# **BIt Market Services**

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Oggetto : PR TOTAL NET SALES\_DECEMBER

Testo del comunicato

Vedi allegato.



## **PRESS RELEASE**

## FinecoBank:

- € 5,490 million total net sales since the beginning of the year (+37% y/y)
- € 1,107 million net sales in December (+76% y/y)
- More than 112 thousands new customers acquired since the beginning of the year (+9% y/y)
- 27.9 million executed orders in 2015 (+15% y/y)

# Milan, January 8<sup>th</sup> 2016

FinecoBank recorded total net sales of  $\le$  5,490 million since the beginning of 2015, an increase of 37% compared to the same period in 2014. In December, net sales were equal to  $\le$  1,107 million (+76% y/y).

Assets under Management reached € 2,653 million at the end of December, while Assets under Custody totaled € 977 million and Direct deposits were equal to € 1,859 million.

Total net sales through the Personal Financial Advisors network amounted to € 4,940 million (up by 37% compared to the same period in 2014).

Total Financial Assets reached € 55,327 million as of December 2015 (+12% compared to December 2014).

Over 1,048 thousands customers at the end of December: more than 112 thousands new customers acquired since the beginning of the year, increasing by 9% compared to 2014.

As regards brokerage, 27.9 million orders were executed in 2015, an increase of 15% compared to 2014.

Alessandro Foti, CEO and General Manager of FinecoBank, commented:

"We are extremely satisfied of these results, the best ever recorded by FinecoBank. These outstanding figures confirm the solidness of the Bank and strength of our business model, very diversified and able to fully catch the structural trends characterizing the Italian society, the growing need for financial advisory and the digitalization. The total net sales



figure testifies how our network of Personal Financial Advisor can offer customers advanced advisory services and meet the increasing demand for a financial planning of their savings, also in complex market phases."

figures in € million

TOTAL NET SALES	December 2015	Jan-Dec 2015	Jan-Dec 2014
Assets under management	289.71	2,653.42	3,029.30
Assets under custody	362.29	977.30	-216.06
Direct deposits	454.83	1,858.80	1,185.47
TOTAL NET SALES	1,106.83	5,489.52	3,998.71

figures in € million

PFA NETWORK NET SALES	December 2015	Jan-Dec 2015	Jan-Dec 2014
Assets under management	286.83	2,610.19	2,989.63
Assets under custody	263.80	692.45	-292.19
Direct deposits	392.39	1,637.22	900.93
NET SALES PFA NETWORK	943.02	4,939.87	3,598.37

figures in € million

TOTAL FINANCIAL ASSETS	December	December	
	2015	2014	
Assets under management	26,277.42	23,635.89	
Assets under custody	13,418.60	11,951.55	
Direct deposits	15,630.64	13,753.72	
TOTAL FINANCIAL ASSETS	55,326.67	49,341.17	



## figures in € million

PFA NETWORK TFA	December 2015	December 2014
Assets under management	25,747.69	23,133.68
Assets under custody	9,866.17	8,669.71
Direct deposits	11,337.51	9,669.82
PFA NETWORK TFA	46,951.37	41,473.21

EXECUTED ORDERS	2015	2014
Equity Italy	13,568,157	12,209,973
of which internalized	2,694,161	1,453,246
Equity USA + other markets	3,478,444	3,636,219
Bond, derivatives, CFD, other	10,835,125	8,496,208
TOTAL EXECUTED ORDERS	27,881,726	24,342,400

## **FinecoBank**

FinecoBank is UniCredit Group's direct multichannel bank. It has one of the largest advisory networks in Italy, and is the number one broker in Italy for equity trades in terms of volume of orders and number one online broker in Europe for number of executed orders. FinecoBank offers an integrated business model combining direct banking and financial advice, with a single free-of-charge account including a full range of banking, credit, trading and investment services, which are also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.

## Contatti:

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