments, a company controlled by Mohamed Alabbar, to develop a partnership in the luxury e-commerce industry capable of seizing the enormous growth potential represented by Middle East.

With reference to the stock option and incentive plans, please refer to the Informative Document prepared in accordance to art. 84-bis of the Consob Issuers' Regulation available at the registered office and on the Company website at www.ynap.com / Governance section, as provided for by art. 123-ter, paragraph 5, of TUF.

SECTION TWO - PART TWO - BREAKDOWN OF REMUNERATION PAID DURING THE YEAR

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Remuneration paid to members of the Board of Directors and Board of Statutory Auditors, general managers and managers with strategic responsibilities as at 31 December 2017.

Name and Surname	Position held	Period for which the position was held	Expiry of position	Fixed Payments	Payments for participation in committees	Non-equity variable payments	Non-equity variable payments	Non- monetary benefits	Other remuneration	Total	Fair value of equity payments	end of office or termination of employment relationship
						Bonuses and other incentives	Profit-sharing					
Federico Marchetti	Chief Executive Officer	01/01/2017 - 31/12/2017	2017	1,200,000	-	680,000	-	-	-	1,880,000	6,636,919	-
Raffaello Napoleone (1)	Chairman of the Board of Directors	01/01/2017 - 31/12/2017	2017	40,000	10,000	-	-	-	-	50,000	-	-
Stefano Valerio	Executive Director	01/01/2017 - 31/12/2017	2017	31,200	-	41,600	-	-	-	72,800	174,146	-
Catherine Gérardin Vautrin (2)	Director	01/01/2017 - 31/12/2017	2017	25,000	10,000	-	-	-	-	35,000	-	-
Alessandro Foti (3)	Director	01/01/2017 - 31/12/2017	2017	25,000	10,000	-	-	-	-	35,000	-	-
Robert Kunze-Concewitz (4)	Director	01/01/2017 - 31/12/2017	2017	25,000	6,000	-	-	-	-	31,000	-	-
Laura Zoni (5)	Director	01/01/2017 - 31/12/2017	2017	26,000	6,240	-	-	-	-	32,240	-	-
Richard Lepeu (6)	Director	01/01/2017 - 31/12/2017	2017	25,000	6,000	-	-	-	-	31,000	-	-
Gary Saage (7)	Director	01/01/2017 - 21/04/2017	2017	7,603	-	-	-	-	-	7,603	-	-
Eva Chen	Director	01/01/2017 - 31/12/2017	2017	25,000	-	-	-	-	-	25,000	-	-
Vittorio Radice	Director	01/01/2017 - 31/12/2017	2017	25,000	-	-	-	-	-	25,000	-	-
Cedric Bossert (8)	Director	21/04/2017 - 31/12/2017	2017	17,397	-	-	-	-	-	17,397	-	-
Marco Maria Fumagalli	Chairman of the Board of Statutory Auditor	01/01/2017 - 31/12/2017	2017	30,000	-	-	-	-	-	30,000	-	-
Patrizia Arienti	Statutory Auditor	01/01/2017 - 31/12/2017	2017	20,000	-	-	-	-	-	20,000	-	-
Giovanni Naccarato	Statutory Auditor	01/01/2017 - 31/12/2017	2017	20,080	-	-	-	-	-	20,080	-	-
Nicoletta Maria Colombo	Alternate Auditor	01/01/2017 - 31/12/2017	2017	-	-	-	-	-	-	-	-	-
Andrea Bonechi	Alternate Auditor	01/01/2017 - 31/12/2017	2017	-	-	-	-	-	-	-	-	-
Managers with strategic responsabilities		01/01/2017 - 31/12/2017	-	920,000	-	337,594	-	2,368	-	1,259,962	1,453,790	-
Total				2,462,280	48,240	1,059,194	-	2,368	-	3,572,082	8,264,855	

¹⁾ Director Raffaello Napoleone: Compensation for attending the Remuneration Committee Euro 6,000 + Compensation for attending the Control and Risk Committee Euro 4,000

Compensation at

⁽²⁾ Director Catherine Gérardin Vautrin: Compensation for attending the Remuneration Committee and the Related-Party Transactions Committee Euro 6,000 + Compensation for attending the Control and Risk Committee Euro 4,000

⁽³⁾ Director Alessandro Foti: Compensation for attending the Directors Appointment Committee and the Related-Party Transactions Committee Euro 6,000 + Compensation for attending the Control and Risk Committee Euro 4,000

⁽⁴⁾ Director Robert Kunze-Concewitz: Compensation for attending the Remuneration Committee and the Related-Party Transactions Committee Euro 6,000

⁽⁵⁾ Director Laura Zoni: Compensation for attending the Directors Appointment Committee Euro 6,000

⁽⁶⁾ Director Richard Lepeu: Compensation for attending the Directors Appointment Committee Euro 6,000

⁽⁷⁾ The Director Gary Saage on 24 February 2017 tendered his resignations from the office of Director of the Company, effective from the date of the Shareholders Meeting of 21 April 2017

⁽⁸⁾ The Director Cedric Bossert was appointed by the Shareholders Meeting of 21 April 2017 following the resignations of the Director Gary Saage

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Stock-options granted to the members of the administrative body, general managers and other managers with strategic responsibilities.

			Options he	eld at the the yea	beginning of ar			Options ç	granted during	the year		Option	s exercise year		Options expired during the year	Options held at the end of the year	Options pertaining to the year
Name and surname	Position held	Plan	Number of options	Strike price	Possible exercise period (from – to)	Number of options	Strike price	Possible exercise period (from – to)	Fair value at grant date	Grant date	Market price of underlying shares at granting of options	Number of options	Strike price	Market price of underlying shares at exercise date	Number of options	Number of options	Fair value
Federico Marchetti	Chief Executive Officer (YNAP S.p.A.)																
Remuneration in company that prepares the financial statements																	
		2015-2025 (16/12/2015)	805,716	32.466	07/03/2018- 07/03/2021											805,716	3,237,110
		2015-2025 (16/12/2015)	805,716	32.466	01/04/2019-											805,716	1,856,155
		2015-2025	805,715		01/04/2020-											805,715	1,543,655
Remuneration from subsidiaries and associated companies		(16/12/2015)	003,713	02.400	02/04/2023											003,713	1,545,655
Total			2,417,147													2,417,147	6,636,919
Stefano Valerio Remuneration in company that prepares the financial statements	Director (YNAP S,p,A, e YNAP Middle East Holding Ltd)																
ilitariciai staterrierits		2015-2025 (29/06/2016)	22,500	23.614	07/03/2018- 07/03/2021											22,500	78,087
		2015-2025 (29/06/2016)	22,500	23.614	01/04/2019- 01/04/2022											22,500	41,166
		2015-2025 (29/06/2016)	22,500	23.614	01/04/2020- 02/04/2023											22,500	32,818
		2015-2025 (29/06/2016)	7,500	23.614	01/04/2019- 01/04/2022											7,500	8,919
		2015-2025 (29/06/2016)	7,500	23.614	01/04/2020- 02/04/2023											7,500	7,110
		2015-2025 (29/06/2016)	7,500	23.614	01/04/2021- 01/04/2024											7,500	6,045
Remuneration from subsidiaries and associated companies																	
Total			90,000												-	90,000	174,146
Massimiliano Benedetti	Director (YNAP Corporation)																
Remuneration in company that prepares the financial statements	. p 7	2007-2012			04/12/2011-												
Remuneration from subsidiaries and		(13/06/2007)	2,111	59.17	03/09/2019							1,149	5.,17	30.62		962	-
associated companies																	
Total			2,111									1,149			-	962	-

GROUP			Options h	eld at the the yea	beginning of ır			Options (granted during	the year		Option	s exercise year		Options expired during the year	Options held at the end of the year	Options pertaining to the year
Name and surname	Position held	Plan	Number of options	Strike price	Possible exercise period (from – to)	Number of options	Strike price	Possible exercise period (from – to)	Fair value at grant date	Grant date	Market price of underlying shares at granting of options	Number of options	Strike price	Market price of underlying shares at exercise date	Number of options	Number of options	Fair value
Grignolo Alberto	Director (YOOX KK, MISHANG TRADING (SHANGHAI) CO LIMITED)																
Remuneration in company that prepares the financial statements																	
		2006-2008 (28/02/2006) 2007-2012	1,550 7,604	59.17 59.17	04/12/2011- 03/09/2019 04/12/2011-							1,442	59.17	26.0153		1,550 6,162	-
Remuneration from subsidiaries and associated companies		(13/06/2007)	7,004	37.17	03/09/2019							1,442	37.17	20.0133		0,102	
Total	S: :		9,154									1,442			-	7,712	-
Martines Luca	Director (YOOX KK ,YOOX ASIA LIMITED)																
Remuneration in company that prepares the financial statements																	
		2015-2025 (16/12/2015) 2015-2025	40,000	32.466	07/03/2018- 07/03/2021 01/04/2019-										40,000	-	-
		(16/12/2015) 2015-2025	40,000 40,000	32.466 32.466	01/04/2022 01/04/2020-										40,000 40,000	-	-
		(16/12/2015) 2015-2025 (16/12/2015)	13,333	32.466	02/04/2023 01/04/2019- 01/04/2022										13,333	-	-
		2015-2025 (16/12/2015) 2015-2025	13,333	32.400	01/04/2020- 02/04/2023 01/04/2021-										13,333	-	-
Remuneration from subsidiaries and		(16/12/2015)	13,334	32.466	01/04/2024										13,334	-	-
associated companies Total			160,000									-			-		_
	Director (Largenta Ltd e The Net A Porter Group Ltd)		,														
Remuneration in company that prepares the financial statements	, orter Group Eta)	0045 0005			07/00/00:5												
		2015-2025 (16/12/2015) 2015-2025		32.466	07/03/2018- 07/03/2021 01/04/2019-											133,333	608,364
		(16/12/2015) 2015-2025 (16/12/2015)	133,333 133,334		01/04/2022 01/04/2020- 02/04/2023											133,333 133,334	282,548 192,386
Remuneration from subsidiaries and associated companies		(10/12/2013)			02/04/2023												
Total			400,000													400,000	1,083,299

GROUP			Options h	eld at the the yea	beginning of			Options (granted during	the year		Options	s exercise year	d during the	Options expired during the year	Options held at the end of the year	Options pertaining to the year
Name and surname	Position held	Plan	Number of options	Strike price	Possible exercise period (from – to)	Number of options	Strike price	Possible exercise period (from – to)	Fair value at grant date	Grant date	Market price of underlying shares at granting of options	Number of options	Strike price	Market price of underlying shares at exercise date	Number of options	Number of options	Fair value
Duffy Bill	President (YNAP Corporation)																
Remuneration in company that prepares the financial statements	(TV tr Corporation)																
		2015-2025 (16/12/2015)	30,000	32.466	07/03/2018- 07/03/2021											30,000	136,882
		2015-2025 (16/12/2015)	30,000	32.466	01/04/2019- 01/04/2022											30,000	63,574
		2015-2025 (16/12/2015)	30,000	32.466	01/04/2020-02/04/2023											30,000	43,287
		2015-2025 (16/12/2015) 2015-2025	10,000	32.466	01/04/2019- 01/04/2022 01/04/2020-											10,000	13,774
		(16/12/2015) 2015-2025	10,000	32.466	02/04/2023 01/04/2021-											10,000	9,379
Remuneration from subsidiaries and associated companies		(16/12/2015)	10,000	32.466	01/04/2024											10,000	6,692
Total			120,000												-	120,000	273,587
Evans Adrian	Director (Mister Porter LTD, MR Porter LTD, MR Porter Apothecary LTD, Net A Porter International LTD, The Outnet LTD, The Net A Porter Group Asia Pacific LTD, New King Group Shouke LTD)																
Remuneration in company that prepares the financial statements																	
		2015-2025 (16/12/2015)	20,000	32.466	07/03/2018-										20,000	-	-
		2015-2025 (16/12/2015) 2015-2025	20,000	32.400	01/04/2019- 01/04/2022 01/04/2020-										20,000	-	-
		(16/12/2015) 2015-2025	20,000	32.400	02/04/2023 01/04/2019-										20,000	-	-
		(16/12/2015) 2015-2025	6,667 6,667	32.400	01/04/2022 01/04/2020-										6,667 6,667	-	-
		(16/12/2015) 2015-2025	6,666		02/04/2023 01/04/2021-										6,666	-	-
Remuneration from subsidiaries and associated companies		(16/12/2015)		· · · · ·	01/04/2024										.,		
Total			80,000									-			80,000	-	-

GROUP			Options h	eld at the the yea	beginning of r			Options (granted during	the year		Option	s exercise year		Options expired during the year	Options held at the end of the year	Options pertaining to the year
Name and surname	Position held	Plan	Number of options	Strike price	Possible exercise period (from – to)	Number of options	Strike price	Possible exercise period (from – to)	Fair value at grant date	Grant date	Market price of underlying shares at granting of options	Number of options	Strike price	Market price of underlying shares at exercise date	Number of options	Number of options	Fair value
Loehnis Alison	Director (Net A Porter Group Ltd e The Net A Porter Group Asia Pacidic Ltd)																
Remuneration in company that prepares the financial statements																	
inanciai statements		2015-2025	66,667	32.466	07/03/2018-											66,667	304,185
		(16/12/2015) 2015-2025			07/03/2021 01/04/2019-												
		(16/12/2015)	66,667	32.466	01/04/2022											66,667	141,275
		2015-2025 (16/12/2015)	66,666	32.400	01/04/2020- 02/04/2023											66,666	96,192
		2015-2025 (16/12/2015)	16,667	32.466	01/04/2019-01/04/2022											16,667	47,092
		2015-2025	16,667	22.4//	01/04/2020-											16,667	24,049
		(16/12/2015) 2015-2025			02/04/2023 01/04/2021-												
Remuneration from subsidiaries and		(16/12/2015)	16,666	32.400	01/04/2024											16,666	17,158
associated companies																	
Total			250,000			-			-			-			-	250,000	629,950
	Director (The Net-A-Porter Group																
Mary Ye-Chen (Claire) Chung	China Ltd e Mishang Trading																
Remuneration in company that prepares the	(Shanghai) Co Ltd)																
financial statements																	
		2015-2025 (16/12/2015)	20,000	32.466	07/03/2018- 07/03/2021											20,000	91,255
		2015-2025	20,000	22.4//	01/04/2019-											20,000	42,382
		(16/12/2015) 2015-2025			01/04/2022 01/04/2020-											·	
		(16/12/2015)	20,000	32.400	02/04/2023											20,000	28,858
		2015-2025 (16/12/2015)	6,667	32.400	01/04/2019- 01/04/2022											6,667	9,183
		2015-2025 (16/12/2015)	6,667	32.466	01/04/2020-02/04/2023											6,667	6,253
		2015-2025	6,666	22.4//	01/04/2021-											6,666	4,461
Remuneration from subsidiaries and		(16/12/2015)	-,		01/04/2024											-,	.,
associated companies																	
Total			80,000			-			-			-			-	80,000	182,392

GROUP			Options h	eld at the the yea	beginning of			Options (granted during	the year		Options	s exercise year		Options expired during the year	Options held at the end of the year	Options pertaining to the year
Name and surname	Position held	Plan	Number of options	Strike price	Possible exercise period (from – to)	Number of options	Strike price	Possible exercise period (from – to)	Fair value at grant date	Grant date	Market price of underlying shares at granting of options	Number of options	Strike price	Market price of underlying shares at exercise date	Number of options	Number of options	Fair value
Montanari Simone	Director (Mister Porter LTD, MR Porter LTD, MR Porter Apothecary LTD, Net A Porter International LTD, The Outnet LTD)																
Remuneration in company that prepares the financial statements		0045 0005			07/00/0040												
		2015-2025 (16/12/2015)	25,000	32.466	07/03/2018- 07/03/2021										25,000	-	-
		2015-2025 (16/12/2015)	25,000	32.400	01/04/2019- 01/04/2022										25,000	-	-
		2015-2025 (16/12/2015)	25,000	32.400	01/04/2020-02/04/2023										25,000	-	-
		2015-2025 (16/12/2015) 2015-2025	8,333	32.400	01/04/2019-										8,333	-	-
		(16/12/2015) 2015-2025	8,333	32.400	01/04/2020- 02/04/2023 01/04/2021-										8,333	-	-
Remuneration from subsidiaries and		(16/12/2015)	8,334	32.466	01/04/2024										8,334	-	-
associated companies																	
Total			100,000			-			-			-			100,000	-	-
Dirigenti Strategici Remuneration in company that prepares the financial statements	ne																
		2015-2025 (16/12/2015)	50,000	32.466	07/03/2018- 07/03/2021											50,000	228,137
		2015-2025 (16/12/2015)	50,000	32.466	01/04/2019- 01/04/2022											50,000	105,956
		2015-2025 (16/12/2015)	50,000	32.466	01/04/2020- 02/04/2023											50,000	72,144
		2015-2025 (16/12/2015)	16,667	32.400	01/04/2019- 01/04/2022										16,667	-	-
		2015-2025 (16/12/2015)	16,667	32.400	01/04/2020- 02/04/2023										16,667	-	-
		2015-2025 (16/12/2015)	16,666	32.466	01/04/2021- 01/04/2024										16,666	-	-
Remuneration from subsidiaries and associated companies																	
Total			200,000			-			-			-			50,000	150,000	406,237

GROUP			Options h	eld at the the yea	beginning of r			Options (granted during	the year		Options	s exercise yea	ed during the r	Options expired during the year	Options held at the end of the year	Options pertaining to the year
Name and surname	Position held	Plan	Number of options	Strike price	Possible exercise period (from – to)	Number of options	Strike price	Possible exercise period (from – to)	Fair value at grant date	Grant date	Market price of underlying shares at granting of options	Number of options	Strike price	Market price of underlying shares at exercise date	Number of options	Number of options	Fair value
Marco Guida	Director (YNAP Middle East Holding Ltd, Mister Porter Ltd, MR Porter Ltd, MR Porter Apothecary Ltd, TheOutnet Ltd, The Net-A-Porter Group Asia pacific Ltd, New King Group BVI Ltd e Shouke Ltd																
Remuneration in company that prepares the financial statements	Ltd																
		2015-2025 (09/11/2016)	8,000	26.969	01/04/2019- 01/04/2022											8,000	15,779
		2015-2025 (09/11/2016)	8,000	26.969	01/04/2020- 02/04/2023											8,000	9,932
		2015-2025 (09/11/2016)	8,000	26.969	01/04/2019-											8,000	6,778
		2015-2025	2,666	26.969	01/04/2020-											2,666	2,151
		(09/11/2016) 2015-2025	2,667	26.969	02/04/2023 01/04/2021-											2,667	1,469
		(09/11/2016) 2015-2025	2,667	26.969	01/04/2024 01/04/2022-											2,667	1,048
Remuneration from subsidiaries and associated companies		(09/11/2016)	2,007	20.707	01/04/2025											2,007	1,040
Total			32,000			-			-			-			-	32,000	37,157
Silvia Scagnelli	Director (E-LUX Middle East Holding Ltd)																
Remuneration in company that prepares the financial statements	g <u></u> ,																
		2015-2025 (16/12/2015)	30,000	32.466	07/03/2018- 07/03/2021											30,000	136,882
		2015-2025 (16/12/2015)	30,000	32.466	01/04/2019- 01/04/2022											30,000	63,574
		2015-2025	30,000	32.466	01/04/2020-											30,000	43,287
		(16/12/2015) 2015-2025 (16/12/2015)	10,000	32.466	02/04/2023 01/04/2019- 01/04/2022											10,000	13,774
		2015-2025 (16/12/2015)	10,000	32.466	01/04/2022 01/04/2020- 02/04/2023											10,000	9,379
		2015-2025 (16/12/2015)	10,000	32.466	01/04/2021- 01/04/2024											10,000	6,692
Remuneration from subsidiaries and		(10/12/2013)			01/04/2024												
associated companies																	
Total			120,000			-			-			-			-	120,000	273,587

GROUP			Options h	eld at the the yea	beginning of r			Options g	granted during	the year		Options	s exercise year		Options expired during the year	Options held at the end of the year	Options pertaining to the year
Name and surname	Position held	Plan	Number of options	Strike price	Possible exercise period (from – to)	Number of options	Strike price	Possible exercise period (from – to)	Fair value at grant date	Grant date	Market price of underlying shares at granting of options	Number of options	Strike price	Market price of underlying shares at exercise date	Number of options	Number of options	Fair value
Hosein Moghaddas	Director (E-LUX Middle East Holding Ltd e YNAP Middle East General Trading LLC)																
Remuneration in company that prepares the financial statements																	
		2015-2025 (09/11/2016)				8,000	24.644	01/04/2019- 01/04/2022	39,893	21/06/2017	23.249					8,000	8,898
		2015-2025 (09/11/2016)				8,000	24.644	01/04/2020- 02/04/2023	36,087	21/06/2017	23.249					8,000	5,146
		2015-2025 (09/11/2016)				8,000	24.644	01/04/2021- 01/04/2024	32,170	21/06/2017	23.249					8,000	3,374
		2015-2025 (09/11/2016)				2,667	24.644	01/04/2020- 02/04/2022	12,031	21/06/2017	23.249					2,667	1,115
		2015-2025 (09/11/2016)				2,667	24.644	01/04/2021- 01/04/2023	10,725	21/06/2017	23.249					2,667	731
		2015-2025 (09/11/2016)				2,666	24.644	01/04/2022- 01/04/2024	9,460	21/06/2017	23,249					2,666	510
Remuneration from subsidiaries and associated companies																	
Total			-			32,000			140,366			-			-	32,000	19,775
Alessandra Rossi	Director (YOOX Asia Ltd e NAP Middle East Holding Ltd)																
Remuneration in company that prepares the financial statements	ý ,																
		2015-2025 (08/11/2017)				53,333	28.964	01/04/2020- 02/04/2022	244,564	18/12/2017	31.120					53,333	2,856
		2015-2025 (08/11/2017)				53,333	28.964	01/04/2021- 01/04/2023	223,371	18/12/2017	31.120					53,333	1,815
		2015-2025 (08/11/2017)				53,334		01/04/2012- 01/04/2024	200,452	18/12/2017	31.120					53,334	1,249
Remuneration from subsidiaries and associated companies		•															
Total			-			160,000			668,386			-			-	160,000	5,919

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Monetary incentive plans destined for members of the Board of Directors, general managers and managers with strategic responsibilities

						I			7
				Bonus for the	e year	I	Bonus for previous	year	
Name and surname	Position	Plan	Amount owed/paid	Deferred	Deferral period	No longer owed	Amount owed/paid	Deferred	Other bonuses
Federico Marchetti	Chief Executive Officer								
Remuneration in company that prepares the financial statements									80,000
		MBO Variable Compensation Board Resolutions 11 May 2015 and 11 November 2015	600,000						
		MBO Variable Compensation Board Resolutions 11 May 2015 and 11 November 2015		1,032,000	Approval of the draft financial statements 2017			1,824,000	
Total			600,000	1,032,000				1,824,000	80,000
Stefano Valerio	Director and Vice Chairman of the Board of Directors			1		1		1	
Remuneration in company that prepares the financial statements									41,600
Total									41,600
	Managers with strategic responsibilities			•		•			•
Remuneration in company that prepares the financial statements			297,594	262,730					40,000
Total			297,594	262,730					40,000



SECTION TWO - PART THREE - EQUITY INVESTMENTS

Equity investments of members of the management and control bodies, general managers and managers with strategic responsibilities as at 31 December 2017.

Name and sumame	Investee company	Method of ownership ¹	No. of shares held at 31 Dec 2016	No. of shares bought ²	No. of shares sold	No. of shares held at 31 Dec 2017
Federico Marchetti	YNAP S.p.A.	Direct	5,164,667	-	-	5,164,667
Stefano Valerio	YNAP S.p.A.	Direct	114,200	-	-	114,200
Raffaello Napoleon	eYNAP S.p.A.	Direct	14,555	-	-	14,555
Robert Kunze- Concewitz	YNAP S.p.A.	Direct	-	7,000	-	7,000
Vittorio Radice	YNAP S.p.A.	Direct	-	10,000	-	10,000

⁽¹⁾ Including equity investments held through spouses (unless legally separated) and children under the age of 18. (2) Including through the exercise of stock options.

Number of managers with strategic responsibilities	Investee company	Method of ownership ¹	No. of shares held at 31 Dec 2016	No. of shares bought ²	No. of shares sold	No. of shares held at 31 Dec 2017
3	YNAP S.p.A.	Direct	67,194	74,984	74,984	43,176

⁽¹⁾ Including equity investments held through spouses (unless legally separated) and children under the age of 18

For the Board of Directors The Chairman of the Board of Directors Raffaello Napoleone

⁽²⁾ Including through the exercise of stock options.